

## **Franke James Endorsements:** May 2011

"Franke James is among the tiny handful of really powerful and profound artists who have taken on climate change -- the most important topic on the planet, but one so big and all-encompassing that it often defies artistic interpretation. Her work is incredibly important for many of us around the world." **Bill McKibben**, founder [350.org](http://350.org)

"Franke James work is honest, powerful and funny. She has a rare ability to sweep past the polarization and complexity of critical issues and shine a stark spotlight without over simplifying. Her work is not be missed by anyone interested in climate change or the future of Canada!"  
**Tzeporah Berman**, Co-director Climate and Energy Greenpeace International

"The words 'visual artist' do too little justice to Franke James. She is a commentator and educator, an entertainer and provocateur. Her thoughtful and thought-provoking work is whimsical, accessible and resolutely non-confrontational - sometimes indignant, but never impolite. Franke can't make me feel better about climate change, but she's one of the few people around who gives me hope." **Richard Littlemore**, *co-author of Climate Cover-up: The Crusade to Deny Global Warming*

"Franke James is a unique asset to the climate movement: a fearless artist whose work simultaneously bursts with joyfulness and hard-hitting rationale about the current crisis to our planet. Without fail, after reading one of her visual essays, I'm always freshly motivated to address these challenges head-on." **Jess Leber**, *Environment Editor, Change.org*

"Artistic communicator par excellence, Franke James is a Canadian visionary and master of inspiration for lighting the passions around the epochal realms of our time. Her visual essays brilliantly pare the broad complexities of climate change down to a human scale narrative that resonates with the Canadian public."

**Toby A. A. Heaps**, Editor-in-Chief, [Corporate Knights Magazine](http://CorporateKnightsMagazine.com)

"Franke James is a Canadian treasure whose art has helped to explain the global climate crisis in understandable and even humorous ways. She is meticulous about the facts and substance, but her voice is eminently refreshing and approachable. I love her art, and that she uses it for story-telling to raise awareness of humankind's urgent challenge." **Michael Noble**, [Fresh Energy](http://FreshEnergy.com)

"Franke James' artwork is a vital and beautiful tool to awaken greater consciousness and action on the part of people all over the world to confront our greatest challenge: climate change." **May Boeve**, Executive Director, [350.org](http://350.org)

Franke James has an extraordinary talent for mixing engaging stories and the latest science to make action-provoking climate art. Naturally, it has been a pleasure to work with Franke and Bill James on the **CO2 Toaster** website widget that has helped get the attention of hundreds of

thousands of people to think more about humanity's single most important environmental data.  
**Michael McGee**, *Creator of Earth's CO2 Home Page (CO2Now.org)*

Our climate experts are desperate to explain their science in a way that promotes action. So are environmentalists, social justice activists, and intellectuals of all stripe. Franke James just might have the key. Her visual essays make detailed, sound arguments, but they are delivered in a way that lets people hear. She eschews polemics, admits her own uncertainties, and draws everyone into the circle of change. Here's one voice I'd like the whole world to hear. **Cathryn Wellner**, [This Gives Me Hope](#)

"I have long been a fan of Franke James' unique brand of storytelling - so much so that I've borrowed from one of her best - Paradise Unpaved - and made it a centerpiece of more than 30 presentations on environmental leadership I have made to more than 4,500 people from across Canada. Her story of taking on City Hall for the right to build a green driveway is exceptional for its ability to engage diverse audiences on a very sensitive matter. Her literally "grassroots" activism gets people thinking how each of us contribute to the environmental challenges we face, and also to the solutions - and for doing so in a way that is empowering." **David Noble**, *Principal, 2degreesC*