



When I grow up I want to be...

Man-hole photos: Franke James

# An artist who sees beauty all 'round.

*"I have almost come full circle in that my digital artwork combines photography, illustration and painterliness – and is only a few steps away from the photo-realist paintings I did as a teenager."*

Franke James, MFA, Alumni interview, Mt. Allison University



Coke photo: Franke James  
Litterbug: Unknown



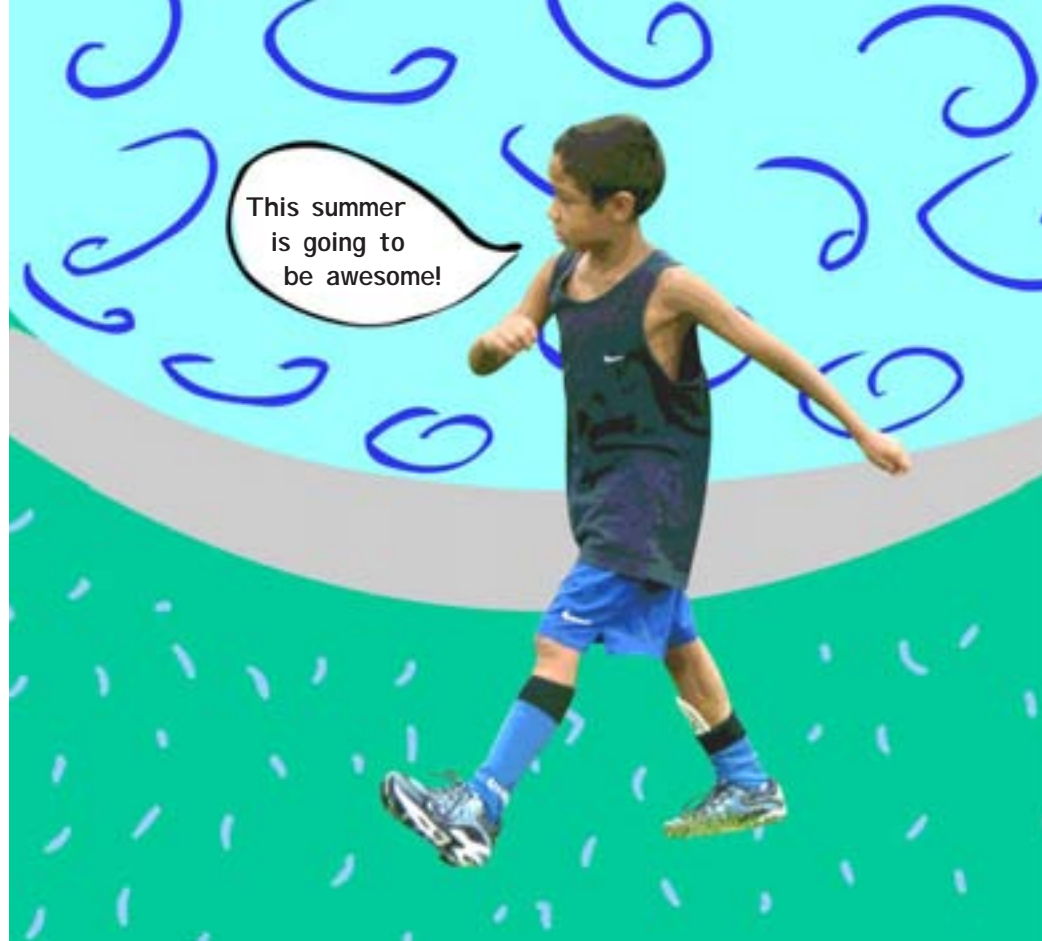
An artist who  
never forgets what it's  
like to be a kid.



*"We have experienced a staggering rate of growth due to the bold and dynamic creativity of Franke James and Bill James."*

Patti MacNicol, Director of Finance, UCC

Photo-illustration: Franke James. Source photo of boy provided by UCC.



## An artist who moonlights as a digital Cyrano.

*"In our popular Cyrano-goes-digital category: The Love Card will, ahem, scientifically assemble an 'uncanny psychoanalysis of your feelings toward a special somebody' and shoot off an appropriate e-card."*

USA Today, Hot Site Feature on MyObsessions.com

Love Card illustration from [www.myobsessions.com](http://www.myobsessions.com): Franke James





An artist  
who charms  
risk-averse  
executives.

*"The fun of portrait photography is seeing how an Executive, who appears 'reserved', can become very engaged and animated when in front of the camera. It's a special dance, and I love it."*

Franke James

Executive portraits for risk software company: Franke James



An artist who  
captures fleeting  
moments.



*"Recently, I heard from prospective clients who had seen my work several years ago. They had kept my brochure with the idea that they would call me when their daughter was older. I was surprised and touched. I look forward to creating memorable images for them."*

Franke James



An artist who  
shoots sacred cows.



*"Your color and brashness is everything that American newspaperin' ain't, and I can't help but think that there's room to grow."*

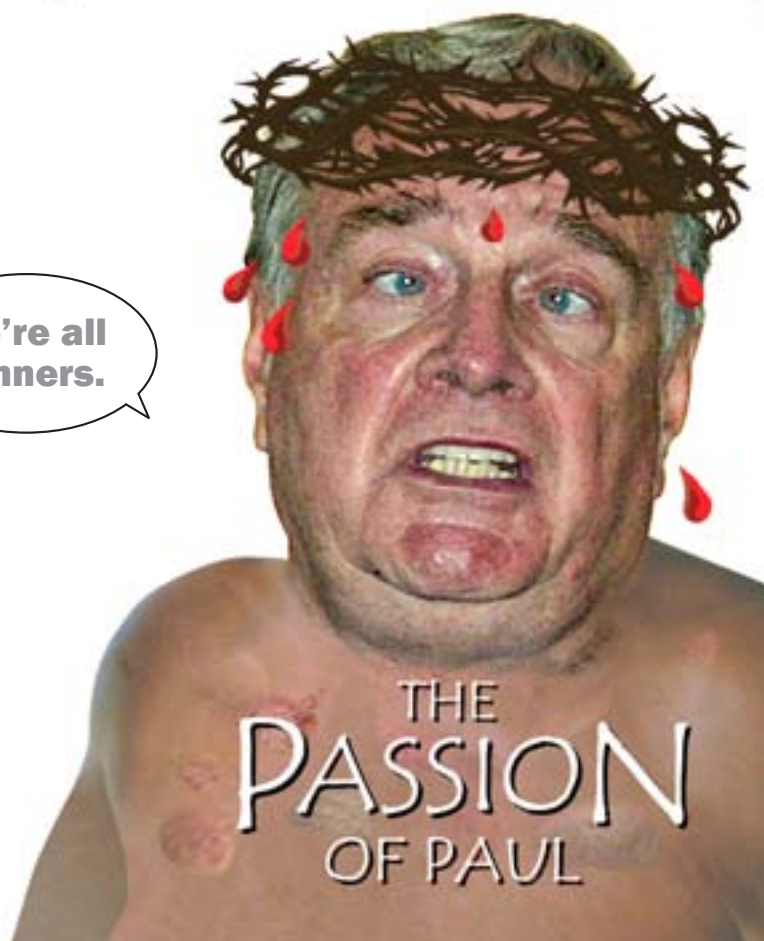
Jim McBee, Founder, NewsDesigners.com

*"Cool! I see you've managed to up the quality without compromising the character of Frank's style. Well done."*

Jack Kapica, The Globe and Mail

Cover photo-illustration by Franke James. Source photo provided by Frank Magazine

**We're all  
sinners.**



An artist who  
makes people laugh  
and squirm.

*"Yes, Office-Politics is a fun distraction from work. It may also be a sanity saver."*

Mark Federman, Chief Strategist, McLuhan Management Studies

*"I'm enjoying this type of thought provoking game. It helps me realize 'WHO' I am and 'WHAT' I stand for. It's all good fun. Peace Baby!!"*

Pennies Galore, Office-Politics game player

Office-Politics characters created by Franke James





## An artist who makes a difference.



*"Thank you for an outstanding job. It is a most effective photo-essay and will help us to promote peace in the Middle East."*

David Ross, Canadian Coordinator  
Kids4Peace Toronto 2004

*"Superb... I am absolutely thrilled... there is nothing I would change... Go for it! I just can't wait to see the printed product... What a masterpiece."*

Henry R. Carse, Kids4Peace Director  
St. George's College, Jerusalem

Kids4Peace Photo-essay by Franke James published in The Globe and Mail, August 21, 2004



# An artist who is open to new ideas.



*"Creative minds challenge accepted norms as well as invent new ones... [The James Gang's] creativity and marketing savvy quickly earned them a reputation as innovative thinkers."*

Innovating Tomorrow, CTV

*The James Gang's thinking is fresh and original."*

Dr. Edward de Bono, Creator of Lateral Thinking

Photo-illustration: Franke James



I hate emotional overload.

My needs are simple. I love a few things. I don't want everything.

An artist who  
moves from paint to  
pixels with ease.



*"Smells like art. A word of appreciation for the fine work done on your Crash Vegas feature in Nerdheaven!"*

Ken Schaffer, Sony Music Canada

Photo-illustrations for UCC: Franke James



An artist who  
quickly nails things down.

*"This was great and oh, how true, some of these hit the nail-on-the-head!"*

Angela Kennesaw, Ga. U.S., James Gang Guestbook

*"Apparently, at this moment, I am a "sophisticated beauty" (knew it all along ;-)  
I particularly loved the colours and accompanying artwork in the Looking Glass."*

Margot, James Gang Guestbook

Photo-illustration "The Looking Glass" for iVillage: Franke James



An artist who  
is always learning.

*"I have never worked with a more creative individual in my life... Not only did you provide an absolute brilliant book cover and Web site, but you truly helped to shape the essence and soul of the book, particularly when you came up with the subtitle for the book: 'Saving Your Skin with Forward-Thinking Innovation.' This, more than anything, demonstrated to me that you are much more than a brilliant designer -- you are a brilliant thinker as well!"*

Jim Carroll, Futurist, Trends and Innovation author



Book cover design and photography: Franke James

# WHAT I LEARNED FROM FROGS IN TEXAS



**SAVING YOUR SKIN WITH  
FORWARD-THINKING INNOVATION**

An artist who  
leaves an  
indelible impression.

*"I was struck by Franke's passion, creativity, commitment, and off-beat perspective on things."*

James Weyman, Director, Business Innovation Group, OMDC

*"Great stuff here. You must be proud! I like the wide-ass diversity in your work."*

Christian Caldwell, James Gang Guestbook



An artist who is  
always busy.  
But never too busy  
for you!

*"Clearly passionate and enthusiastic... Exceeded our expectations."*

Rebecca Shropshire, Media Manager, Labatt Breweries of Canada

*"I have followed her progress through ground-breaking innovative projects including "The Room" for Umbra and the "Looking Glass" for iVillage. Franke has the discipline, passion and perseverance to follow through any project and make it happen."*

Nancie S. Martin, Sr. Vice President, New Media, The WB Television Network

Photo-illustration: Franke James



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# FRANKE JAMES

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Franke James, Co-founder, The James Gang, is a creative innovator. As an award-winning artist, writer, photographer and game designer, she has been profiled on the CTV show *Innovating Tomorrow*. Clients have included Stella Artois, Roots Canada, Umbra, iVillage, Sony Music Canada, Upper Canada College, TELUS, Arxx Building Products, Algorithmics, Oblio Press and the Ontario Government among others.

## FRANKE JAMES

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