



Franke James <franke.james@gmail.com>

Re: sponsor

1 message

Franke James <franke.james@gmail.com>**Mon, Jul 11, 2011 at 9:35 AM**

To: Sandra Antonovic <sandra@nektarinanonprofit.com>

Cc: Bill James <bill.james@jamesgang.com>

Sandra,

That is scary and very bad news -- I didn't know it was a secret. I just thought that they didn't want their name on press materials -- you had said they were not looking for "brownie points". Below is my email to you on July 8th, with my letter to Candice Rice. So, yes the Canadian Embassies all know. (It was probably in other emails too.) I've highlighted the sentence below.

Franke

Sandra,

Good to speak with you this morning (my time) -- see the email below that Candice Rice sent out to the cultural officers at the Canadian Embassies. You'll note I am now as "environmental crusader" so that nicely gives them the heads-up if they're skittish on the topic.

Let me know what you think!

Franke

P.S. (She had a typo in my url and sent a one line correction to everyone a few minutes ago.)

----- Forwarded message -----

From: <Candice.Rice@international.gc.ca>

Date: Fri, Jul 8, 2011 at 11:41 AM

Subject: Franke James European Art Exhibition- Service Request

To: Irena.Cirule@international.gc.ca, Sunny.Sekhon@international.gc.ca, Clinton.Martin@international.gc.ca, Aurora.PoloFerrer@international.gc.ca, Djurdjevka.Ceramilac@international.gc.ca, Anat.Kaminski@international.gc.ca, Brian.Young@international.gc.caCc: franke.james@gmail.com

Hi Everyone

I am forwarding you an email request from Franke James, artist, author and environmental crusader. You will find her impressive bio on www.frankjames.com and detailed information on her portfolio below. An exhibition of Ms. James' work will be travelling to your cities during 2011 (see dates below). Ms. James would like to discuss the feasibility of holding a press conference at the Embassy/Consulate and would also like to invite post participation in the opening of the shows. She has already been in touch with Berlin separately (first show on the tour).

I would appreciate if you would contact Ms. James (copied on this message) to discuss how you may work together with her to promote the exhibition.

Best regards

Candice

C. Candice Rice

Trade Commissioner/Déléguee commerciale
Regional Office of the Trade Commissioner Service/Bureau regional du Service des delegues commerciaux
Ontario Region/Region de l'Ontario
Foreign Affairs and International Trade Canada/ Affaires étrangères et du Commerce international Canada
151 Yonge Street, 4th floor/151, rue Yonge
Toronto, Ontario M5C 2W7
Canada
e-mail/courriel: candice.rice@international.gc.ca
Tel/Tél: [416-973-5157](tel:416-973-5157), fax/télé: [416-973-8161](tel:416-973-8161)
www.tradecommissioner.gc.ca

From: Franke James [mailto:franke.james@gmail.com]
Sent: July 6, 2011 12:16 AM
To: Rice, Candice -TRNTO -TD
Subject: Contacting Canadian Embassies re: Franke James European Art Exhibition

Jul 6, 2011

Dear Candice,

Thank you for returning my call yesterday. It was very helpful to speak with you. I now have a better understanding of who to contact, and what is involved in arranging a press conference at a Canadian Embassy in Europe.

In this email I have given you a brief introduction about me, an overview of the exhibition, the cities the show will travel to, and some requests I would like to make of the Canadian Embassies. Please let me know what you think.

As a brief recap, I am a Canadian business owner, artist, and the author of two award-winning illustrated books, [Bothered By My Green Conscience](#) and [Dear Office-Politics](#). My Canadian design company, **The James Gang**, (est. 1989) is registered on the Canadian [Virtual Trade Commissioners](#) site. We are Official Vendors of Record for the **Ontario Government** and have worked for the **Ontario Ministry of Environment** for over ten years.

I am a member of the **Writer's Union of Canada**, and throughout my career have received awards and support from Canadian institutions including **Telefilm Canada**, the **Canada Council**, the **Ontario Arts Council**, the **Ontario Media Development Corporation**, the **Banff Centre**, the **Gairdner Foundation** and others. I have delivered keynotes and workshops at a variety of educational events in Canada and the USA, including a [Government of Ontario Staff Day](#), Earth Week at [Upper Canada College](#), the [University of Colorado](#), the [Ottawa-Carleton District School Board](#), the [Canadian Ecology Centre](#), the [University of Cincinnati](#), [Bates College](#), the [Ontario Teachers Federation](#) climate change camps and many others. Please visit my site to learn [more about me](#) and my company.

[Nektarina Non Profit](#), in Croatia, has organized a traveling exhibition of my art work in Europe and Eurasia to raise awareness of climate change with teenagers and to inspire teens to make their own environmental art. The primary financial backing for the tour is provided by Basler, a Swiss Insurance company. The show has the support of the President of Croatia, the Ministry of Culture in Latvia, the Croatian Agency for Environment, the Croatian Ministry of Culture and the European Environment Agency, and other institutions in Canada and in Europe. The exhibition will be launching in Berlin in August. It will travel to 20 cities in Europe and Eurasia in 2011 and 2012. My artwork will also be shown at the [EU Culture Congress](#) in Wroclaw, Poland.

Here are the dates of the art shows and the cities for 2011:

Berlin, Germany: August 30 - Sept.7th.

Wroclaw, Poland: Sept.8 - 11th

Riga, Latvia: Sept.15 - 24th
Moscow, Russia: Sept.30 - October 15th
Barcelona, Spain: October 25 - November 4th
Belgrade, Serbia: November 11th - 19th
Tel Aviv, Israel: November 29th - December 10th
Athens, Greece: December 20 - 31st

If you could give me advice on who to contact in each city, and whether they have a cultural officer, that would be wonderful.

My requests:

#1. I would like advice from the cultural officer on market strategies and business planning and how they can assist The James Gang in developing business partnerships to secure distribution and sales of our multimedia products and services in the various countries.

#2. I would like advice on arranging a **press conference** at the Canadian Embassy in each city -- starting with Berlin as the launch city.

#3. I would like to invite the Ambassador, the cultural officer, and any embassy personnel who would be interested in attending the press conference.

#4. If facilities allow, I would like to screen my new animated video for the Forest Stewardship Council. Their head office is in Germany. Here is a link to the forest video: <http://www.frankejames.com/debate/?p=5714>

I look forward to hearing from you on the next steps. Thank you for your time and attention!

Regards,

Franke

Franke James, MFA
Author/artist
[Bothered By My Green Conscience](#)
Co-founder, [The James Gang](#)
Toronto, Ontario
Canada M5M 2B6
Tel: [416-256-9166](tel:416-256-9166)

On Mon, Jul 11, 2011 at 9:27 AM, Sandra Antonovic <sandra@nektarinanonprofit.com> wrote:

Hi Franke,

just a quick question - did you disclose to anyone (and if yes, to whom) the name of our silent sponsor (the swiss insurance)?

They received a call from some official today (don't know the details yet) asking them to step down as a sponsor... no need to tell you this is another major problem for Nektarina...

I will keep you posted, best

Sandra

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Sandra Antonovic
International Projects

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www.nektarinanonprofit.com

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Environmental [Visual essays](#)
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