



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

125 Sussex Drive, Ottawa, Ontario K1A 0G2

Our File  
A-2011-00802 / LA

Ms. Franke James  
378 Deloraine Avenue  
Toronto, Ontario  
M5M 2B6

OCT 31 2011

Dear Ms. James:

This is an interim response to your request received under the *Access to Information Act* on August 16, 2011, for the following:

**“Provide details regarding the information being sought:**

**Requester seeks: All communications regarding Art Show and/or artist Franke James, between Canadian Foreign Affairs Department and/or Canadian Embassies in Eastern Europe and Eurasia.**

**1) Correspondence including emails, letters, notes, dispatches and memoranda**

**2) Dates of phone calls and meetings, lists of attendees, agendas, minutes of meetings**

**3) The above request also extends to written or verbal communications between Canadian officials (whether in Canada or elsewhere) and External Parties:**

**Franke James**

**Sandra Antonovic and/or Nektarina**

**Borka Pavicevic, The Center for Cultural Decontamination (CZKD)**

**Basler osiguranje Zagreb (Basler Insurance in Zagreb)**

**Baloise, “Basler Versicherungen” or “Baloise Bank SoBa,”**

**Baloise Switzerland**

**Barclay’s Bank**

**Personnel of interest include, but are not limited to, the following individuals:**

**CANADA / Foreign Affairs and International Trade**

**Minister John Baird, DFAIT**

**C. Candice Rice, Trade Commissioner, Regional Office of the Trade  
Commissioner Service, Ontario Region,**

**candice.rice@international.gc.ca**

**Frederic Levesque, Senior Desk Officer,**

**frederic.levesque@international.gc.ca**

**David Fairchild, Foreign Affairs and International Trade Canada**

**CROATIA / Zagreb, Embassy of Canada**

**Ms. Vlatka Ljubenko, Cultural Relations Officer,**

**vlatka.ljubenko@international.gc.ca**

**Synthia Dodig, Trade Commissioner,**

**synthia.dodig@international.gc.ca**

**Mr. Claude Demers, Counsellor and Consul,**

**Claude.Demers@international.gc.ca**

**GERMANY / Berlin, Embassy of Canada**

**Katharina Fichtner, Cultural Attaché,**

**katharina.fichtner@international.gc.ca**

**Olivier Roy, Trade Commissioner (Arts and Culture),**

**olivier.roy@international.gc.ca**

**Anne Suess, Events Coordinator, anne.suess@international.gc.ca**

**POLAND / Warsaw, Embassy of Canada**

**Ewa Cichocka, Cultural Relations Officer,**

**ewa.cichocka@international.gc.ca**

**SERBIA / Belgrade, Embassy of Canada**

**Ms. Djurdjevka Ceramilac, Trade Commissioner**

**Ms. Olgica Marinkovic, Cultural Relations,**

**olgica.marinkovic@international.gc.ca**

**SPAIN / Madrid, Embassy of Canada:**

**Ana Berbés Blázquez, Ana.BerbesBlazquez@international.gc.ca**

**RUSSIA / Moscow, Embassy of Canada:**

**Olga Kameneva, olga.kameneva@international.gc.ca**

=====

**Date Range: Between March 15, 2011 and the present**

**Primary Keywords:**

**Franke James and/or James Gang, Sandra Antonovic and/or**

**Nektarina, Basler osiguranje Zagreb (Basler Insurance in Zagreb)**

**and/or Baloise, Basler Versicherungen" and/or "Baloise Bank**

**SoBa," and/or Baloise Switzerland; Borka Pavicevic, The Center for**

**Cultural Decontamination, CZKD.**

**Secondary Keywords:**

**"Global Canadian Funding", Canada Fund, "Project in the Balkans", art show, "Dear Prime Minister", "Fat Cat Canada", "that woman", visual essay, exhibition, sponsor."**

Please find attached a copy of the documents relevant to your request. Please note that some of the information contained in the documents has been severed pursuant to sections **19(1), 20(1)(b), 20(1)(c), 21(1)(b), and 15(1) - International** of the *Act*. A copy of the sections applied is enclosed for your reference. Please note that a final response will be provided once we have completed our process.

Please be advised that you are entitled to complain to the Information Commissioner concerning the processing of your request within sixty days of the receipt of this notice. In the event you decide to avail yourself of this right, your notice of complaint should be addressed to:

Information Commissioner of Canada  
Tower B, Place de Ville  
112 Kent Street, 7th Floor  
Ottawa, Ontario  
K1A 1H3

Should you have any questions, please do not hesitate to contact Leonard Arvelin at 613-992-6353 or by email at [leonard.arvelin@international.gc.ca](mailto:leonard.arvelin@international.gc.ca).

Yours sincerely,



Monique McCulloch  
Director

Access to Information and Privacy Protection

Attachments: 000001 to 000165

## 15(1) INTERNATIONAL AFFAIRS AND DEFENCE

15. (1) The head of a government institution may refuse to disclose any record requested under this Act that contains information the disclosure of which could reasonably be expected to be injurious to the conduct of international affairs, the defence of Canada or any state allied or associated with Canada or the detection, prevention or suppression of subversive or hostile activities, including, without restricting the generality of the foregoing, any such information

(a) relating to military tactics or strategy, or relating to military exercises or operations undertaken in preparation for hostilities or in connection with the detection, prevention or suppression of subversive or hostile activities;

(b) relating to the quantity, characteristics, capabilities or deployment of weapons or other defence equipment or of anything being designed, developed, produced or considered for use as weapons or other defence equipment;

(c) relating to the characteristics, capabilities, performance, potential, deployment, functions or role of any defence establishment, of any military force, unit or personnel or of any organization or person responsible for the detection, prevention or suppression of subversive or hostile activities;

(d) obtained or prepared for the purpose of intelligence relating to

i) the defence of Canada or any state allied or associated with Canada, or

ii) the detection, prevention or suppression of subversive or hostile activities;

(e) obtained or prepared for the purpose of intelligence respecting foreign states, international organizations of states or citizens of foreign states used by the Government of Canada in the process of deliberation and consultation or in the conduct of international affairs;

(f) on methods of, and scientific or technical equipment for, collecting, assessing or handling information referred to in paragraph (d) or (e) or on sources of such information;

(g) on the positions adopted or to be adopted by the Government of Canada, governments of foreign states or international organizations of states for the purpose of present or future international negotiations;

(h) that constitutes diplomatic correspondence exchanged with foreign states or international organizations of states or official correspondence exchanged with Canadian diplomatic missions or consular posts abroad; or

(i) relating to the communications or cryptographic systems of Canada or foreign states used

i) for the conduct of international affairs,

ii) for the defence of Canada or any state allied or associated with Canada, or



iii) in relation to the detection, prevention or suppression of subversive or hostile activities.

#### 19(1) PERSONAL INFORMATION

19. (1) Subject to subsection (2), the head of a government institution shall refuse to disclose any record requested under this Act that contains personal information as defined in section 3 of the Privacy Act.

#### 20(1) THIRD PARTY INFORMATION

20. (1) Subject to this section, the head of a government institution shall refuse to disclose any record requested under this Act that contains

(a) trade secrets of a third party;

(b) financial, commercial, scientific or technical information that is confidential information supplied to a government institution by a third party and is treated consistently in a confidential manner by the third party;

(c) information the disclosure of which could reasonably be expected to result in material financial loss or gain to, or could reasonably be expected to prejudice the competitive position of, a third party; or

(d) information the disclosure of which could reasonably be expected to interfere with contractual or other negotiations of a third party.

(2) The head of a government institution shall not, pursuant to subsection (1), refuse to disclose a part of a record if that part contains the results of product or environmental testing carried out by or on behalf of a government institution unless the testing was done as a service to a person, a group of persons or an organization other than a government institution and for a fee.

(5) The head of a government institution may disclose any record that contains information described in subsection (1) with the consent of the third party to whom the information relates.

(6) The head of a government institution may disclose any record requested under this Act, or any part thereof, that contains information described in paragraph (1)(b), (c) or (d) if that disclosure would be in the public interest as it relates to public health, public safety or protection of the environment and, if the public interest in disclosure clearly outweighs in importance any financial loss or gain to, prejudice to the competitive position of or interference with contractual or other negotiations of a third party. R.S. 1985, c. A-1, s.20.

#### 21(1) OPERATIONS OF GOVERNMENT

21. (1) The head of a government institution may refuse to disclose any record requested under this Act that contains

(a) advice or recommendations developed by or for a government institution or a minister of the Crown,

(b) an account of consultations or deliberations involving officers or employees of a government institution, a minister of the Crown or the staff of a minister of the Crown,

(c) positions or plans developed for the purpose of negotiations carried on or to be carried on by or on behalf of the Government of Canada and considerations relating thereto, or

(d) plans relating to the management of personnel or the administration of a government institution that have not yet been put into operation,

**Paradis-Caron, Francois -GLB**

**From:** Wallace, Jeremy -MDC  
**Sent:** May 4, 2011 12:37 PM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Fairchild, David -ZAGRB -GR  
**Subject:** RE: Franke James exhibitions - environmental protection  
**Attachments:** FS\$ FINAL.pdf

Sylvie,

I just had a useful discussion with David and had the opportunity to expand on the concerns related to the below. As I understand it, ZAGRB HOM would appreciate receiving a bit more background on the issue, which I am happy to provide.

Further to what I provided to David on our call just now, the following could be shared with ZAGRB HOM, if deemed helpful:

- funding has been provided to support climate-change related projects abroad to assist countries (in particular the most vulnerable) adapt to climate change;
  - funding has also been targeted to facilitate other countries' substantive participation in international climate change negotiations within the UNFCCC;
  - to my knowledge, we have focussed our funding at strengthening local capacity in other countries, and not towards Canadian speakers making presentations abroad on the subject of climate change;
- As general guidance we would want to ensure that climate-change related support provided through departmental funds, while helping to address the challenge of climate change in tangible ways –in particular in those countries most vulnerable to its effects (including Small Island Developing States)– also served to enhance Canada's profile in a positive way and

MDC had concerns that the funding proposed below would not be consistent with our interests and approach outlined above, and would in fact run counter to Canada's interests more broadly, so we indicated to GLB that we would recommend against supporting.

Finally, while the funding Canada has provided within the context of Fast-Start Climate Financing, is of a different order of magnitude, I am enclosing for reference the 2-pager that was issued last fall, announcing the details of our \$400 million contribution in 2010-11.

I hope this is helpful.

Jeremy

s.15(1) - International

Jeremy WALLACE  
Deputy Director / Directeur adjoint  
Climate Change / Changements climatiques (MDC)  
Tel: 613-992-2229; [jeremy.wallace@international.gc.ca](mailto:jeremy.wallace@international.gc.ca)



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

**From:** Wallace, Jeremy -MDC  
**Sent:** May 2, 2011 10:20 AM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB; Egyed, Peter -ROME -PA; Berman, Mark -MDC  
**Subject:** FW: Franke James exhibitions - environmental protection

Sylvie,

Peter Egyed in ROME was in touch with MDC about this proposed project. We have advised him that MDC

26/07/2011

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s.15(1) - International

Page 2 of 5

would not/not recommend funding for this project, [REDACTED]

I would appreciate an opportunity to discuss further with GLB the implications (including the comms aspect) of ZAGRB's project going forward. Is it too late to pull it back?

I have a meeting in a few minutes but will try to be in touch after.

Thank you,

Jeremy

Jeremy WALLACE

Deputy Director | Directeur adjoint

Climate Change | Changements climatiques (MDC)

Tel: 613-992-2229; [jeremy.wallace@international.gc.ca](mailto:jeremy.wallace@international.gc.ca)



Foreign Affairs and  
International Trade Canada

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Commerce international Canada

Canada

**From:** Egyed, Peter -ROME -PA

**Sent:** May 2, 2011 9:28 AM

**To:** Wallace, Jeremy -MDC

**Cc:** Berman, Mark -MDC; Abbate, Enrica -ROME -PA

**Subject:** FW: Franke James exhibitions - environmental protection

Hello Jeremy,

Have you heard about Toronto-based artist and environmental activist, Franke James, and/or the organization(s) with which she is affiliated? If so, can you offer some advice on how to respond to the request below? It concerns a proposal to organize a series of outreach visits by Ms Franke to Eastern and Southeastern Europe, Italy and the Middle East for the purpose of "Raising Awareness on Climate Change through Artistic Expression" - targeting primarily, but not exclusively, youth in those regions.

We had received a request for a financial contribution from a Zagreb, Croatia-based organization called "Nektarina Non Profit" some 2 weeks ago, and a follow-up message one week later from our mission in ZAGRB. A second message below from ZAGRB arrived this morning. "Nektarina" describes itself as "an international non-profit organization dedicated to educating, connecting and inspiring people to care about their communities and their environment". They list as their partners the following NGOs:

1. Earth Day Network ([www.earthday.org](http://www.earthday.org)), based in USA
2. GCCA Global Campaign for Climate Action ([www.gc-ca.org](http://www.gc-ca.org)), based in Canada
3. TCKTCKTCK (public face of GCCA / <http://tcktcktck.org>), based in Canada
4. 10:10 Global ([www.1010global.org](http://www.1010global.org)), based in UK

GCCA appears to be the most pertinent NGO - its secretariat is based in Montreal and has benefitted from Quebec Government support. It is also well-connected to other international NGOs, the most well-known of which are perhaps Greenpeace, WWF, Union of Concerned Scientists, OXFAM, Equiterre, US Climate Action Network and OIKOS/World Council of Churches.

The organizers of the proposed visit by Ms James sent their initial request to missions in several southern and eastern European countries, plus the Middle East, requesting \$10,000 per mission, although the budget in the attached proposal calls for individual budgets of \$34,000 per country. Personally, I'm sceptical for various reasons about providing financial support at this time. Nevertheless, I would not rule out future interest on our part, perhaps in different circumstances, and would like to discuss this matter with you or the appropriate officer in your section. Are you available for a conversation between now and 11:30 Ottawa time (17:30 Rome time), or some time tomorrow morning?

Thanks in advance.

26/07/2011

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Peter

Peter Egyed  
Counsellor for Public Affairs, Culture and Academic Relations  
Conseiller, Affaires publiques, Culture et Relations académiques  
Canadian Embassy/Ambassade du Canada  
ROME  
Tél: 39-06-85444.3260  
Fax: 39-06-85444.3917  
[peter.egyed@international.gc.ca](mailto:peter.egyed@international.gc.ca)



Government  
of Canada

Gouvernement  
du Canada

Canada

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**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** May 2, 2011 11:07 AM  
**To:** Egyed, Peter -ROME -PA  
**Cc:** Abbate, Enrica -ROME -PA; Alder, Simonetta -ROME -PA; Weichel, Craig -ROME -GR; Jansen, Ralph -ROME -GR; Fairchild, David -ZAGRB -GR  
**Subject:** RE: Franke James exhibitions - environmental protection

Dear Peter,

I asked my colleagues in the region and nobody has had the opportunity to cooperate with Franke James so far, since this is her first European tour. However, as you said, she appears to be a very dynamic and interesting person, well known in Canada, and I am happy to inform you that GLB has recognized her potentials and approved the budget for our project proposal. Please find attached the message I received from GLB.

It would be great if Rome could join us in this project.

I look forward to cooperating with you.

Buona giornata,

Vlatka

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**From:** Egyed, Peter -ROME -PA  
**Sent:** April 21, 2011 12:25 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Abbate, Enrica -ROME -PA; Alder, Simonetta -ROME -PA; Weichel, Craig -ROME -GR; Jansen, Ralph -ROME -GR  
**Subject:** RE: Franke James exhibitions - environmental protection

Hi Vlatka,

Thanks for sending your message to a wider audience.

Enrica also pointed this out to me earlier this week, but I don't know enough about Franke James - other than what I have learned about her from a quick internet search. Her approach to the environment and art is intriguing, and she does appear to be a dynamic and interesting person, who is quite well known in certain Canadian and international circles. Have you heard anything about her?

26/07/2011

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She also appears to have been a critic of both the federal Canadian and Toronto municipal governments. This does not, and should not, automatically rule her out for support, but I'll be interested to hear about any experiences other Posts may have had in working with her.

Best regards and Happy Easter!

Peter

Peter Egyed  
Counselor for Public Affairs, Culture and Academic Relations  
Conseiller, Affaires publiques, Culture et Relations académiques  
Canadian Embassy/Ambassade du Canada  
ROME  
Tel/tél : 39-06-85444.3260  
Fax : 39-06-85444.3917  
[peter.egyed@international.gc.ca](mailto:peter.egyed@international.gc.ca)



Government of Canada  
Gouvernement du Canada

Canada

**From:** Ljubenko, Vlatka -ZAGRB

**Sent:** April 21, 2011 11:56 AM

**To:** Marincus, Ligia -BUCST -GR; Marinkovic, Olgica -BGRAD -GR; Lantos, Eniko -BPEST -GR; ROME (Public Affairs / Affaires Publiques); Delibasis, Zoe -ATHNS -GR -PA; CAIRO (PUBL AFF); ANKRA ( G); KYIV ( G); MOSCO ( G); WSAW ( G); Pastorek, Dusan -BRTSV -GR; Taylaner, Simin -ANKRA -GR; Martin-Nielsen, Richard -BPEST -GR; Papp, Tamas -BPEST -GR; Miladinovic, Vlado -BGRAD -GR; Smith, Normand -PARIS -GR; Willemen, Johan -BRU -GR; Sedinova, Petra -PRGUE -GR; Mayer, Roswitha -VIENN -FC; Egyed, Peter -ROME -PA; Zwahlen, Christiane -BERN -GR; Vlcek, Michael -PRGUE -GR

**Cc:** Fairchild, David -ZAGRB -GR

**Subject:** Franke James exhibitions - environmental protection

Dear colleagues,

Please find attached a project proposal from the non-profit organization "Nektarina" ([www.1010global.org](http://www.1010global.org)), in which they are proposing to organize a series of lectures by Ms. Franke James ([www.frankejames.com](http://www.frankejames.com)), Canadian climate change activist in the region, from May 10 to June 10, 2011. The purpose of the project is to raise awareness of Climate Change through artistic expression.

Should any of you be interested in this project, please let me know as soon as possible, since ZAGRB would like to submit a joint project proposal to GLB at the end of next week.

I look forward to hearing from you.

Kind regards,  
Vlatka

Vlatka Ljubenko

Cultural and Academic Relations Officer / Agente aux affaires culturelles et académiques Canada  
Embassy of Canada, Zagreb / Ambassade du Canada, Zagreb

Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)

Telephone | Téléphone +385 1 488 1237

Facsimile | Télécopieur +385 1 488 1230

Prilaz Gjüre Deželića 4, 10000 Zagreb, Croatia | Croatie

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26/07/2011

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# CANADA – 2010 FAST-START CLIMATE CHANGE FINANCING

Canada's commitment to provide climate change financing reflects our support for the Copenhagen Accord, which represents a significant breakthrough in the global effort to address climate change.

As part of our commitment to provide our fair share of fast-start financing under the Copenhagen Accord, Canada is contributing \$400 million in new and additional climate change financing for the 2010-2011 fiscal year.

This financing will go towards supporting developing countries' efforts to reduce greenhouse gas emissions and adapt to the adverse impacts of climate change, with a focus on three priority areas – adaptation, clean energy, and forests and agriculture.

This investment of \$400 million represents Canada's largest ever contribution to support international efforts to address climate change. Combined with other committed contributions from the Government of Canada, the total amount of Canadian international public climate financing is projected to reach approximately \$441 million for the 2010/2011 fiscal year.

Canada is also contributing \$238.4 million over four years to the Global Environment Facility (GEF), the world's largest environmental fund, which marks an increase of 50% over Canada's contribution over the past four years. The **additional \$18.5 million** in annual financing will be drawn in 2010 from the \$400 million in fast-start financing.

## ADAPTATION

Canada's fast-start financing for adaptation will go towards supporting the poorest and most vulnerable countries, including Least Developed Countries (LDCs), Small Island Developing States (SIDs), and countries in Africa. Our 2010/2011 adaptation financing package builds upon significant past contributions to adaptation efforts internationally, including our previous contribution of \$100 million to the World Bank's Pilot Program on Climate Resilience over 2008-2009.

- ▶ \$20 million will go to the Least Developed Countries Fund (LDCF) in support of urgent and priority adaptation needs of the poorest and most vulnerable countries in the world.
- ▶ \$10 million will go to the International Development Research Centre to build upon their innovative Climate Change Adaptation in Africa Program (CCAA). This support will be aimed at strengthening adaptation research centres in Africa.
- ▶ \$5 million will contribute to climate change adaptation initiatives in Haiti, working with current partners active in Haiti.
- ▶ \$7 million of Canada's fast-start financing will be added to bring Canada's total contribution to \$15 million in 2010/2011 for the world food program for adaptation and food security in Ethiopia. This builds upon the \$20 million that has already been committed over the past two years.
- ▶ \$3 million will support Vietnam's National Target Program on Climate Change.

Canada



**CLEAN ENERGY**

Canada will provide the International Finance Corporation (IFC), a member of the World Bank Group, with \$285.7 million to be used as concessional financing for a broad portfolio of clean energy projects in developing countries, as part of Canada's commitment to support mitigation efforts.

In addition, \$5.8 million will be provided as grant financing to support IFC's Advisory Services that will help remove barriers to private clean energy investment and build technical expertise. For example, advice will be provided to financial institutions in developing countries on how to improve energy efficiency and increase investments in renewable energy.

The investments are intended to leverage private financial flows for low-carbon investment and are aimed at getting a fast-start on the long-term financing goals in the Copenhagen Accord. Canada will work with the IFC to track the amount of private investment directly mobilized by Canadian public finance, as well as the emissions reductions achieved.

**FORESTS**

Reducing emissions from deforestation will lead to significant reductions in global greenhouse gas emissions and is a key priority outlined in the Copenhagen Accord.

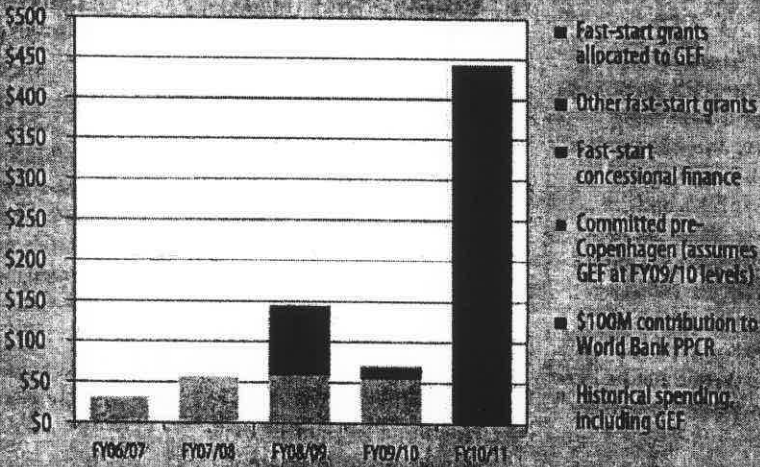
\$40 million will go to the World Bank's Forest Carbon Partnership Facility's (FCPF) Readiness Fund which supports the building of national capacity to address deforestation and forest degradation in developing countries.

**SMALL-SCALE PROJECTS AND ACTIVITIES**

An additional \$5 million will be invested in small scale projects and activities in support of fast-start financing priorities, as well as to support participation by developing country representatives, particularly from LDCs, SIDS, and countries in Africa, in UNFCCC negotiations and related meetings and partnerships.

**For more details, please visit**  
**[www.climatechange.gc.ca](http://www.climatechange.gc.ca)**

**CANADIAN PUBLIC  
INTERNATIONAL CLIMATE FINANCE**  
(estimated and projected: CAN\$ millions)





**Wallace, Jeremy -MDC**

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**From:** Wallace, Jeremy -MDC  
**Sent:** May 6, 2011 5:22 PM  
**To:** Price, Debra -BUCST -GR  
**Subject:** RE: Climate change event in Bucharest with Franke James artwork

Thanks Debra for the additional info. However, from MDC's perspective our advice would be to recommend against Cdn support/endorsement in this case.  
Jeremy

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**From:** Price, Debra -BUCST -GR  
**Sent:** May 6, 2011 1:13 AM  
**To:** Wallace, Jeremy -MDC  
**Cc:** Berman, Mark -MDC; Cremonese, René -GLB -GLD  
**Subject:** Re: Climate change event in Bucharest with Franke James artwork

Thanks Jeremy, appreciate the detailed response. However we have not been asked to provide funding for this event, as I noted in my message, we have been asked only for "moral support" - given that part of the exhibition features a Canadian, who appears to work extensively on climate change education and outreach in a reasonably balanced way - through authorizing the use of the Canada wordmark on publicity materials (and we would drop in on the event of course to see how it is being run). This event is "consciousness- raising" on carbon reduction at a personal level for teens through the "10:10Teen" initiative. Nor are we being asked to provide funding for Ms. James participation as the organizers are bringing only 20 pieces of her artwork for the event (but in fact I would hope that PIF funding could be applied to support for a Canadian speaker on climate change/sustainable development issues, if Of course one of our choice, given this is a type of event we would look at organizing normally in order to present Canadian positions to our contacts) It would appear to me the event itself falls easily into the GoCs approach as you have described, if peripheral to our priorities for funding.. Given no draw on funds is being considered, my question was rather related to the general outlook on the issue presented by Ms. James. Grateful to know if this additional information affects your advice as to the association with the event. Perhaps I should have emphasized this detail in my first message. Sorry for any confusion.

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**From:** Wallace, Jeremy -MDC  
**To:** Price, Debra -BUCST -GR  
**Cc:** Berman, Mark -MDC  
**Sent:** Thu May 05 22:23:50 2011  
**Subject:** FW: Climate change event in Bucharest with Franke James artwork

Hi Debra,

I hope you are well. Mark has asked me to get back to you on his behalf.  
We received similar queries on this from ROME and ZAGRB and have discussed with GLB.  
Bottom line: we would not/not recommend providing funding in this case.

I take this opportunity to share, for your information/background only, the following considerations, which are not/not intended as material for a response to the requester:

- funding has been provided to support climate-change related projects abroad to assist countries (in particular the most vulnerable) adapt to climate change;
- funding has also been targeted to facilitate other countries' substantive participation in international climate change negotiations within the UNFCCC, and
- to my knowledge, we have focussed our funding at strengthening local capacity in other countries, and not/not towards Canadian speakers making presentations abroad on the subject of climate change;

s.15(1) - International

2011/09/06

As general guidance we would want to ensure that climate-change related support provided through departmental funds, while helping to address the challenge of climate change in tangible ways --in particular in those countries most vulnerable to its effects (including Small Island Developing States)--

MDC has concerns that the funding proposed would not be consistent with our interests and approach outlined above, and would in fact run counter to Canada's interests more broadly.

While the funding Canada has provided within the context of Fast-Start Climate Financing, is of a different order of magnitude, I am enclosing for reference the 2-pager that was issued last fall, announcing the details of our \$400 million contribution in 2010-11.

I hope this is helpful.

Jeremy

Jeremy WALLACE

Deputy Director | Directeur adjoint

Climate Change | Changements climatiques (MDC)

Tel: 613-992-2229; [jeremy.wallace@international.gc.ca](mailto:jeremy.wallace@international.gc.ca)



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

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**From:** Price, Debra -BUCST -GR

**Sent:** May 5, 2011 8:24 AM

**To:** Berman, Mark -MDC

**Subject:** Climate change event in Bucharest with Franke James artwork

Hello Mark

We have been approached by an NGO based in Zagreb but working in all the countries of eastern Europe with a request for support to a series of youth forums on climate change here in Bucharest at which the artwork of Canadian environmental activist Franke James will be featured. I am not very familiar with her work/perspective, although the bonafides of the NGO itself are good and they are supported by the British Embassy here. Our association would likely consist simply of letting them use the Canada wordmark on their publicity but I wanted to check first with someone who might be familiar with James' work in relation to government priorities. I know that public affairs is not really your responsibility but I thought you might know of her and be able to advise or direct me to someone who could respond.

Thanks for your help

Debra

Debra Price

Counsellor | Conseiller

[debra.price@international.gc.ca](mailto:debra.price@international.gc.ca)

Telephone | Téléphone (40 (21) 307-5050

Facsimile | Télécopieur (40) (21) 307-5029

1-3 Tuberozolor Street 0111411 Bucharest Romania

Embassy of Canada | Ambassade du Canada

Government of Canada | Gouvernement du Canada



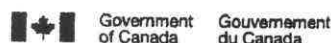
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# CANADA – 2010 FAST-START CLIMATE CHANGE FINANCING

Canada's commitment to provide climate change financing reflects our support for the Copenhagen Accord, which represents a significant breakthrough in the global effort to address climate change.

As part of our commitment to provide our fair share of fast-start financing under the Copenhagen Accord, Canada is contributing \$400 million in new and additional climate change financing for the 2010-2011 fiscal year.

This financing will go towards supporting developing countries' efforts to reduce greenhouse gas emissions and adapt to the adverse impacts of climate change, with a focus on three priority areas – adaptation, clean energy, and forests and agriculture.

This investment of \$400 million represents Canada's largest ever contribution to support international efforts to address climate change. Combined with other committed contributions from the Government of Canada, the total amount of Canadian international public climate financing is projected to reach approximately \$441 million for the 2010/2011 fiscal year.

Canada is also contributing \$238.4 million over four years to the Global Environment Facility (GEF), the world's largest environmental fund, which marks an increase of 50% over Canada's contribution over the past four years. The additional \$18.5 million in annual financing will be drawn in 2010 from the \$400 million in fast-start financing.

## ADAPTATION

Canada's fast-start financing for adaptation will go towards supporting the poorest and most vulnerable countries, including Least Developed Countries (LDCs), Small Island Developing States (SIDS), and countries in Africa. Our 2010/2011 adaptation financing package builds upon significant past contributions to adaptation efforts internationally, including our previous contribution of \$100 million to the World Bank's Pilot Program on Climate Resilience over 2008-2009.

- ▶ \$20 million will go to the Least Developed Countries Fund (LDCF) in support of urgent and priority adaptation needs of the poorest and most vulnerable countries in the world.
- ▶ \$10 million will go to the International Development Research Centre to build upon their innovative Climate Change Adaptation in Africa Program (CCAA). This support will be aimed at strengthening adaptation research centres in Africa.
- ▶ \$5 million will contribute to climate change adaptation initiatives in Haiti, working with current partners active in Haiti.
- ▶ \$7 million of Canada's fast-start financing will be added to bring Canada's total contribution to \$15 million in 2010/2011 for the world food program for adaptation and food security in Ethiopia. This builds upon the \$20 million that has already been committed over the past two years.
- ▶ \$3 million will support Vietnam's National Target Program on Climate Change.

Canada

CLEAN ENERGY

Canada will provide the International Finance Corporation (IFC), a member of the World Bank Group, with \$285.7 million to be used as concessional financing for a broad portfolio of clean energy projects in developing countries, as part of Canada's commitment to support mitigation efforts.

In addition, \$5.8 million will be provided as grant financing to support IFC's Advisory Services that will help remove barriers to private clean energy investment and build technical expertise. For example, advice will be provided to financial institutions in developing countries on how to improve energy efficiency and increase investments in renewable energy.

The investments are intended to leverage private financial flows for low-carbon investment and are aimed at getting a fast-start on the long-term financing goals in the Copenhagen Accord. Canada will work with the IFC to track the amount of private investment directly mobilized by Canadian public finance, as well as the emissions reductions achieved.

FORESTS

Reducing emissions from deforestation will lead to significant reductions in global greenhouse gas emissions and is a key priority outlined in the Copenhagen Accord.

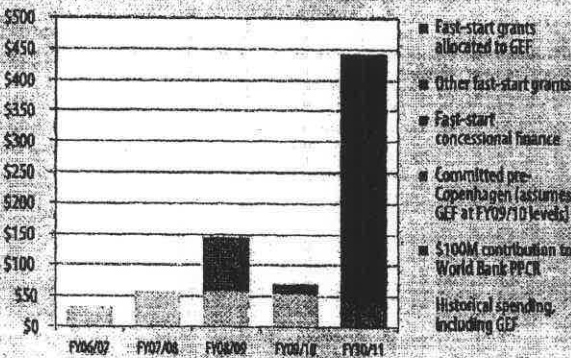
\$40 million will go to the World Bank's Forest Carbon Partnership Facility's (FCPF) Readiness Fund which supports the building of national capacity to address deforestation and forest degradation in developing countries.

SMALL-SCALE PROJECTS AND ACTIVITIES

An additional \$5 million will be invested in small scale projects and activities in support of fast-start financing priorities, as well as to support participation by developing country representatives, particularly from LDCs, SIDS, and countries in Africa, in UNFCCC negotiations and related meetings and partnerships.

For more details, please visit [www.climatechange.gc.ca](http://www.climatechange.gc.ca)

CANADIAN PUBLIC  
INTERNATIONAL CLIMATE FINANCE  
(estimated and projected: CANS\$ millions)



## Collins, Georgina -GLBX

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**From:** Fairchild, David -ZAGRB -GR  
**Sent:** July 28, 2011 3:18 PM  
**To:** Shannon, Ulric -BCM  
**Cc:** Loughlin, Ed -ZAGRB -HOM/CDM; McKechnie, Leeann -AED; Gauvin, Sylvie -GLB; MacIntyre, Jennifer -GUB; Lacelle, Jean-Francois -BCM; Lamoureux, Emmanuelle -DFA -FTAG  
**Subject:** RE: Franke James  
**Attachments:** GRANT EXPENDITURE REPORT\_Canada.pdf

Ulric,

In response to your request for additional information please find attached Nektarina's end of project report related to the PIF grant ZAGRB provided in FY 2010-11 in the total amount of \$2700 CAD. I can confirm that this is the only project involving Nektarina that was supported by the mission.

Please let me know if you require additional information

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**From:** Shannon, Ulric -BCM  
**Sent:** Thursday, July 28, 2011 7:25 PM  
**To:** Fairchild, David -ZAGRB -GR  
**Cc:** Loughlin, Ed -ZAGRB -HOM/CDM; McKechnie, Leeann -GLB; Gauvin, Sylvie -GLB; MacIntyre, Jennifer -GUB; Lacelle, Jean-Francois -BCM; Lamoureux, Emmanuelle -BCM  
**Subject:** Franke James

David,

FYI below. This story continues to grow. We have a number of follow-up questions from media today, including as to prior funding by the mission to Nektarina projects -- when, how much, which projects, etc. Grateful if you could provide us with this information, considering all sources (PIF, CFLI, etc.) ASAP, needless to say.

thanks,  
Ulric

## Une artiste qui dérange

Charles Côté

Le gouvernement canadien a tout fait pour saboter une exposition itinérante qui critique les orientations environnementales du pays, selon une artiste torontoise et son organisatrice européenne. Cela s'apparente à de la censure politique, selon deux experts.

2011/09/07

Les illustrations de Franke James devaient faire le tour de l'Europe dans le cadre d'une série de forums jeunesse sur le thème de l'environnement. Mais, à moins d'un revirement inattendu, les oeuvres resteront chez l'artiste en banlieue de Toronto au lieu d'être suspendues à Berlin le 30 août.

Selon ce qu'affirment Mme James et l'organisatrice de son exposition, Sandra Antonovic, le **ministère des Affaires étrangères et du Commerce international** a torpillé le projet, en raison du caractère politique des oeuvres de Mme James.

Non seulement le réseau d'**ambassades** du **Canada** lui a fermé ses portes, alors qu'il appuie souvent des artistes **canadiens**, mais un commanditaire privé **européen** s'est retiré, apparemment après avoir subi des pressions, ce qui forcera l'annulation du projet.

"Cela aurait été ma plus grande exposition à ce jour, a dit Mme James à La Presse. C'est une grande déception. Cela me semble injuste que le gouvernement fasse obstacle à ma carrière."

L'appui des **ambassades** du pays d'origine de l'artiste est important quand on organise une exposition itinérante, sans même qu'il soit question d'argent. "Quand on cherche des commanditaires privés, ils demandent habituellement si l'artiste a l'appui de son pays d'origine", dit Mme Antonovic, jointe par La Presse à Zagreb.

Le Ministère a répondu ceci par courriel aux questions de La Presse: "Le financement n'a jamais été retiré, pas plus qu'il n'était garanti. Les missions **canadiennes** ont décidé, en fin de compte, de ne pas financer la tournée **européenne** de l'artiste."

La Presse a aussi demandé sur quels critères ces décisions étaient prises, mais n'a pas obtenu de réponse à ce sujet.

En outre, le Ministère nie, dans un courriel, être intervenu auprès du commanditaire privé de l'exposition.

"Ce n'est pas dans les pratiques du Ministère d'intervenir auprès des commanditaires privés d'artistes **canadiens** à l'étranger."

Mme James a obtenu succès et reconnaissance au cours des dernières années pour son travail sur le thème de l'environnement et des changements climatiques. Elle a publié un livre, réalisé un court métrage et participé à plusieurs conférences.

Mais il y a une oeuvre en particulier, intitulée Dear Prime Minister, qui lui a peut-être coûté très cher.

Dans cette série d'illustrations publiées pendant la campagne électorale de 2008, Mme James critique les orientations environnementales **canadiennes**. Elle demande à l'industrie des sables bitumineux de cesser de polluer. Elle donne son appui à une taxe sur le carbone pour lutter contre les changements climatiques, une idée défendue alors par le Parti libéral et le Parti vert mais rejetée par les conservateurs.

A l'époque, l'actuel **ministre des Affaires étrangères**, John Baird, était ministre de l'Environnement. Le **ministre Baird** a fait savoir à La Presse qu'il appuyait la version des faits avancée par son ministère.

2011/09/07



"Oui, je critique certaines des orientations du gouvernement Harper, dit Mme James. Si c'est ma série Dear Prime Minister qui les a mis en colère, je peux savoir pourquoi. J'ai même parlé en faveur d'une taxe sur le carbone. Mais je ne l'ai pas fait pour les libéraux. Je l'ai fait parce que je me suis renseignée là-dessus et que le sujet me concerne comme citoyenne. Je n'ai jamais travaillé pour un parti politique."

L'idée d'une tournée européenne vient de l'organisme Nektarina, de Croatie. "Nous sommes une petite organisation active dans 30 pays en Europe centrale et de l'Est, dit Mme Antonovic, responsable de l'organisme. Nous travaillons avec un réseau de 5000 écoles et universités pour promouvoir l'éducation à l'environnement, créer des liens à ce sujet et inspirer les gens."

"On a vu le travail de Franke James pour la première fois en 2009 et nous savions que ce serait parfait pour accompagner une série de forums jeunesse que nous organisons", dit-elle.

#### Appui verbal

Elle dit avoir obtenu l'appui verbal de l'ambassade du Canada à Zagreb début mai, lors d'un déjeuner d'affaires. Appui qui lui a été retiré dans les jours qui ont suivi. "Il y a quelqu'un à Ottawa qui a dit qu'elle n'aurait pas d'appui parce qu'elle s'oppose publiquement au gouvernement canadien", dit Mme Antonovic.

Mme James n'a pas baissé les bras. Le 18 juin, elle a inscrit son entreprise au service de représentation commerciale du ministère des Affaires étrangères. Début juillet, une déléguée commerciale du Ministère à Toronto a pris son dossier en charge.

Mme James a ensuite écrit une lettre de présentation à cette déléguée commerciale. Cette missive mentionnait pour la première fois le nom d'un commanditaire privé de son exposition, la société d'assurance suisse Basler, qui fait aussi des affaires sous le nom Baloise.

Ce commanditaire s'était engagé à fournir 75 000\$ à Nektarina mais ne voulait pas être nommé publiquement.

Selon les courriels fournis par Mme James à La Presse, la déléguée commerciale a transmis cette lettre de présentation le vendredi 8 juillet à des ambassades concernées, avec un mot d'appui.

Mais cette démarche qui devait aider le projet d'exposition lui a apparemment porté un coup fatal. Le lundi suivant, le 11 juillet, l'assureur suisse a appelé Nektarina pour annuler sa commandite. Selon Mme Antonovic, l'entreprise a subi des pressions du gouvernement canadien. Ce que nie le gouvernement. "Nous n'avons aucune connaissance d'un présumé appel téléphonique entre un fonctionnaire du Ministère et le commanditaire non identifié de l'exposition de Mme James."

#### "Identité inconnue"

La Presse a demandé si cette réponse signifiait que personne au Ministère ne connaissait l'identité du commanditaire. "Je vous confirme que son identité nous est inconnue", a-t-on répondu.

Pourtant, selon copie de la correspondance par courriel entre Mme James et l'agente commerciale,

2011/09/07



cette dernière savait de quelle entreprise il s'agissait depuis le 6 juillet. Le 8 juillet, elle a transmis cette information aux ambassades du Canada de Lettonie, Pologne, Russie, Serbie, Israël et Grèce ainsi qu'au consulat général du Canada à Barcelone.

La disparition de la commandite de Basler menace l'existence même de Nektarina. "Si nous n'obtenons pas d'autres financements, nous devons fermer les portes fin septembre", dit Mme Antonovic.

L'organisatrice croate se dit "sidérée" devant l'attitude du gouvernement canadien dans ce dossier. "C'est le genre de réaction qu'on attendrait de la Chine, du gouvernement Poutine ou du Kazakhstan, dit-elle. On considère le Canada comme un symbole de la liberté d'expression, un pays ouvert, mais ce n'est pas le cas."

"Franke James n'est pas une extrémiste, elle ne fait que s'exprimer à travers son art."

Ulric Shannon

Director | Directeur  
Media Relations Office (BCM) | Service des relations avec les médias (BCM)  
Foreign Affairs and International Trade Canada | Affaires étrangères et Commerce international Canada  
Ottawa, Canada

ulric.shannon@international.gc.ca  
Tel: (613) 992-0956 | Fax: (613) 995-1405  
Mob.: (613) 608-4904



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

2011/09/07



## Nektarina Non Profit / Grant Expenditure Report

### GRANT EXPENDITURE REPORT

MARCH 2011

NEKTARINA NON PROFIT

CLIMATE CHANGE & GHG REDUCTION PROJECTS

March 2011  

## Nektarina Non Profit / Grant Expenditure Report

Dear Sirs,

Nektarina Non profit received a donation from Embassy of Canada Zagreb, in the amount of 2,700 CAD, in January 2011, and hereby we are submitting an expenditure report:

### ALLOCATION OF FUNDS

In agreement with the Embassy of Canada Zagreb, we allocated 2,200 CAD for projects in Croatia and 500 CAD for projects in Kosovo.

### PROJECT FUNDED

Considering that Nektarina Non Profit partnership with Canadian based GCCA (Global Campaign for Climate Action), and the fact that Nektarina Non Profits serves as a hub for the global carbon reduction campaign 10:10 for which it created 10:10 Teen Project, a decision was made to use the donated funds for 10:10 Teen Project, both in Croatia and in Kosovo.

### ABOUT THE PROJECT

Using social networks to inspire and engage youth towards positive action in reducing carbon footprint, 10:10 Teen Project creates a new way for young people to interact, express themselves and be creative – all with a joint goal of reducing carbon emissions. 10:10 Teen Project targets teenagers, but is equally open to all who'd like to get involved. Participants are challenged with simple, yet educational bi-weekly tasks related to carbon reduction.

10:10 global campaign, already well established for its fun and positive approach in engaging people to take active part in reduction of greenhouse gas emissions, gets even more positive with newly launched 10:10 Teen Project. The project was created and launched by a regional 10:10 hub operating in countries of Central, Eastern and SouthEast Europe, Russia and Mediterranean. Benefiting from the reach provided by social networks, 10:10 Teen Project also gained participants (and endorsements) from Netherlands, Canada and the US.

March 2011



## Nektarina Non Profit / Grant Expenditure Report

10:10 Teen Project, that officially kicked off February 9<sup>th</sup> on Facebook, Twitter and Posterous, sets bi-weekly tasks allowing participants to choose the type of task they want to "resolve" - a creative task asks them to visually present carbon reduction processes, a calculus task asks them to calculate forecasted or actual CO2 reduction, and the setup tasks asks them to make something that would facilitate reducing their carbon footprint.

New tasks will be posted every two weeks, ensuring the continuous engagement of participants. 10:10 Teen Project Team also ensured many great prizes for all involved. "We wanted to give teenagers more incentive to participate in the project and to work together towards CO2 reduction", says team leader.

10:10 Teen Project received endorsement from a Canadian artist and climate change activist Franke James, famous for her hip visual essays on climate change, and the project team is already working very closely with Goethe Instituts, British Councils and other similar organizations throughout the region.

### 10:10 TEEN PROJECT CONTACT DETAILS

Project Leader – Sandra Antonovic  
 Project email – [1010teen@1010global.org](mailto:1010teen@1010global.org)  
 Facebook page – [facebook.com/1010teen](https://facebook.com/1010teen)  
 Twitter - @1010hub  
 Posterous blog - <http://1010teen.posterous.com>

### ABOUT 10:10

10:10 is a voluntary GHG emissions reduction campaign for any person, organisation or business to commit to cutting 10% of their emissions in a 12 month period. 10:10 is active on all continents via 10:10 hubs (local partners). More information available at [www.1010global.org](http://www.1010global.org)

Nektarina Non Profit is a 10:10 hub for 24 countries in Central, Eastern and SouthEast Europe, and its HQ is located in Zagreb, Croatia. Nektarina Non Profit focuses on educational projects, and works through its network of volunteers and on-the-field staff. Nektarina Non Profit created 10:10 Teen Project exclusively for 10:10 Global Campaign, as an open source project.

March 2011



## Nektarina Non Profit / Grant Expenditure Report

### LOGO EXPOSURE

Logos from our sponsors / donors were visibly displayed on all educational materials distributed during 10:10 Teen Project visits to schools.



Logos were also displayed on posters, and online:

CARNet website for schools in Croatia ([www.skole.hr](http://www.skole.hr)):

[http://www.skole.hr/veliki-odmor/pozivnica?news\\_id=5028#mod\\_news](http://www.skole.hr/veliki-odmor/pozivnica?news_id=5028#mod_news)

10:10 GLOBAL website ([www.1010global.org](http://www.1010global.org))

<http://www.1010global.org/bar/1010-teen-visits-kosovo>

<http://www.1010global.org/bar/working-together>

March 2011

## Nektarina Non Profit / Grant Expenditure Report

### NEKTARINA NON PROFIT KOSOVO VISIT REPORT

[http://issuu.com/nektarinanonprofit/docs/kosovo\\_visit\\_march\\_1010\\_teen](http://issuu.com/nektarinanonprofit/docs/kosovo_visit_march_1010_teen)

All of the links were also posted on 10:10 Teen project Facebook page [www.facebook.com/1010teen](http://www.facebook.com/1010teen) giving thus even more exposure and visibility to logos from our sponsors / donors.



**Find us on [facebook.com/1010teen](http://facebook.com/1010teen) and discover all the fun!**







**10:10  
TEEN  
PROJECT**















March 2011

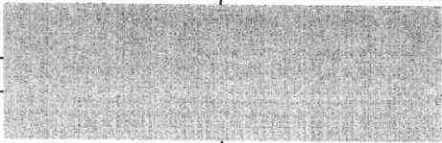
s.20(1)(c)

# Nektarina Non Profit / Grant Expenditure Report

## FROM THE FIELD REPORT

	CROATIA	KOSOVO	COMMENTS
Schools visited	10	3	
Pupils / Students attended	appx 300	appx 50	
Educational A3 brochures distributed	350	60	
Posters to schools distributed (A2)	12	5	

## EXPENDITURE REPORT (IN CAD)

	CROATIA	KOSOVO	TOTAL
Educational brochures production			2,308
Posters for schools			282
Translation & localization cost			110
TOTAL	2,200	500	2,700

March 2011



## Nektarina Non Profit / Grant Expenditure Report

### OBJECTIVES OF THE PROJECT

- Engage youth in carbon reduction process in their everyday lives
- Enable peer-to-peer education on topics of climate change and carbon footprint
- Enable knowledge sharing and learning from peers' experience
- Educate youth on basics regarding climate change, carbon footprint, how to calculate carbon footprint and how to reduce it
- Engage youth in interactive project where they can connect with peers from different regions and together work on resolving simple tasks connected to climate change, environment, recycling, carbon footprint and similar

### RESULTS SO FAR

The project will be ongoing through 2011, but we are thrilled to share the results so far:

- Over 20 schools engaged in the project
- We managed to visit 10 schools in Croatia and 3 in Kosovo. In all schools we presented the project and facilitated a debate between teenagers on topics of climate change and carbon reduction
- Over 70% of teens who participated in debates said it helped them better understand climate change process
- Over 80% of teens who participated in debates said it helped them better understand carbon footprint and how to calculate it
- Over 80% of teens who participated in debates expressed their interest to participate in the project and learn more about carbon footprint and how to reduce it
- Over 50 entries were received so far from teens from Croatia and Kosovo – explaining in writing and showing visually how would they fight climate change and what are they already doing (recycling, composting etc)

March 2011





## Nektarina Non Profit / Grant Expenditure Report

### THE PROJECTS CONTINUES

Nektarina Non Profit continues with the 10:10 Teen Project, with new events planned for spring – 10:10 Teen Forums and 10:10 Teen Outdoor Classes.

Nektarina Non Profit acknowledges with gratitude the help and financial support we received from the Embassy of Canada Zagreb – it certainly made this project possible and helped us a great deal in the early stage of the 10:10 Teen Project.

We remain at disposal for any additional information you might need regarding the project, and we are hoping to continue working with the Embassy of Canada on this project, both in Croatia and Kosovo.

With best regards

s.19(1)



10:10 Teen Project

March 2011



**Collins, Georgina -GLBX**

s.15(1) - International

**From:** Paradis-Caron, Francois -GLB  
**Sent:** July 28, 2011 12:43 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Gauvin, Sylvie -GLB; McKechnie, Leeann -AED  
**Subject:** RE: Franke James exhibitions - environmental protection  
**Importance:** High

s.19(1)

Hi Vlatka,

GLB/[REDACTED] and, in response to an ATIP, I would need to find an e-mail that you are referring to (below), as: "and I am happy to inform you that GLB has recognized her potentials and approved the budget for our project proposal. Please find attached the message I received from GLB."

Grateful if you could send me that e-mail, if you still have it.

François

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**From:** Wallace, Jeremy -MDC  
**Sent:** May 4, 2011 12:37 PM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Fairchild, David -ZAGRB -GR  
**Subject:** RE: Franke James exhibitions - environmental protection

Sylvie,

I just had a useful discussion with David and had the opportunity to expand on the concerns related to the below. As I understand it, ZAGRB HOM would appreciate receiving a bit more background on the issue, which I am happy to provide.

Further to what I provided to David on our call just now, the following could be shared with ZAGRB HOM, if deemed helpful:

- funding has been provided to support climate-change related projects abroad to assist countries (in particular the most vulnerable) adapt to climate change;
  - funding has also been targeted to facilitate other countries' substantive participation in international climate change negotiations within the UNFCCC, [REDACTED];
  - to my knowledge, we have focussed our funding at strengthening local capacity in other countries, and not/not towards Canadian speakers making presentations abroad on the subject of climate change;
- As general guidance we would want to ensure that climate-change related support provided through departmental funds, while helping to address the challenge of climate change in tangible ways --in particular in those countries most vulnerable to its effects (including Small Island Developing States)-- [REDACTED]

MDC had concerns that the funding proposed below would not be consistent with our interests and approach outlined above, and would in fact run counter to Canada's interests more broadly, so we indicated to GLB that we would recommend against supporting.

Finally, while the funding Canada has provided within the context of Fast-Start Climate Financing, is of a different order of magnitude, I am enclosing for reference the 2-pager that was issued last fall, announcing the details of our \$400 million contribution in 2010-11.

I hope this is helpful.

Jeremy

Jeremy WALLACE  
Deputy Director | Directeur adjoint  
Climate Change | Changements climatiques (MDC)

2011/09/07

s.15(1) - International

Tel: 613-992-2229; [jeremy.wallace@international.gc.ca](mailto:jeremy.wallace@international.gc.ca)



Foreign Affairs and  
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Commerce international Canada

Canada

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**From:** Wallace, Jeremy -MDC  
**Sent:** May 2, 2011 10:20 AM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB; Egyed, Peter -ROME -PA; Berman, Mark -MDC  
**Subject:** FW: Franke James exhibitions - environmental protection

Sylvie,  
Peter Egyed in ROME was in touch with MDC about this proposed project. We have advised him that MDC would not/not recommend funding for this project, [REDACTED]

I would appreciate an opportunity to discuss further with GLB the implications (including the comms aspect) of ZAGRB's project going forward. Is it too late to pull it back?  
I have a meeting in a few minutes but will try to be in touch after.  
Thank you,  
Jeremy

Jeremy WALLACE  
Deputy Director | Directeur adjoint  
Climate Change | Changements climatiques (MDC)  
Tel: 613-992-2229; [jeremy.wallace@international.gc.ca](mailto:jeremy.wallace@international.gc.ca)



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

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**From:** Egyed, Peter -ROME -PA  
**Sent:** May 2, 2011 9:28 AM  
**To:** Wallace, Jeremy -MDC  
**Cc:** Berman, Mark -MDC; Abbate, Enrica -ROME -PA  
**Subject:** FW: Franke James exhibitions - environmental protection

Hello Jeremy,

Have you heard about Toronto-based artist and environmental activist, Franke James, and/or the organization(s) with which she is affiliated? If so, can you offer some advice on how to respond to the request below? It concerns a proposal to organize a series of outreach visits by Ms Franke to Eastern and Southeastern Europe, Italy and the Middle East for the purpose of "Raising Awareness on Climate Change through Artistic Expression" - targetting primarily, but not exclusively, youth in those regions.

We had received a request for a financial contribution from a Zagreb, Croatia-based organization called "Nektarina Non Profit" some 2 weeks ago, and a follow-up message one week later from our mission in ZAGRB. A second message below from ZAGRB arrived this morning. "Nektarina" describes itself as "an international non-profit organization dedicated to educating, connecting and inspiring people to care about their communities and their environment". They list as their partners the following NGOs:

1. Earth Day Network ([www.earthday.org](http://www.earthday.org)) , based in USA

2011/09/07

2. GCCA Global Campaign for Climate Action ([www.gc-ca.org](http://www.gc-ca.org)), based in Canada
3. TCKTCKTCK (public face of GCCA / <http://tcktcktk.org>), based in Canada
4. 10:10 Global ([www.1010global.org](http://www.1010global.org)), based in UK

GCCA appears to be the most pertinent NGO - its secretariat is based in Montreal and has benefitted from Quebec Government support. It is also well-connected to other international NGOs, the most well-known of which are perhaps Greenpeace, WWF, Union of Concerned Scientists, OXFAM, Equiterre, US Climate Action Network and OIKOS/World Council of Churches.

The organizers of the proposed visit by Ms James sent their initial request to missions in several southern and eastern European countries, plus the Middle East, requesting \$10,000 per mission, although the budget in the attached proposal calls for individual budgets of \$34,000 per country. Personally, I'm sceptical for various reasons about providing financial support at this time. Nevertheless, I would not rule out future interest on our part, perhaps in different circumstances, and would like to discuss this matter with you or the appropriate officer in your section. Are you available for a conversation between now and 11:30 Ottawa time (17:30 Rome time), or some time tomorrow morning?

Thanks in advance.

Peter

Peter Egyed  
Counsellor for Public Affairs, Culture and Academic Relations  
Conseiller, Affaires publiques, Culture et Relations académiques  
Canadian Embassy/Ambassade du Canada  
ROME  
Tel/tél : 39-06-85444.3260  
Fax: 39-06-85444.3917

[peter.egyed@international.gc.ca](mailto:peter.egyed@international.gc.ca)



Government  
of Canada

Gouvernement  
du Canada

Canada

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**From:** Ljubenko, Vlatka -ZAGRB

**Sent:** May 2, 2011 11:07 AM

**To:** Egyed, Peter -ROME -PA

**Cc:** Abbate, Enrica -ROME -PA; Alder, Simonetta -ROME -PA; Weichel, Craig -ROME -GR; Jansen, Ralph -ROME -GR; Fairchild, David -ZAGRB -GR

**Subject:** RE: Franke James exhibitions - environmental protection

Dear Peter,

I asked my colleagues in the region and nobody has had the opportunity to cooperate with Franke James so far, since this is her first European tour. However, as you said, she appears to be a very dynamic and interesting person, well known in Canada, and I am happy to inform you that GLB has recognized her potentials and approved the budget for our project proposal. Please find attached the message I received from GLB.

It would be great if Rome could join us in this project.

I look forward to cooperating with you.

Buona giornata,

Vlatka

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2011/09/07

**From:** Egyed, Peter -ROME -PA  
**Sent:** April 21, 2011 12:25 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Abbate, Enrica -ROME -PA; Alder, Simonetta -ROME -PA; Weichel, Craig -ROME -GR; Jansen, Ralph -ROME -GR  
**Subject:** RE: Franke James exhibitions - environmental protection

Hi Vlatka,

Thanks for sending your message to a wider audience.

Enrica also pointed this out to me earlier this week, but I don't know enough about Franke James - other than what I have learned about her from a quick internet search. Her approach to the environment and art is intriguing, and she does appear to be a dynamic and interesting person, who is quite well known in certain Canadian and international circles. Have you heard anything about her?

She also appears to have been a critic of both the federal Canadian and Toronto municipal governments. This does not, and should not, automatically rule her out for support, but I'll be interested to hear about any experiences other Posts may have had in working with her.

Best regards and Happy Easter!

Peter

Peter Egyed  
Counsellor for Public Affairs, Culture and Academic Relations  
Conseiller, Affaires publiques, Culture et Relations académiques  
Canadian Embassy/Ambassade du Canada  
ROME  
Tel/tél : 39-06-85444.3260  
Fax: 39-06-85444.3917  
[peter.egyed@international.gc.ca](mailto:peter.egyed@international.gc.ca)



Government  
of Canada

Gouvernement  
du Canada

Canada

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**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** April 21, 2011 11:56 AM  
**To:** Marincus, Ligia -BUCST -GR; Marinkovic, Olgica -BGRAD -GR; Lantos, Eniko -BPEST -GR; ROME (Public Affairs / Affaires Publiques); Delibasis, Zoe -ATHNS -GR -PA; CAIRO (PUBL AFF); ANKRA ( G); KYIV ( G); MOSCO ( G); WSAW ( G); Pastorek, Dusan -BRTSV -GR; Taylaner, Simin -ANKRA -GR; Martin-Nielsen, Richard -BPEST -GR; Papp, Tamas -BPEST -GR; Miladinovic, Vladan -BGRAD -GR; Smith, Normand -PARIS -GR; Willemen, Johan -BRU -GR; Sedinova, Petra -PRGUE -GR; Mayer, Roswitha -VIENN -FC; Egyed, Peter -ROME -PA; Zwahlen, Christiane -BERN -GR; Vlcek, Michael -PRGUE -GR  
**Cc:** Fairchild, David -ZAGRB -GR  
**Subject:** Franke James exhibitions - environmental protection

Dear colleagues,

Please find attached a project proposal from the non-profit organization "Nektarina" ([www.1010global.org](http://www.1010global.org)), in which they are proposing to organize a series of lectures by Ms. Franke James ([www.frankejames.com](http://www.frankejames.com)), Canadian climate change activist in the region, from May 10 to June 10, 2011. The purpose of the project is to raise awareness of Climate Change through artistic expression.

Should any of you be interested in this project, please let me know as soon as possible, since ZAGRB would like

2011/09/07

to submit a **joint project proposal to GLB** at the end of **next week**.

I look forward to hearing from you.

Kind regards,  
Vlatka

**Vlatka Ljubenko**

Cultural and Academic Relations Officer | Agente aux affaires culturelles et académiques Canada  
Embassy of Canada, Zagreb | Ambassade du Canada, Zagreb

Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)

**Telephone | Téléphone** +385 1 488 1237

**Facsimile | Télécopieur** +385 1 488 1230

Prilaz Gjure Deželića 4, 10000 Zagreb, Croatia | Croatie

Foreign Affairs and International Trade Canada | Affaires étrangères et Commerce international Canada

Government of Canada | Gouvernement du Canada



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

**Canada**

2011/09/07

**Collins, Georgina -GLBX**

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**From:** Paradis-Caron, Francois -GLB  
**Sent:** July 26, 2011 4:33 PM  
**To:** Lacelle, Jean-Francois -BCM; Lamoureux, Emmanuelle -DFA -FTAG  
**Cc:** Atkinson, Stacey -GLB; Gauvin, Sylvie -GLB; McKechnie, Leeann -AED  
**Subject:** RE: Dear Ms. Dodig

Jean-François, Emmanuelle,

Voici la ligne proposée par GLB à l'allégation:

**We have no knowledge of any phone calls made on the part of DFAIT officials concerning the private sponsorship of Ms. James' exhibition.**

Merci de nous garder en copie si vous décidez de la changer.

François

---

**From:** Atkinson, Stacey -GLB  
**Sent:** July 18, 2011 2:48 PM  
**To:** Lacelle, Jean-Francois -BCM  
**Cc:** Dodig, Synthia -ZAGRB; Loughlin, Ed -ZAGRB -HOM/CDM; Lamoureux, Emmanuelle -BCM; Shannon, Ulric -BCM; MacIntyre, Jennifer -GUB; Wallace, Jeremy -MDC; Fairchild, David -ZAGRB -GR; Levesque, Frederic -GUB; Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB; Kaltcheva, Elisa -GLB; Bergeron, Jean-François -GUB; McKechnie, Leeann -GLB  
**Subject:** RE: Dear Ms. Dodig

GLB has no issue with that line.

Stacey

---

**From:** Bergeron, Jean-François -GUB  
**Sent:** July 18, 2011 2:13 PM  
**To:** Lacelle, Jean-Francois -BCM  
**Cc:** Dodig, Synthia -ZAGRB; Loughlin, Ed -ZAGRB -HOM/CDM; Lamoureux, Emmanuelle -BCM; Shannon, Ulric -BCM; MacIntyre, Jennifer -GUB; Wallace, Jeremy -MDC; Fairchild, David -ZAGRB -GR; Levesque, Frederic -GUB; Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB; Atkinson, Stacey -GLB; Kaltcheva, Elisa -GLB  
**Subject:** RE: Dear Ms. Dodig

Jean-François,

Please direct this question to GLB. GUB was not involved in this matter.

Jean-François

---

**From:** Lacelle, Jean-Francois -BCM  
**Sent:** July 18, 2011 1:56 PM  
**To:** Fairchild, David -ZAGRB -GR; Levesque, Frederic -GUB  
**Cc:** Dodig, Synthia -ZAGRB; Loughlin, Ed -ZAGRB -HOM/CDM; Lamoureux, Emmanuelle -BCM; Shannon, Ulric -BCM;

2011/09/07

Bergeron, Jean-François -GUB; MacIntyre, Jennifer -GUB; Wallace, Jeremy -MDC  
**Subject:** RE: Dear Ms. Dodig

After consulting with several departments, I think the best response to this question would be:

"While initial contacts with mission staff were positive, upon further review in light of competing priorities, it was determined that the funding for such a project was not available."

Does anyone have any issues with this line?

---

**From:** Fairchild, David -ZAGRB -GR

**Sent:** 15 juillet 2011 13:12

**To:** Levesque, Frederic -GUB; Lacelle, Jean-Francois -BCM

**Cc:** Dodig, Synthia -ZAGRB; Loughlin, Ed -ZAGRB -HOM/CDM; Lamoureux, Emmanuelle -BCM; Shannon, Ulric -BCM; Bergeron, Jean-François -GUB; MacIntyre, Jennifer -GUB

**Subject:** Re: Dear Ms. Dodig

I have touched base with J-F and am now waiting for his call. Pls note that funding request was made to PIF and GLB

David Fairchild  
Embassy of Canada  
091-4848-061

---

**From:** Levesque, Frederic -GUB

**To:** Lacelle, Jean-Francois -BCM

**Cc:** Dodig, Synthia -ZAGRB; Loughlin, Ed -ZAGRB -HOM/CDM; Lamoureux, Emmanuelle -BCM; Shannon, Ulric -BCM; Bergeron, Jean-François -GUB; MacIntyre, Jennifer -GUB; Fairchild, David -ZAGRB -GR

**Sent:** Fri Jul 15 19:08:33 2011

**Subject:** RE: Dear Ms. Dodig

Jean-François,

To get in touch with the Embassy after hours, I would suggest calling first

David Fairchild, counsellor, on his cell phone +385 91 484 8061  
or Ambassador Loughlin +385 91 4848 060

we will begin drafting some lines on this.

Best regards,

Frédéric Lévesque/GUB  
944-3197

---

**From:** Lacelle, Jean-Francois -BCM

**Sent:** July 15, 2011 12:34 PM

**To:** Levesque, Frederic -GUB

**Cc:** Dodig, Synthia -ZAGRB; Loughlin, Ed -ZAGRB -HOM/CDM; Lamoureux, Emmanuelle -BCM; Shannon, Ulric -BCM; Bergeron, Jean-François -GUB

**Subject:** FW: Dear Ms. Dodig

Bonjour à vous,

We received the following media inquiry today. the issue in itself seems rather contentious, and make certain

2011/09/07



statement on the actions of staff at our Embassy in Zagreb.

I've tried calling the embassy, but it is now closed for the day. Is there anyone we can get in touch with over there after hours to see what happened?

In the meantime, would it be possible to draft some lines saying that we're looking into the matter, and maybe have a general statement about how arts funding usually works for DFAIT? My impression was that we no longer gave artists funding since the dismantling of the PROMART program.

Note that the journalist's deadline is today, so we should try and give [redacted] something before COB.

Jean-François Lacelle  
Spokesperson (Acting) / Porte-parole (Par intérim)  
Department of Foreign Affairs and International Trade/  
Ministère des affaires étrangères et du commerce international

Telephone/téléphone: 613.995.1874

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**From:** [redacted] [mailto:[redacted]@thestar.ca]  
**Sent:** 15 juillet 2011 11:42  
**To:** Lacelle, Jean-Francois -BCM  
**Subject:** FW: Dear Ms. Dodig

s.19(1)

The two individuals I emailed are listed below...Amb. Loughlin (on website) and Dodig.  
Dodig's email address has auto-replied [redacted]  
Thanks for any response you can give me on this.

---

**From:** [redacted]  
**Sent:** July 15, 2011 10:56 AM  
**To:** synthia.dodig@international.gc.ca  
**Cc:** ed.loughlin@international.gc.ca  
**Subject:** Dear Ms. Dodig

I understand part of your area in the Canadian embassy in Zagreb is to deal with arts and cultural industries, and so I hope you can enlighten me on this.  
I am copying you what I just wrote to the ambassador, and cc'ing him again, just to try to get a response if possible.

My name is [redacted] I'm a reporter with the Toronto Star's Ottawa bureau.  
I've interviewed a Canadian artist, Franke James, and her Croatian show producer, about an apparent decision by your embassy to revoke any support – financial and promotional – for an

2011/09/07

upcoming  
international  
tour of her  
artwork. I  
understand it  
was initially  
greeted  
enthusiastically  
by embassy  
staff, and  
support was  
indicated as  
forthcoming.  
But as they tell  
it, that decision  
was reversed.  
I'd like you to  
tell my why  
that was the  
case, and if  
funding was  
not available,  
why the  
withdrawal of  
nominal  
support (verbal  
backing, if not  
providing  
support for a  
press  
conference or  
that sort of  
thing) for a  
Canadian  
artist's tour –  
which I gather  
was key to  
leveraging  
other private  
sector support  
there.  
Their version  
of events is  
that a  
Canadian  
official clearly  
communicated  
that Franke  
James, a past  
critic of the  
Harper  
government's  
climate change  
policies, was  
not to be  
supported.  
They also  
contend a  
Canadian  
official  
communicated  
with a private

2011/09/07

corporate  
sponsor, a  
conversation  
that led that  
sponsor to pull  
out,  
endangering  
the tour  
altogether.  
Could you  
please  
respond as  
soon as  
possible.  
Thanks for any  
help.

[REDACTED]

s.19(1)

Toronto Star,  
Ottawa bureau

[REDACTED]

2011/09/07

**Collins, Georgina -GLBX**

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**From:** Wallace, Jeremy -MDC  
**Sent:** July 15, 2011 5:05 PM  
**To:** Lacelle, Jean-Francois -BCM; Gauvin, Sylvie -GLB  
**Cc:** Lamoureux, Emmanuelle -DFA -FTAG; Bergeron, Jean-François -GUB  
**Subject:** RE: PROMART program standard lines

Jean-François,

Further to our conversation, I would want the mission and GLB to be comfortable with this (since I am at least in part speaking for them here), but if it is helpful I would propose something pretty straightforward along the following lines:

"While initial contacts with mission staff were positive, upon further review in light of competing priorities, funding could not be identified in this case".

Jeremy

---

**From:** Lacelle, Jean-Francois -BCM  
**Sent:** July 15, 2011 4:30 PM  
**To:** Gauvin, Sylvie -GLB; Levesque, Frederic -GUB; Wallace, Jeremy -MDC  
**Cc:** Bergeron, Jean-François -GUB; Atkinson, Stacey -GLB; Paradis-Caron, Francois -GLB; Kaltcheva, Elisa -GLB; Lamoureux, Emmanuelle -BCM  
**Subject:** RE: PROMART program standard lines

Hello Jeremy,

It was suggested we loop you into this conversation as you were a part of the conversation about not funding Franke James.

I think that all we need to do to respond to this query (as can be found at the bottom of the e-mail chain) is provide an answer as to why the funding was refused. It was in no way linked to the artist's opinions, but rather because [REDACTED]

Is this correct? If so, we can write up a line stating as much, making sure to point out [REDACTED]

Is this possible to do?

s.21(1)(b)

Thanks.

Jean-François

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** 15 juillet 2011 14:36  
**To:** Levesque, Frederic -GUB; Lacelle, Jean-Francois -BCM  
**Cc:** Bergeron, Jean-François -GUB; Atkinson, Stacey -GLB; Paradis-Caron, Francois -GLB; Kaltcheva, Elisa -GLB  
**Subject:** RE: PROMART program standard lines

PVI, quelques échanges de courriels sur ce sujet ainsi que les Q & A en français anglais sur le défunt programme de Promart.

Vous noterez cependant que les lignes médiatiques sur Promart dates de 2 ans maintenant

Merci

2011/09/07

Sylvie

---

**From:** Levesque, Frederic -GUB  
**Sent:** July 15, 2011 1:12 PM  
**To:** Kaltcheva, Elisa -GLB; Gauvin, Sylvie -GLB  
**Cc:** Bergeron, Jean-François -GUB  
**Subject:** FW: PROMART program standard lines

Elisa, Sylvie,

Please see below. Are there any standard lines on the PROMART program that we could use in our reply to this request?

Thank you,

Frédéric Lévesque/GUB  
944-3197

---

**From:** Levesque, Frederic -GUB  
**Sent:** July 15, 2011 1:09 PM  
**To:** Lacelle, Jean-Francois -BCM  
**Cc:** Dodig, Synthia -ZAGRB; Loughlin, Ed -ZAGRB -HOM/CDM; Lamoureux, Emmanuelle -BCM; Shannon, Ulric -BCM; Bergeron, Jean-François -GUB; MacIntyre, Jennifer -GUB; Fairchild, David -ZAGRB -GR  
**Subject:** RE: Dear Ms. Dodig

Jean-François,

To get in touch with the Embassy after hours, I would suggest calling first

David Fairchild, counsellor, on his cell phone +385 91 484 8061  
or Ambassador Loughlin +385 91 4848 060

we will begin drafting some lines on this.

Best regards,

Frédéric Lévesque/GUB  
944-3197

---

**From:** Lacelle, Jean-Francois -BCM  
**Sent:** July 15, 2011 12:34 PM  
**To:** Levesque, Frederic -GUB  
**Cc:** Dodig, Synthia -ZAGRB; Loughlin, Ed -ZAGRB -HOM/CDM; Lamoureux, Emmanuelle -BCM; Shannon, Ulric -BCM; Bergeron, Jean-François -GUB  
**Subject:** FW: Dear Ms. Dodig

Bonjour à vous,

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2011/09/07

In the meantime, would it be possible to draft some lines saying that we're looking into the matter, and maybe have a general statement about how arts funding usually works for DFAIT? My impression was that we no longer gave artists funding since the dismantling of the PROMART program.

Note that the journalist's deadline is today, so we should try and give [redacted] something before COB.

Jean-François Lacelle  
Spokesperson (Acting) / Porte-parole (Par intérim)  
Department of Foreign Affairs and International Trade/  
Ministère des affaires étrangères et du commerce international

s.19(1)

Telephone/téléphone: 613.995.1874

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**From:** [redacted] [mailto:[redacted]@thestar.ca]

**Sent:** 15 juillet 2011 11:42

**To:** Lacelle, Jean-Francois -BCM

**Subject:** FW: Dear Ms. Dodig

The two individuals I emailed are listed below...Amb. Loughlin (on website) and Dodig.  
Dodig's email address has auto-replied she is out until Monday.  
Thanks for any response you can give me on this.

---

**From:** [redacted]

**Sent:** July 15, 2011 10:56 AM

**To:** synthia.dodig@international.gc.ca

**Cc:** ed.loughlin@international.gc.ca

**Subject:** Dear Ms. Dodig

I understand part of your area in the Canadian embassy in Zagreb is to deal with arts and cultural industries, and so I hope you can enlighten me on this.  
I am copying you what I just wrote to the ambassador, and cc'ing him again, just to try to get a response if possible.

My name is [redacted]. I'm a reporter with the Toronto Star's Ottawa bureau.

I've interviewed a Canadian artist, Franke James, and her Croatian show producer, about an apparent decision by your embassy to revoke any support – financial and promotional – for an upcoming international tour of her artwork. I understand it

2011/09/07

was initially  
greeted  
enthusiastically  
by embassy  
staff, and  
support was  
indicated as  
forthcoming.  
But as they tell  
it, that decision  
was reversed.  
I'd like you to  
tell me why  
that was the  
case, and if  
funding was  
not available,  
why the  
withdrawal of  
nominal  
support (verbal  
backing, if not  
providing  
support for a  
press  
conference or  
that sort of  
thing) for a  
Canadian  
artist's tour –  
which I gather  
was key to  
leveraging  
other private  
sector support  
there.  
Their version  
of events is  
that a  
Canadian  
official clearly  
communicated  
that Franke  
James, a past  
critic of the  
Harper  
government's  
climate change  
policies, was  
not to be  
supported.  
They also  
contend a  
Canadian  
official  
communicated  
with a private  
corporate  
sponsor, a  
conversation  
that led that  
sponsor to pull

2011/09/07

out,  
endangering  
the tour  
altogether.  
Could you  
please  
respond as  
soon as  
possible.  
Thanks for any  
help.

Toronto Star,  
Ottawa bureau

s.19(1)

2011/09/07



**Collins, Georgina -GLBX**

**From:** Wallace, Jeremy -MDC  
**Sent:** May 4, 2011 12:37 PM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Fairchild, David -ZAGRB -GR  
**Subject:** RE: Franke James exhibitions - environmental protection  
**Attachments:** FS\$ FINAL.pdf

Sylvie,

I just had a useful discussion with David and had the opportunity to expand on the concerns related to the below. As I understand it, ZAGRB HOM would appreciate receiving a bit more background on the issue, which I am happy to provide.

Further to what I provided to David on our call just now, the following could be shared with ZAGRB HOM, if deemed helpful:

- funding has been provided to support climate-change related projects abroad to assist countries (in particular the most vulnerable) adapt to climate change;
  - funding has also been targeted to facilitate other countries' substantive participation in international climate change negotiations within the UNFCCC, [REDACTED]
  - to my knowledge, we have focussed our funding at strengthening local capacity in other countries, and not/not towards Canadian speakers making presentations abroad on the subject of climate change;
- As general guidance we would want to ensure that climate-change related support provided through departmental funds, while helping to address the challenge of climate change in tangible ways –in particular in those countries most vulnerable to its effects (including Small Island Developing States)-- [REDACTED]

MDC had concerns that the funding proposed below would not be consistent with our interests and approach outlined above, and would in fact run counter to Canada's interests more broadly, so we indicated to GLB that we would recommend against supporting.

Finally, while the funding Canada has provided within the context of Fast-Start Climate Financing, is of a different order of magnitude, I am enclosing for reference the 2-pager that was issued last fall, announcing the details of our \$400 million contribution in 2010-11.

I hope this is helpful.

Jeremy

s.15(1) - International

Jeremy WALLACE  
Deputy Director | Directeur adjoint  
Climate Change | Changements climatiques (MDC)  
Tel: 613-992-2229; [jeremy.wallace@international.gc.ca](mailto:jeremy.wallace@international.gc.ca)



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

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**From:** Wallace, Jeremy -MDC  
**Sent:** May 2, 2011 10:20 AM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB; Egyed, Peter -ROME -PA; Berman, Mark -MDC  
**Subject:** FW: Franke James exhibitions - environmental protection

Sylvie,

Peter Egyed in ROME was in touch with MDC about this proposed project. We have advised him that MDC

2011/09/07

would not/not recommend funding for this project, [REDACTED]

I would appreciate an opportunity to discuss further with GLB the implications (including the comms aspect) of ZAGRB's project going forward. Is it too late to pull it back?

I have a meeting in a few minutes but will try to be in touch after.

Thank you,  
Jeremy

Jeremy WALLACE  
Deputy Director | Directeur adjoint  
Climate Change | Changements climatiques (MDC)  
Tel: 613-992-2229; [jeremy.wallace@international.gc.ca](mailto:jeremy.wallace@international.gc.ca)



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

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**From:** Egyed, Peter -ROME -PA  
**Sent:** May 2, 2011 9:28 AM  
**To:** Wallace, Jeremy -MDC  
**Cc:** Berman, Mark -MDC; Abbate, Enrica -ROME -PA  
**Subject:** FW: Franke James exhibitions - environmental protection

Hello Jeremy,

Have you heard about Toronto-based artist and environmental activist, Franke James, and/or the organization(s) with which she is affiliated? If so, can you offer some advice on how to respond to the request below? It concerns a proposal to organize a series of outreach visits by Ms Franke to Eastern and Southeastern Europe, Italy and the Middle East for the purpose of "Raising Awareness on Climate Change through Artistic Expression" - targeting primarily, but not exclusively, youth in those regions.

We had received a request for a financial contribution from a Zagreb, Croatia-based organization called "Nektarina Non Profit" some 2 weeks ago, and a follow-up message one week later from our mission in ZAGRB. A second message below from ZAGRB arrived this morning. "Nektarina" describes itself as "an international non-profit organization dedicated to educating, connecting and inspiring people to care about their communities and their environment". They list as their partners the following NGOs:

1. Earth Day Network ([www.earthday.org](http://www.earthday.org)) , based in USA
2. GCCA Global Campaign for Climate Action ([www.gc-ca.org](http://www.gc-ca.org)), based in Canada
3. TCKTCKTCK (public face of GCCA / <http://tcktcktck.org>), based in Canada
4. 10:10 Global ([www.1010global.org](http://www.1010global.org)), based in UK

GCCA appears to be the most pertinent NGO - its secretariat is based in Montreal and has benefitted from Quebec Government support. It is also well-connected to other international NGOs, the most well-known of which are perhaps Greenpeace, WWF, Union of Concerned Scientists, OXFAM, Equiterre, US Climate Action Network and OIKOS/World Council of Churches.

The organizers of the proposed visit by Ms James sent their initial request to missions in several southern and eastern European countries, plus the Middle East, requesting \$10,000 per mission, although the budget in the attached proposal calls for individual budgets of \$34,000 per country. Personally, I'm sceptical for various reasons about providing financial support at this time. Nevertheless, I would not rule out future interest on our part, perhaps in different circumstances, and would like to discuss this matter with you or the appropriate officer in your section. Are you available for a conversation between now and 11:30 Ottawa time (17:30 Rome time), or some time tomorrow morning?

Thanks in advance.

2011/09/07

Peter

Peter Egyed  
Counsellor for Public Affairs, Culture and Academic Relations  
Conseiller, Affaires publiques, Culture et Relations académiques  
Canadian Embassy/Ambassade du Canada  
ROME  
Tel/tél : 39-06-85444.3260  
Fax: 39-06-85444.3917  
[peter.egyed@international.gc.ca](mailto:peter.egyed@international.gc.ca)



Government  
of Canada

Gouvernement  
du Canada

Canada

---

**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** May 2, 2011 11:07 AM  
**To:** Egyed, Peter -ROME -PA  
**Cc:** Abbate, Enrica -ROME -PA; Alder, Simonetta -ROME -PA; Weichel, Craig -ROME -GR; Jansen, Ralph -ROME -GR; Fairchild, David -ZAGRB -GR  
**Subject:** RE: Franke James exhibitions - environmental protection

Dear Peter,

I asked my colleagues in the region and nobody has had the opportunity to cooperate with Franke James so far, since this is her first European tour. However, as you said, she appears to be a very dynamic and interesting person, well known in Canada, and I am happy to inform you that GLB has recognized her potentials and approved the budget for our project proposal. Please find attached the message I received from GLB.

It would be great if Rome could join us in this project.

I look forward to cooperating with you.

Buona giornata,

Vlatka

---

**From:** Egyed, Peter -ROME -PA  
**Sent:** April 21, 2011 12:25 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Abbate, Enrica -ROME -PA; Alder, Simonetta -ROME -PA; Weichel, Craig -ROME -GR; Jansen, Ralph -ROME -GR  
**Subject:** RE: Franke James exhibitions - environmental protection

Hi Vlatka,

Thanks for sending your message to a wider audience.

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2011/09/07

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Best regards and Happy Easter!

Peter

Peter Egyed  
Counsellor for Public Affairs, Culture and Academic Relations  
Conseiller, Affaires publiques, Culture et Relations académiques  
Canadian Embassy/Ambassade du Canada  
ROME  
Tel/tél : 39-06-85444.3260  
Fax: 39-06-85444.3917  
[peter.egyed@international.gc.ca](mailto:peter.egyed@international.gc.ca)



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**From:** Ljubenko, Vlatka -ZAGRB

**Sent:** April 21, 2011 11:56 AM

**To:** Marincus, Ligia -BUCST -GR; Marinkovic, Olgica -BGRAD -GR; Lantos, Eniko -BPEST -GR; ROME (Public Affairs / Affaires Publiques); Delibasis, Zoe -ATHNS -GR -PA; CAIRO (PUBL AFF); ANKRA ( G); KYIV ( G); MOSCO ( G); WSAW ( G); Pastorek, Dusan -BRTSV -GR; Taylaner, Simin -ANKRA -GR; Martin-Nielsen, Richard -BPEST -GR; Papp, Tamas -BPEST -GR; Miladinovic, Vladan -BGRAD -GR; Smith, Normand -PARIS -GR; Willemen, Johan -BRU -GR; Sedinova, Petra -PRGUE -GR; Mayer, Roswitha -VIENN -FC; Egyed, Peter -ROME -PA; Zwahlen, Christiane -BERN -GR; Vlcek, Michael -PRGUE -GR

**Cc:** Fairchild, David -ZAGRB -GR

**Subject:** Franke James exhibitions - environmental protection

Dear colleagues,

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I look forward to hearing from you.

Kind regards,  
Vlatka

**Vlatka Ljubenko**

Cultural and Academic Relations Officer | Agente aux affaires culturelles et académiques Canada  
Embassy of Canada, Zagreb | Ambassade du Canada, Zagreb

Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)

**Telephone | Téléphone** +385 1 488 1237

**Facsimile | Télécopieur** +385 1 488 1230

Prilaz Gjure Deželića 4, 10000 Zagreb, Croatia | Croatie

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# CANADA – 2010 FAST-START CLIMATE CHANGE FINANCING

Canada's commitment to provide climate change financing reflects our support for the Copenhagen Accord, which represents a significant breakthrough in the global effort to address climate change.

As part of our commitment to provide our fair share of fast-start financing under the Copenhagen Accord, Canada is contributing \$400 million in new and additional climate change financing for the 2010-2011 fiscal year.

This financing will go towards supporting developing countries' efforts to reduce greenhouse gas emissions and adapt to the adverse impacts of climate change, with a focus on three priority areas – adaptation, clean energy, and forests and agriculture.

This investment of \$400 million represents Canada's largest ever contribution to support international efforts to address climate change. Combined with other committed contributions from the Government of Canada, the total amount of Canadian international public climate financing is projected to reach approximately \$441 million for the 2010/2011 fiscal year.

Canada is also contributing \$238.4 million over four years to the Global Environment Facility (GEF), the world's largest environmental fund, which marks an increase of 50% over Canada's contribution over the past four years. The additional \$18.5 million in annual financing will be drawn in 2010 from the \$400 million in fast-start financing.

## ADAPTATION

Canada's fast-start financing for adaptation will go towards supporting the poorest and most vulnerable countries, including Least Developed Countries (LDCs), Small Island Developing States (SIDs), and countries in Africa. Our 2010/2011 adaptation financing package builds upon significant past contributions to adaptation efforts internationally, including our previous contribution of \$100 million to the World Bank's Pilot Program on Climate Resilience over 2008-2009.

- ▶ \$20 million will go to the Least Developed Countries Fund (LDCF) in support of urgent and priority adaptation needs of the poorest and most vulnerable countries in the world.
- ▶ \$10 million will go to the International Development Research Centre to build upon their innovative Climate Change Adaptation in Africa Program (CCAA). This support will be aimed at strengthening adaptation research centres in Africa.
- ▶ \$5 million will contribute to climate change adaptation initiatives in Haiti, working with current partners active in Haiti.
- ▶ \$7 million of Canada's fast-start financing will be added to bring Canada's total contribution to \$15 million in 2010/2011 for the world food program for adaptation and food security in Ethiopia. This builds upon the \$20 million that has already been committed over the past two years.
- ▶ \$3 million will support Vietnam's National Target Program on Climate Change.

Canada



## CLEAN ENERGY

Canada will provide the International Finance Corporation (IFC), a member of the World Bank Group, with \$285.7 million to be used as concessional financing for a broad portfolio of clean energy projects in developing countries, as part of Canada's commitment to support mitigation efforts.

In addition, \$5.8 million will be provided as grant financing to support IFC's Advisory Services that will help remove barriers to private clean energy investment and build technical expertise. For example, advice will be provided to financial institutions in developing countries on how to improve energy efficiency and increase investments in renewable energy.

The investments are intended to leverage private financial flows for low-carbon investment and are aimed at getting a fast-start on the long-term financing goals in the Copenhagen Accord. Canada will work with the IFC to track the amount of private investment directly mobilized by Canadian public finance, as well as the emissions reductions achieved.

## FORESTS

Reducing emissions from deforestation will lead to significant reductions in global greenhouse gas emissions and is a key priority outlined in the Copenhagen Accord.

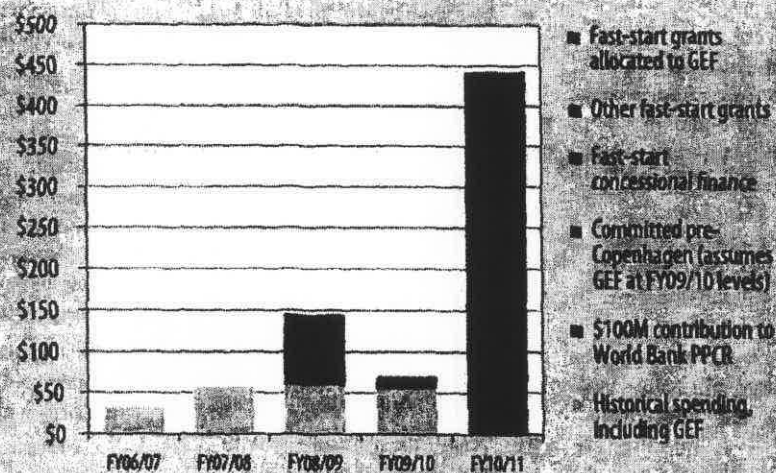
\$40 million will go to the World Bank's Forest Carbon Partnership Facility's (FCPF) Readiness Fund which supports the building of national capacity to address deforestation and forest degradation in developing countries.

## SMALL-SCALE PROJECTS AND ACTIVITIES

An additional \$5 million will be invested in small scale projects and activities in support of fast-start financing priorities, as well as to support participation by developing country representatives, particularly from LDCs, SIDS, and countries in Africa, in UNFCCC negotiations and related meetings and partnerships.

For more details, please visit  
[www.climatechange.gc.ca](http://www.climatechange.gc.ca)

**CANADIAN PUBLIC  
INTERNATIONAL CLIMATE FINANCE**  
(estimated and projected: CAN\$ millions)



**Collins, Georgina -GLBX**

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** May 3, 2011 3:14 PM  
**To:** Riel, Patrick -GLB  
**Subject:** Frank James Exhibitions

Patrick,  
Pour ton information, voici le site donnant de l'info sur le projet des CC. de Zagreb  
<http://www.frankejames.com/art.php>

Sylvie

2011/09/07



**Collins, Georgina -GLBX**

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** May 2, 2011 10:34 AM  
**To:** Wallace, Jeremy -MDC  
**Cc:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB; Egyed, Peter -ROME -PA; Berman, Mark -MDC  
**Subject:** RE: Franke James exhibitions - environmental protection

Bonjour Jeremy,  
Thank you very much for your message, it is very much appreciated.  
It is not too late to pull it back and it will be a good thing to discuss more about that. I will be here until noon and be back at 2h00.  
Looking forward to speaking with you.

Sylvie  
992-1439

---

**From:** Wallace, Jeremy -MDC  
**Sent:** May 2, 2011 10:20 AM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB; Egyed, Peter -ROME -PA; Berman, Mark -MDC  
**Subject:** FW: Franke James exhibitions - environmental protection s.15(1) - International

Sylvie,  
Peter Egyed in ROME was in touch with MDC about this proposed project. We have advised him that MDC would not/not recommend funding for this project, [REDACTED]

I would appreciate an opportunity to discuss further with GLB the implications (including the comms aspect) of ZAGRB's project going forward. Is it too late to pull it back?

I have a meeting in a few minutes but will try to be in touch after.

Thank you,  
Jeremy

Jeremy WALLACE  
Deputy Director | Directeur adjoint  
Climate Change | Changements climatiques (MDC)  
Tel: 613-992-2229; [jeremy.wallace@international.gc.ca](mailto:jeremy.wallace@international.gc.ca)



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

**Canada**

---

**From:** Egyed, Peter -ROME -PA  
**Sent:** May 2, 2011 9:28 AM  
**To:** Wallace, Jeremy -MDC  
**Cc:** Berman, Mark -MDC; Abbate, Enrica -ROME -PA  
**Subject:** FW: Franke James exhibitions - environmental protection

Hello Jeremy,

2011/09/07

Have you heard about Toronto-based artist and environmental activist, Franke James, and/or the organization(s) with which she is affiliated? If so, can you offer some advice on how to respond to the request below? It concerns a proposal to organize a series of outreach visits by Ms Franke to Eastern and Southeastern Europe, Italy and the Middle East for the purpose of "Raising Awareness on Climate Change through Artistic Expression" - targeting primarily, but not exclusively, youth in those regions.

We had received a request for a financial contribution from a Zagreb, Croatia-based organization called "Nektarina Non Profit" some 2 weeks ago, and a follow-up message one week later from our mission in ZAGRB. A second message below from ZAGRB arrived this morning. "Nektarina" describes itself as "an international non-profit organization dedicated to educating, connecting and inspiring people to care about their communities and their environment". They list as their partners the following NGOs:

1. Earth Day Network ([www.earthday.org](http://www.earthday.org)) , based in USA
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3. TCKTCKTCK (public face of GCCA / <http://tcktcktck.org>), based in Canada
4. 10:10 Global ([www.1010global.org](http://www.1010global.org)), based in UK

GCCA appears to be the most pertinent NGO - its secretariat is based in Montreal and has benefitted from Quebec Government support. It is also well-connected to other international NGOs, the most well-known of which are perhaps Greenpeace, WWF, Union of Concerned Scientists, OXFAM, Equiterre, US Climate Action Network and OIKOS/World Council of Churches.

The organizers of the proposed visit by Ms James sent their initial request to missions in several southern and eastern European countries, plus the Middle East, requesting \$10,000 per mission, although the budget in the attached proposal calls for individual budgets of \$34,000 per country. Personally, I'm sceptical for various reasons about providing financial support at this time. Nevertheless, I would not rule out future interest on our part, perhaps in different circumstances, and would like to discuss this matter with you or the appropriate officer in your section. Are you available for a conversation between now and 11:30 Ottawa time (17:30 Rome time), or some time tomorrow morning?

Thanks in advance.

Peter

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Canada

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**Sent:** May 2, 2011 11:07 AM  
**To:** Egyed, Peter -ROME -PA  
**Cc:** Abbate, Enrica -ROME -PA; Alder, Simonetta -ROME -PA; Weichel, Craig -ROME -GR; Jansen, Ralph -ROME -GR; Fairchild, David -ZAGRB -GR  
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Dear Peter,

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2011/09/07

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It would be great if Rome could join us in this project.

I look forward to cooperating with you.

Buona giornata,

Vlatka

---

**From:** Egyed, Peter -ROME -PA

**Sent:** April 21, 2011 12:25 PM

**To:** Ljubenko, Vlatka -ZAGRB

**Cc:** Abbate, Enrica -ROME -PA; Alder, Simonetta -ROME -PA; Weichel, Craig -ROME -GR; Jansen, Ralph -ROME -GR

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2011/09/07

Christiane -BERN -GR; Vicek, Michael -PRGUE -GR  
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2011/09/07

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s.15(1) - International

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**Subject:** FW: Franke James exhibitions - environmental protection  
**Attachments:** RE: Funding request - Climate changes project; Franke James Exhibitions\_Project\_Canadian Embassies.pdf

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2011/09/07

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Conseiller, Affaires publiques, Culture et Relations académiques  
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**Vlatka Ljubenko**

Cultural and Academic Relations Officer | Agente aux affaires culturelles et académiques Canada

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**Canada**

2011/09/07



**Collins, Georgina -GLBX**

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** April 29, 2011 10:43 AM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Hello Vlatka,  
As discussed over the phone today, GLB is very supportive of your project on Climate Change.  
We understand this is also a regional project which is a very good decision.

GLB is able to give 5,000\$ on our Advocacy Funds budget for your mission. May I ask you to resend the Form to Request Additional Funds with the correction?

Should you require any additional information please do not hesitate to contact me.

Cheers  
Sylvie

Sylvie Gauvin  
Strategist/Stratège  
Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
Foreign Affairs and International Trade Canada /  
Affaires étrangères et Commerce International Canada  
125 prom. Sussex Drive, Ottawa, ON K1A 0G2  
Tel. / Tél. (613) 992-1439 Fax/Téléc. (613) 943-8167  
[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

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**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** April 28, 2011 8:41 AM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Bonjour Sylvie,

Thank you for your questions.

Please find attached the budget breakdown, as well as some explanations of the costs as follows:

- Printing of the artwork - Franke James artwork must be printed on a special type of paper (cotton paper)
- Freight shipping and insurance - transport from country to country, and within a country to different cities. Insurance needs to be paid for each transfer, and the insurance of artwork is pretty expensive in this region.
- Framing of the artwork - since the transport and insurance costs would be much higher if the artwork was be shipped framed from Canada and then transported from country to country, the artwork will be framed separately in each country where the exhibition will take place. In that way the costs will be reduced by more than 50%.
- Venue expenses - since there will be 22 pieces of artwork exhibited, it would take a fairly large exhibition area allowing to follow the course of the exhibition.
- Press kits and press conference - It is important for all the sponsors of the project to be presented and mentioned in media. Press conferences will be held for the openings of exhibitions and small replicas of Franke James' artwork will be printed on special paper and put in press kits.
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- Print production - printing of billboards, brochures, posters, invitations and large boards with the sponsors' logos.
- Other costs - all outsourced staff, such as an IT technician, people who will set up and dismantle the exhibition, etc.

Should you have any further questions, please do not hesitate to contact me.

Kind regards,  
Vlatka

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2011/09/07

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**Sent:** April 27, 2011 11:22 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Bonjour Vlatka,

Thank you for your answer. The project looks very interesting. But, after consultation with my colleagues, and considering the amount of 10,000\$ may I ask you to provide me a breakdown of the budget?

Should you require any additional information please do not hesitate to contact me.  
Cheers

Sylvie

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For references, you will find in attachment our PIF Best Practices/Guidelines and the link for our pages on the wiki and the intranet: <http://wiki/index.php?title=PIF> <http://intranet.dfait-maeci.gc.ca/departement/geo/diplomacy-en.asp>  
I will be more than happy to discuss with you for more details by phone or email.

2011/09/07

Looking forward to speaking with you soon.

Sylvie

Sylvie Gauvin  
Strategist/Stratège  
Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
Foreign Affairs and International Trade Canada /  
Affaires étrangères et Commerce International Canada  
125 prom. Sussex Drive, Ottawa, ON K1A 0G2  
Tel. / Tél. (613) 992-1439 Fax/Téléc. (613) 943-8167  
[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

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**Vlatka Ljubenko**  
Cultural and Academic Relations Officer / Agente aux affaires culturelles et académiques Canada  
Embassy of Canada, Zagreb / Ambassade du Canada, Zagreb  
Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)  
**Telephone | Téléphone** +385 1 488 1237  
**Facsimile | Télécopieur** +385 1 488 1230  
Prilaz Gjuro Deželića 4, 10000 Zagreb, Croatia / Croatie  
Foreign Affairs and International Trade Canada | Affaires étrangères et Commerce international Canada  
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Foreign Affairs and  
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2011/09/07

contacts PDI en Europe

**Cc:** Riel, Patrick -GLB; Landry, Jean-François -GLB

**Subject:** RE: PIF allocation information 2011-2012

With the extra funds request template this time // Avec le modèle pour les demandes de fonds cette fois-ci.

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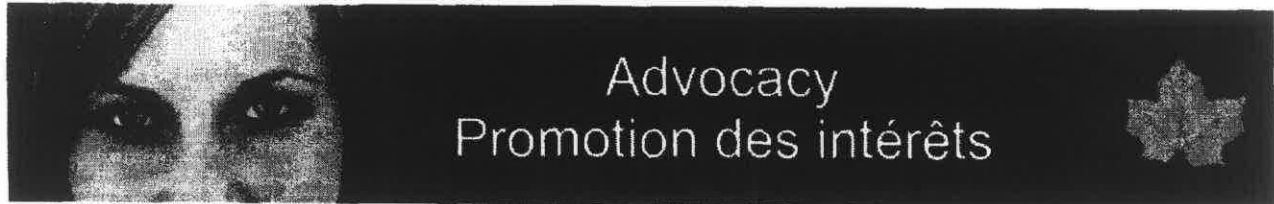
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Thank you,

---

Chers collègues,

Les allocations 2011-2012 pour le Fonds d'initiative de mission (FIM) seront distribuées plus tard suite aux élections. Toutefois, si vous aviez besoin de fonds pour des projets de promotion des intérêts d'ici-là, veuillez, s'il vous plaît, remplir le modèle ci-joint et le soumettre à GLB pour approbation.

Afin de vous aider à planifier vos projets pour l'année, nous vous invitons à examiner tous les documents importants relatifs à la promotion des intérêts sur [GeoConcerto](#) et notre page de [Promotion des intérêts sur le wiki](#). Le document ci-joint, *Pratiques exemplaires du FIM*, pourrait également vous être utile.

Merci,

**Jean-François Landry**

Junior Advocacy Officer / Agent de promotion des intérêts

Planning, Advocacy & Innovation (GLB) / Planification, promotion des intérêts et innovation (GLB)


125 Sussex Drive, Ottawa, Ontario K1A 0G2 |

125 promenade Sussex, Ottawa ON K1A 0G2

Jean-Francois.Landry2@international.gc.ca

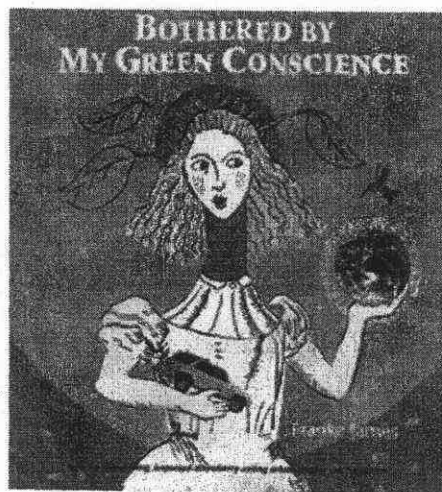
Telephone | Téléphone 613-944-6556

Facsimile | Télécopier 613-943-8167

 Right-click here to download pictures. To help protect your privacy, Outlook prevented automatic download of this picture from the Internet.

2011/09/07

RAISING AWARENESS ON CLIMATE CHANGE  
THROUGH ARTISTIC EXPRESSION



FRANKE JAMES ARTWORK 2011 EXHIBITIONS

organized by [www.nektarinanonprofit.com](http://www.nektarinanonprofit.com)

Table of contents

1/ Introduction ..... 3

2/ Artists and Climate Change ..... 3

3/ Why Franke James ..... 4

4/ Our Objective ..... 5

5/ Countries ..... 6

6/ Media Coverage ..... 7

7/ Social Media ..... 7

8/ Accompanying events ..... 7

9/ Partnerships ..... 8

10/ Funding needed ..... 9

11/ Appendix ..... 10

## INTRODUCTION

What is Climate Change? Climate change is one of the biggest issues facing the world today. 'Climate change refers to a change of climate which is attributed directly or indirectly to human activity that alters the composition of the global atmosphere and which is in addition to natural climate variability observed over comparable time periods.' *United Nations Framework Convention on Climate Change*

## ARTISTS AND CLIMATE CHANGE

From various media outlets' efforts to try to clarify and make relevant the climate change story, two points stand out. One involves the challenge of adequately addressing the nuances of science, making the story both scientifically rigorous and yet accessible. The other involves how to make climate change issues tangible to a public which, studies show, often thinks the issue is remote from them in time and space.

Now, artists have begun to address both. And, increasingly, they are getting their inspiration from scientists and researchers.

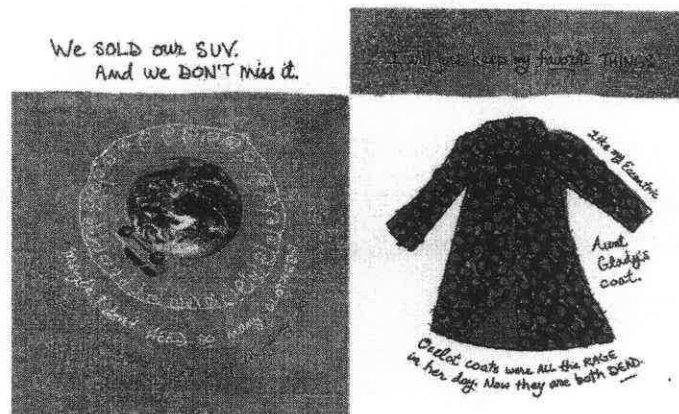
Tackling climate change is the theme of an international touring exhibition we are currently preparing. It features 22 artworks by Canadian artist and climate change activist Ms Franke James. Her artwork highlights the effect of global warming on the planet and hopes to inspire us to change our ways.

## WHY FRANKE JAMES

Franke James merges science, art and storytelling to inspire people to take action for the planet. Franke uses her skills as an artist, photographer and writer to create visual essays on environmental and social issues. She is the author of two award-winning books, *Bothered By My Green Conscience* and *Dear Office-Politics*. Franke has delivered keynotes and workshops across North America.

Franke made news headlines for her environmental actions by successfully winning permission from Toronto City Hall for the right to build a green driveway. Her work has been featured in online and offline media and relevant websites and blogs.

Franke has a Masters in Fine Arts from the University of Victoria, and a Bachelor of Fine Arts from Mount Allison University. She lives in Toronto where her favorite mode of transportation is walking.



© Franke James

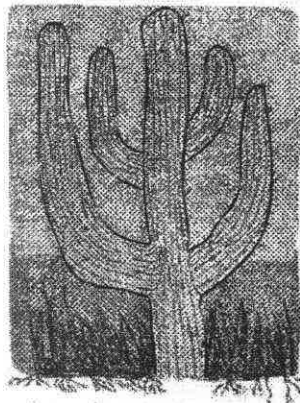


## OUR OBJECTIVE

Franke James Artwork Exhibitions have one simple, yet powerful objective: RAISING AWARENESS ABOUT CLIMATE CHANGE ISSUES.

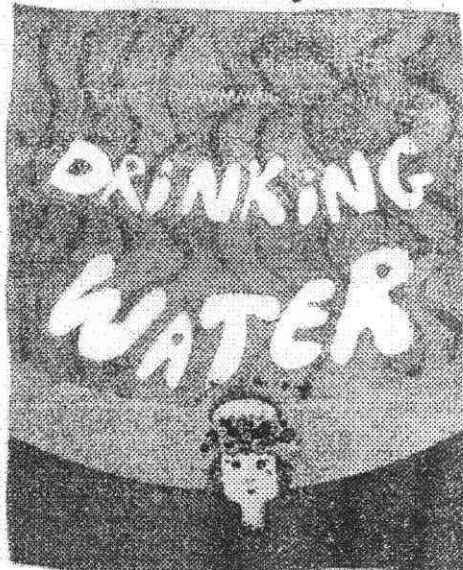
Her artwork will also induce thinking, provoke debates, and, hopefully – trigger action from everyone that visits the exhibition. Positive action that has a positive impact on the environment – that is our ultimate goal.

*Predictions for 2020 include  
hotter temperatures and more droughts...*



*Will cactus replace evergreens  
in your garden?*

*I think about your water being RATIONED..*



© Franke James

**COUNTRIES IN WHICH FRANKE JAMES'S ARTWORK WILL BE EXHIBITED**

Croatia / Kosovo

Romania / Bulgaria / Moldova

Serbia / Macedonia (FYROM) / Montenegro

Hungary / Bosnia and Herzegovina / Slovenia

Italy / Albania / Malta / San Marino

Greece / Cyprus

Egypt

Israel

Turkey / Azerbaijan / Georgia / Turkmenistan

Ukraine

Russia / Armenia / Uzbekistan

Poland / Belarus

Slovakia

Latvia / Estonia / Lithuania

## **MEDIA COVERAGE**

Together with our partners we would be promoting and talking about exhibitions in the mainstream media (both print and electronic), aiming towards targeting and reaching wider demographics.

## **SOCIAL MEDIA**

Cross promoting with the print and electronic media, we would actively use social networks (Facebook and Twitter) and online media (news portals, blogs and such) to further promote exhibition(s) and induce interactivity with target group(s).

## **ACCOMPANYING EVENTS**

When possible, exhibitions will make an integral part of Climate Change Forums for Youth (10:10 Teen Forums).

### **10:10 TEEN PROJECT**

Using social networks to inspire and engage youth towards positive action in reducing carbon footprint, 10:10 Teen Project creates a new way for young people to interact, express themselves and be creative – all with a joint goal of reducing carbon emissions.

10:10 Teen Project targets teenagers, but is equally open to all who'd like to get involved.

Participants are challenged with simple tasks – presenting how they are reducing carbon emissions or how they would like to see it done in their communities (by presenting ideas or photos they found or heard about). Participants are encouraged to calculate their carbon footprint and send us their results.

10:10 Teen Project uses Facebook and Twitter to engage and connect students online, and during on-the-field visits we encourage debate and peer-to-peer knowledge exchange.

#### 10:10 TEEN FORUMS

During spring (and continuing in the autumn) we are rolling out 10:10 Teen Forums (2-3 day events for larger number of teens, where they can experience climate change and carbon reduction options through documentaries, exhibitions, debates, creative expression and practical work) and 10:10 Teen Outdoor Classes (designed for smaller groups, these classes will help teens understand and experience /see first hand the impacts of climate change so they can better understand why carbon reduction is so necessary and important).

#### PARTNERSHIPS

Nektarina Non Profit is a partner organization within following organizations:

- Earth Day Network ([www.earthday.org](http://www.earthday.org)) , based in USA
- Global Campaign for Climate Action ([www.gc-ca.org](http://www.gc-ca.org)), based in Canada
- TCKTCKTCK (public face of GCCA / <http://tcktcktck.org>), based in Canada
- 10:10 Global ([www.1010global.org](http://www.1010global.org)), based in UK

Together with our partners, we would be looking for local partners, Governmental and Corporate, in order to roll out exhibitions in the best possible way.

FUNDING REQUIRED / per country

s.20(1)(b)

s.20(1)(c)

Description	Amount in CAD
Franke James Fee	
Printing of the artwork on cotton paper	
Freight shipping and insurance	
Framing of the artwork	
EXHIBITION	
Venue expenses	
Press kits and press conference	
IT & Social Media	
Production and printing of the materials related to the exhibition (brochure, folders, posters, banners, outdoor print, roll ups)	
Other costs related to exhibition (telecom, travel, volunteers, hosts etc)	
TOTAL COST PER COUNTRY	CAD 34,200

APPENDIX



Ms Franke James

## REVIEWS

- **Calgary Public Library:** "Bothered by My Green Conscience is not only fun and thought-provoking, but illustrated with funky pictures"
- **Greenpeace Canada:** "What I like most about Franke's approach is that she's not really that radical, and isn't preachy about the changes she's making in her life."
- **InsideToronto.com:** "Challenges others to think green"
- **BurnerTrouble:** "Combining text, illustration and collage, they express the messiness of creativity and the beauty of action."
- **Jim Carroll, Innovation Expert & Author:** "It's artistic, creative, and unique."
- **Montreal Gazette:** "A message for people who want to make environmentally friendly changes in their lives"
- **Treehugger.com:** "When Franke gets thinking, she gets drawing and twittering, and the results are interesting and entertaining"





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**Vlatka Ljubenko**

Cultural and Academic Relations Officer / Agente aux affaires culturelles et académiques Canada

Embassy of Canada, Zagreb / Ambassade du Canada, Zagreb

Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)

Telephone / Téléphone +385 1 488 1237

Facsimile / Télécopieur +385 1 488 1230

Prilaz Gjuro Deželića 4, 10000 Zagreb, Croatia / Croatie

Foreign Affairs and International Trade Canada / Affaires étrangères et Commerce international Canada

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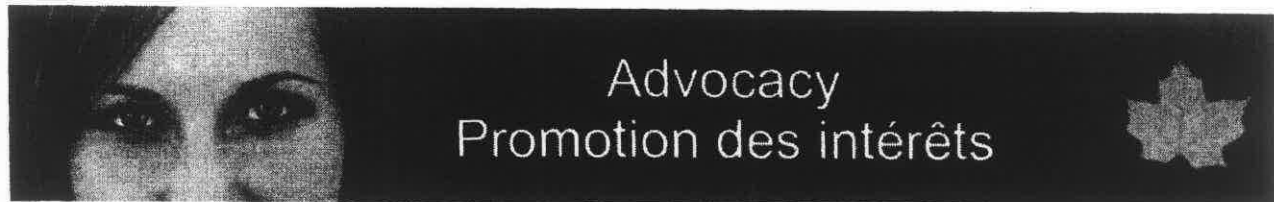
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Les allocations 2011-2012 pour le Fonds d'initiative de mission (FIM) seront distribuées plus tard suite aux élections. Toutefois, si vous aviez besoin de fonds pour des projets de promotion des intérêts d'ici-là, veuillez, s'il vous plaît, remplir le modèle ci-joint et le soumettre à GLB pour approbation.

2011/09/07

Afin de vous aider à planifier vos projets pour l'année, nous vous invitons à examiner tous les documents importants relatifs à la promotion des intérêts sur GeoConcerto et notre page de Promotion des intérêts sur le wiki. Le document ci-joint, *Pratiques exemplaires du FIM*, pourrait également vous être utile.

Merci,

**Jean-Francois Landry**

Junior Advocacy Officer / Agent de promotion des intérêts

Planning, Advocacy & Innovation (GLB) / Planification, promotion des intérêts et innovation (GLB)


125 Sussex Drive, Ottawa, Ontario K1A 0G2 |

125 promenade Sussex, Ottawa ON K1A 0G2

Jean-Francois.Landry2@international.gc.ca

Telephone | Téléphone 613-944-6556

Facsimile | Télécopier 613-943-8167

 Right-click here to download pictures. To help protect your privacy, Outlook prevented automatic download of this picture from the Internet.

2011/09/07



Form to Request Additional Funds from the Advocacy Unit (GLB)

**GLB Contact:** François Paradis-Caron at (613) 995-7662 or [Francois.Paradis-Caron@international.gc.ca](mailto:Francois.Paradis-Caron@international.gc.ca)

Due to the large number of activity requests received by GLB, please note that only activities demonstrating a clear link with Government of Canada and/or DFAIT priorities will be considered.

Please note as well that priority will be given to activities and projects demonstrating regional cooperation.

Name of mission	Embassy of Canada, Zagreb, Croatia
Contact at the mission	david.fairchild@international.gc.ca
Name of activity	Franke James Exhibitions
Date of activity	Start in May 2011 and ongoing through 2011 and 2012
Amount requested	CAD 5,000 (4,000 for Croatia and 1,000 for Kosovo)

Detailed Information

Links with priorities	<ul style="list-style-type: none"><li>• <i>Link(s) with one or more Government of Canada, DFAIT and/or Country Strategy priorities.</i></li><li>• <i>Climate change and environmental protection issues are part of everyday life for all of us. Franke James is Canadian artwork and climate change activist (<a href="http://www.frankejames.com">www.frankejames.com</a>) who provokes action from everyone that visits the exhibition to take positive action that has a positive impact on the environment.</i></li></ul>
Activity description	<ul style="list-style-type: none"><li>• <i>To educate, connect and inspire people to care about their communities and their environment through exhibitions of Franke James across Europe and Mediterranean region.</i></li><li>• <i>Wider population of different age that will be inspired to change their behaviour and to take positive actions in environmental protection in their everyday activities.</i></li><li>• <i>Description of the use of funds.</i></li></ul>
Partnership(s)	<ul style="list-style-type: none"><li>• <i>Regional cooperation with other missions? (we are waiting for other missions' responses)</i></li><li>• <i>Local Governments, Environmental Protection Agencies and various companies from business sector.</i></li><li>• <i>CAD 35,000 per event</i></li></ul>
Expected result(s)	<i>Individuals, organizations and business sector will be inspired to act in manner to care more about environmental protection, to reduce carbon footprint and to care about climate change. Media will cover exhibitions and there will be activities on social media (Facebook, Twitter and other).</i>

Please submit this form via e-mail to [Francois.Paradis-Caron@international.gc.ca](mailto:Francois.Paradis-Caron@international.gc.ca)



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

	<i>Main goal is to raise awareness on climate change issues and to trigger action from people to care more about environment.</i>
<b>Comments</b>	

**Friendly reminder**

- The entire PIF contribution must be dedicated to operational expenses (no grants or contributions).
- Expenses must be entered in the IMS system by March 31, 2011.

Please submit this form via e-mail to [Francois.Paradis-Caron@international.gc.ca](mailto:Francois.Paradis-Caron@international.gc.ca)

## Collins, Georgina -GLBX

**From:** Gauvin, Sylvie -GLB  
**Sent:** April 29, 2011 10:43 AM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Hello Vlatka,  
As discussed over the phone today, GLB is very supportive of your project on Climate Change.  
We understand this is also a regional project which is a very good decision.

GLB is able to give 5,000\$ on our Advocacy Funds budget for your mission. May I ask you to resend the Form to Request Additional Funds with the correction?

Should you require any additional information please do not hesitate to contact me.

Cheers  
Sylvie

*Sylvie Gauvin*  
Strategist/Stratège  
Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
Foreign Affairs and International Trade Canada /  
Affaires étrangères et Commerce International Canada  
125 prom. Sussex Drive, Ottawa, ON K1A 0G2  
Tel. / Tél. (613) 992-1439 Fax/Téléc. (613) 943-8167  
[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

---

**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** April 28, 2011 8:41 AM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Bonjour Sylvie,

Thank you for your questions.

Please find attached the budget breakdown, as well as some explanations of the costs as follows:

- Printing of the artwork - Franke James artwork must be printed on a special type of paper (cotton paper)
- Freight shipping and insurance - transport from country to country, and within a country to different cities. Insurance needs to be paid for each transfer, and the insurance of artwork is pretty expensive in this region.
- Framing of the artwork - since the transport and insurance costs would be much higher if the artwork was be shipped framed from Canada and then transported from country to country, the artwork will be framed separately in each country where the exhibition will take place. In that way the costs will be reduced by more than 50%.
- Venue expenses - since there will be 22 pieces of artwork exhibited, it would take a fairly large exhibition area allowing to follow the course of the exhibition.
- Press kits and press conference - It is important for all the sponsors of the project to be presented and mentioned in media. Press conferences will be held for the openings of exhibitions and small replicas of Franke James' artwork will be printed on special paper and put in press kits.
- IT and Social Media - When Franke James is not present in the country where exhibition is to take place, she will give a speech live through video link for the opening of the exhibition
- Print production - printing of billboards, brochures, posters, invitations and large boards with the sponsors' logos.
- Other costs - all outsourced staff, such as an IT technician, people who will set up and dismantle the exhibition, etc.

Should you have any further questions, please do not hesitate to contact me.

Kind regards,  
Vlatka

---

2011/09/07



**From:** Gauvin, Sylvie -GLB  
**Sent:** April 27, 2011 11:22 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Bonjour Vlatka,

Thank you for your answer. The project looks very interesting. But, after consultation with my colleagues, and considering the amount of 10,000\$ may I ask you to provide me a breakdown of the budget?

Should you require any additional information please do not hesitate to contact me.  
Cheers

Sylvie

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**To:** Gauvin, Sylvie -GLB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Hi Sylvie,

Thank you for getting back to us so quickly.

Here are the answers to your questions:

- 1- It is a regional project. "Nektarina" (a non-profit organization and the main organizer) has contacted 13 Canadian Embassies in the region (please see the attached list of contacts in excel). Nektarina is planning to organize a series of exhibitions and seminars in these countries throughout 2011 and 2012. In addition, I have also contacted my colleague Roswitha Mayer in Vienna and she has confirmed their interest in this project.
- 2- Nektarina will take care of the logistics.
- 3- Discussions on climate change and environment are planned with Franke James in each country she visits. Nektarina will organize "10:10 Teen Forums" (2-3 day events for larger number of teens, where they can experience climate change and carbon reduction options through documentaries, exhibitions, debates, creative expression and practical work) along with the exhibition. Please find attached the preliminary 10:10 Teen Forum agenda.
- 4- Ms. Franke James will apply for the travel grant directly to the Canada Council for the Arts.

Should you need any further information, please do not hesitate to contact me.

Kind regards,  
Vlatka

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**Sent:** April 26, 2011 6:15 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Hello Vlatka,  
I hope all is well with you.

We have received your form to request additional funds for a climate changes project named "Franke James Exhibitions".

Before taking a decision, I have some questions for you:

- 1- Is it a regional project? Did you contact other missions in the region to see if they are interested in this project?
- 2- Who is going to take care of the logistics for this exhibition?
- 3- Are there other activities planned around this exhibition and topics such as round table, discussion on Climate change and environment etc?
- 4- Did you consult with - [Canada Council for the Arts](#) - travel grants, international touring grants, audience and market development grants (note: performances at the missions are not eligible) for a mission looking for funds to assist artists touring in their area/region?

For references, you will find in attachment our PIF Best Practices/Guidelines and the link for our pages on the wiki and the intranet: <http://wiki/index.php?title=PIF> <http://intranet.dfait-maeci.gc.ca/departement/geo/diplomacy-en.asp>  
I will be more than happy to discuss with you for more details by phone or email.

2011/09/07



Looking forward to speaking with you soon.

Sylvie

*Sylvie Gauvin*  
Strategist/Stratège

Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
Foreign Affairs and International Trade Canada /  
Affaires étrangères et Commerce International Canada  
125 prom. Sussex Drive, Ottawa, ON K1A 0G2  
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[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

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**From:** Paradis-Caron, Francois -GLB  
**Sent:** April 26, 2011 9:36 AM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Gauvin, Sylvie -GLB; Landry, Jean-François -GLB; Riel, Patrick -GLB  
**Subject:** RE: Funding request - Climate changes project

Hi Vlatka,

My colleague, Sylvie Gauvin, will process your request, as she's the officer responsible for Europe and M-E.

Regards,

François

---

**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** April 26, 2011 5:43 AM  
**To:** Paradis-Caron, Francois -GLB  
**Cc:** Fairchild, David -ZAGRB -GR  
**Subject:** Funding request - Climate changes project

Dear François,

I am writing you on behalf of Mr. Fairchild, Counsellor and Consul at the Canadian Embassy in Zagreb, since we would like to submit a project proposal for May-June 2011.

Please find attached the filled out template as well as the detailed project description for your consideration.

Should you need any further information, please do not hesitate to contact me.

Kind regards,  
Vlatka

**Vlatka Ljubenko**

Cultural and Academic Relations Officer / Agente aux affaires culturelles et académiques Canada  
Embassy of Canada, Zagreb / Ambassade du Canada, Zagreb  
Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)  
**Telephone | Téléphone** +385 1 488 1237  
**Facsimile | Télécopieur** +385 1 488 1230  
Prilaz Gjure Deželića 4, 10000 Zagreb, Croatia / Croatie  
Foreign Affairs and International Trade Canada / Affaires étrangères et Commerce international Canada  
Government of Canada / Gouvernement du Canada



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

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**From:** Paradis-Caron, Francois -GLB  
**Sent:** April 11, 2011 10:51 PM  
**To:** \*All Africa Advocacy Contacts / Tous les contacts PDI en Afrique; \*All Asia-Pacific Advocacy Contacts / Tous les contacts PDI en Asie-Pacifique; \*All Caribbean Advocacy Contacts/Tous les contacts PDI des Antilles; \*All Latin America Advocacy Contacts / Tous les contacts PDI en Amérique latine; \*All ME Advocacy Contacts / Tous les contacts PDI au MO; \*All Europe Advocacy Contacts / Tous les

2011/09/07

contacts PDI en Europe

**Cc:** Riel, Patrick -GLB; Landry, Jean-François -GLB

**Subject:** RE: PIF allocation information 2011-2012

With the extra funds request template this time // Avec le modèle pour les demandes de fonds cette fois-ci.

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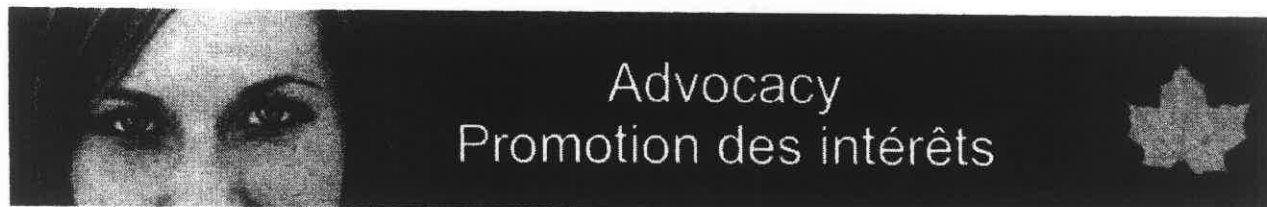
**From:** Landry, Jean-François -GLB

**Sent:** April 11, 2011 4:36 PM

**To:** \*All Africa Advocacy Contacts / Tous les contacts PDI en Afrique; \*All Asia-Pacific Advocacy Contacts / Tous les contacts PDI en Asie-Pacifique; \*All Caribbean Advocacy Contacts/Tous les contacts PDI des Antilles; \*All Latin America Advocacy Contacts / Tous les contacts PDI en Amérique latine; \*All ME Advocacy Contacts / Tous les contacts PDI au MO; \*All Europe Advocacy Contacts / Tous les contacts PDI en Europe

**Cc:** Cremonese, René -GLB; Riel, Patrick -GLB; Kaltcheva, Elisa -GLB; Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB; Atkinson, Stacey -GLB

**Subject:** PIF allocation information 2011-2012



Dear Colleagues,

The Post Initiative Fund (PIF) allocations for 2011-2012 will be distributed later on after the Elections. However, should you require funding for advocacy projects early on, please fill out the attached template and submit it to GLB for consideration.

In order to help you plan your projects for the year, we invite you to review all important documents related to Advocacy on [GeoConcerto](#) and the [Wiki Advocacy](#) page. The attached document, *PIF Best Practices*, may also be of some assistance to you.

Thank you,

---

Chers collègues,

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Merci,

**Jean-François Landry**

Junior Advocacy Officer / Agent de promotion des intérêts

Planning, Advocacy & Innovation (GLB) / Planification, promotion des intérêts et innovation (GLB)


125 Sussex Drive, Ottawa, Ontario K1A 0G2 |

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Jean-Francois.Landry2@international.gc.ca

Telephone | Téléphone 613-944-6556

Facsimile | Télécopier 613-943-8167

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2011/09/07

**Collins, Georgina -GLBX**

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**Subject:** RE: Funding request - Climate changes project  
**Attachments:** Franke James Exhibitions Project.pdf

Bonjour Sylvie.

Thank you for your questions.

Please find attached the budget breakdown, as well as some explanations of the costs as follows:

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2011/09/07

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Vlatka

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I will be more than happy to discuss with you for more details by phone or email.

Looking forward to speaking with you soon.

Sylvie

*Sylvie Gauvin*  
Strategist/Stratège  
Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
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[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

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2011/09/07

Regards,

François

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Should you need any further information, please do not hesitate to contact me.

Kind regards,  
Vlatka

**Vlatka Ljubenko**

Cultural and Academic Relations Officer | Agente aux affaires culturelles et académiques Canada

Embassy of Canada, Zagreb | Ambassade du Canada, Zagreb

Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)

Telephone | Téléphone +385 1 488 1237

Facsimile | Télécopieur +385 1 488 1230

Prilaz Gjure Deželića 4, 10000 Zagreb, Croatia | Croatie

Foreign Affairs and International Trade Canada | Affaires étrangères et Commerce international Canada

Government of Canada | Gouvernement du Canada



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

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**Cc:** Riel, Patrick -GLB; Landry, Jean-François -GLB

**Subject:** RE: PIF allocation information 2011-2012

With the extra funds request template this time // Avec le modèle pour les demandes de fonds cette fois-ci.

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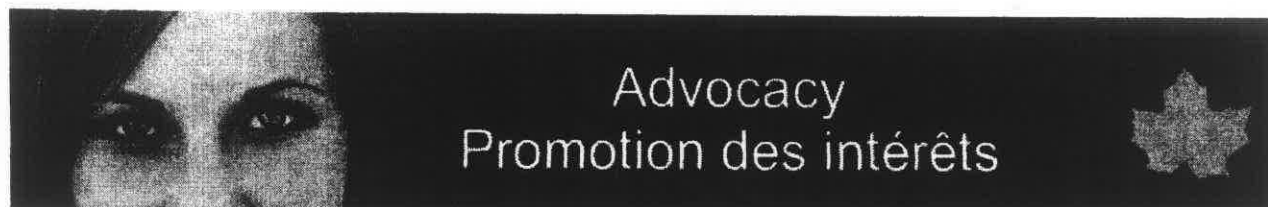
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**Cc:** Cremonese, René -GLB; Riel, Patrick -GLB; Kaltcheva, Elisa -GLB; Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB; Atkinson, Stacey -GLB

**Subject:** PIF allocation information 2011-2012



2011/09/07



## Collins, Georgina -GLBX

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**Sent:** April 28, 2011 8:41 AM  
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Bonjour Sylvie,

Thank you for your questions.

Please find attached the budget breakdown, as well as some explanations of the costs as follows:

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- Print production - printing of billboards, brochures, posters, invitations and large boards with the sponsors' logos.
- Other costs - all outsourced staff, such as an IT technician, people who will set up and dismantle the exhibition, etc.

Should you have any further questions, please do not hesitate to contact me.

Kind regards,  
Vlatka

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** April 27, 2011 11:22 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Bonjour Vlatka,

Thank you for your answer. The project looks very interesting. But, after consultation with my colleagues, and considering the amount of 10,000\$ may I ask you to provide me a breakdown of the budget?

Should you require any additional information please do not hesitate to contact me.  
Cheers

Sylvie

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Hi Sylvie,

2011/09/07



Thank you for getting back to us so quickly.

Here are the answers to your questions:

- 1- It is a regional project. "Nektarina" (a non-profit organization and the main organizer) has contacted 13 Canadian Embassies in the region (please see the attached list of contacts in excel). Nektarina is planning to organize a series of exhibitions and seminars in these countries throughout 2011 and 2012. In addition, I have also contacted my colleague Roswitha Mayer in Vienna and she has confirmed their interest in this project.
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For references, you will find in attachment our PIF Best Practices/Guidelines and the link for our pages on the wiki and the intranet: <http://wiki/index.php?title=PIF> <http://intranet.dfait-maeci.gc.ca/departement/geo/diplomacy-en.asp>  
I will be more than happy to discuss with you for more details by phone or email.

Looking forward to speaking with you soon.

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*Sylvie Gauvin*  
Strategist/Stratège  
Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
Foreign Affairs and International Trade Canada /  
Affaires étrangères et Commerce International Canada  
125 prom. Sussex Drive, Ottawa, ON K1A 0G2  
Tel. / Tél. (613) 992-1439 Fax/Téléc. (613) 943-8167  
[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

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Hi Vlatka,

My colleague, Sylvie Gauvin, will process your request, as she's the officer responsible for Europe and M-E.

2011/09/07



Regards,

François

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Please find attached the filled out template as well as the detailed project description for your consideration.

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**Vlatka Ljubenko**

Cultural and Academic Relations Officer | Agente aux affaires culturelles et académiques Canada  
Embassy of Canada, Zagreb | Ambassade du Canada, Zagreb

Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)

Telephone | Téléphone +385 1 488 1237

Facsimile | Télécopieur +385 1 488 1230

Prilaz Gjuro Deželića 4, 10000 Zagreb, Croatia | Croatie

Foreign Affairs and International Trade Canada | Affaires étrangères et Commerce international Canada

Government of Canada | Gouvernement du Canada



Foreign Affairs and  
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**Cc:** Riel, Patrick -GLB; Landry, Jean-François -GLB

**Subject:** RE: PIF allocation information 2011-2012

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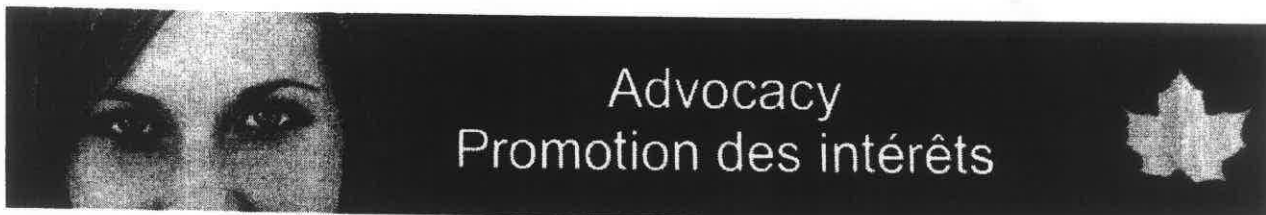
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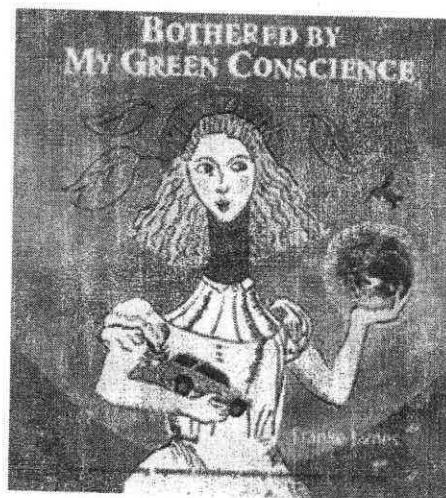
**Jean-Francois Landry**

Junior Advocacy Officer / Agent de promotion des intérêts  
Planning, Advocacy & Innovation (GLB) / Planification, promotion des intérêts et innovation (GLB)  
125 Sussex Drive, Ottawa, Ontario K1A 0G2 |  
125 promenade Sussex, Ottawa ON K1A 0G2  
Jean-Francois.Landry2@international.gc.ca  
Telephone | Téléphone 613-944-6556  
Facsimile | Télécopier 613-943-8167

 Right-click here to download pictures. To help protect your privacy, Outlook prevented automatic download of this picture from the Internet.

2011/09/07

RAISING AWARENESS ON CLIMATE CHANGE  
THROUGH ARTISTIC EXPRESSION



FRANKE JAMES ARTWORK 2011 EXHIBITIONS

organized by [www.nektarinanonprofit.com](http://www.nektarinanonprofit.com)

Table of contents

1/ Introduction ..... 3

2/ Artists and Climate Change ..... 3

3/ Why Franke James ..... 4

4/ Our Objective ..... 5

5/ Countries ..... 6

6/ Media Coverage ..... 6

7/ Social Media ..... 6

8/ Accompanying events ..... 6

9/ Partnerships ..... 8

10/ Funding needed ..... 9

11/ Appendix ..... 10

## INTRODUCTION

What is Climate Change? Climate change is one of the biggest issues facing the world today. 'Climate change refers to a change of climate which is attributed directly or indirectly to human activity that alters the composition of the global atmosphere and which is in addition to natural climate variability observed over comparable time periods.' *United Nations Framework Convention on Climate Change*

## ARTISTS AND CLIMATE CHANGE

From various media outlets' efforts to try to clarify and make relevant the climate change story, two points stand out. One involves the challenge of adequately addressing the nuances of science, making the story both scientifically rigorous and yet accessible. The other involves how to make climate change issues tangible to a public which, studies show, often thinks the issue is remote from them in time and space.

Now, artists have begun to address both. And, increasingly, they are getting their inspiration from scientists and researchers.

Tackling climate change is the theme of an international touring exhibition we are currently preparing. It features 22 artworks by Canadian artist and climate change activist Ms Franke James. Her artwork highlights the effect of global warming on the planet and hopes to inspire us to change our ways.

**WHY FRANKE JAMES**

Franke James merges science, art and storytelling to inspire people to take action for the planet. Franke uses her skills as an artist, photographer and writer to create visual essays on environmental and social issues. She is the author of two award-winning books, *Bothered By My Green Conscience* and *Dear Office-Politics*. Franke has delivered keynotes and workshops across North America.

Franke made news headlines for her environmental actions by successfully winning permission from Toronto City Hall for the right to build a green driveway. Her work has been featured in online and offline media and relevant websites and blogs.

Franke has a Masters in Fine Arts from the University of Victoria, and a Bachelor of Fine Arts from Mount Allison University. She lives in Toronto where her favorite mode of transportation is walking.



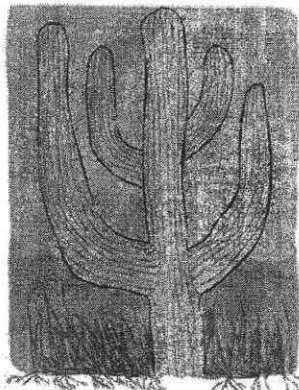
© Franke James

**OUR OBJECTIVE**

Franke James Artwork Exhibitions have one simple, yet powerful objective: RAISING AWARENESS ABOUT CLIMATE CHANGE ISSUES.

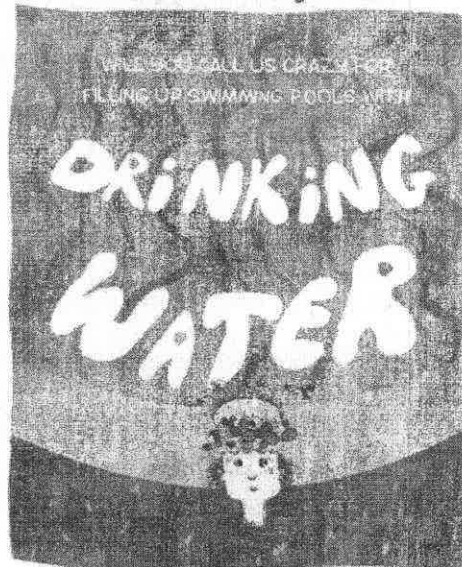
Her artwork will also induce thinking, provoke debates, and, hopefully – trigger action from everyone that visits the exhibition. Positive action that has a positive impact on the environment – that is our ultimate goal.

*Predictions for 2020 include  
hotter temperatures and more droughts...*



*Will cactus replace evergreens  
in your garden?*

*I think about your water being RATIONED..*



© Franke James

### **COUNTRIES IN WHICH FRANKE JAMES'S ARTWORK WILL BE EXHIBITED**

Croatia / Kosovo / Romania / Bulgaria / Moldova / Serbia / Macedonia (FYROM) / Montenegro

Hungary / Bosnia and Herzegovina / Slovenia / Italy / Albania / Malta / San Marino / Greece /

Cyprus / Egypt / Israel / Turkey / Azerbaijan / Georgia / Turkmenistan / Ukraine / Russia /

Armenia / Uzbekistan / Poland / Belarus / Slovakia / Latvia / Estonia / Lithuania

### **MEDIA COVERAGE**

Together with our partners we would be promoting and talking about exhibitions in the mainstream media (both print and electronic), aiming towards targeting and reaching wider demographics.

### **SOCIAL MEDIA**

Cross promoting with the print and electronic media, we would actively use social networks (Facebook and Twitter) and online media (news portals, blogs and such) to further promote exhibition(s) and induce interactivity with target group(s).

### **ACCOMPANYING EVENTS**

When possible, exhibitions will make an integral part of Climate Change Forums for Youth (10:10 Teen Forums).



### 10:10 TEEN PROJECT

Using social networks to inspire and engage youth towards positive action in reducing carbon footprint, 10:10 Teen Project creates a new way for young people to interact, express themselves and be creative – all with a joint goal of reducing carbon emissions.

10:10 Teen Project targets teenagers, but is equally open to all who'd like to get involved.

Participants are challenged with simple tasks – presenting how they are reducing carbon emissions or how they would like to see it done in their communities (by presenting ideas or photos they found or heard about). Participants are encouraged to calculate their carbon footprint and send us their results.

10:10 Teen Project uses Facebook and Twitter to engage and connect students online, and during on-the-field visits we encourage debate and peer-to-peer knowledge exchange.

### 10:10 TEEN FORUMS

During spring (and continuing in the autumn) we are rolling out 10:10 Teen Forums (2-3 day events for larger number of teens, where they can experience climate change and carbon reduction options through documentaries, exhibitions, debates, creative expression and practical work) and 10:10 Teen Outdoor Classes (designed for smaller groups, these classes will help teens understand and experience /see first hand the impacts of climate change so they can better understand why carbon reduction is so necessary and important).

## **PARTNERSHIPS**

Nektarina Non Profit is a partner organization within following organizations:

- Earth Day Network ([www.earthday.org](http://www.earthday.org)) , based in USA
- Global Campaign for Climate Action ([www.gc-ca.org](http://www.gc-ca.org)), based in Canada
- TCKTCKTCK (public face of GCCA / <http://tcktcktck.org>), based in Canada
- 10:10 Global ([www.1010global.org](http://www.1010global.org)), based in UK

Together with our partners, we would be looking for local partners, Governmental and Corporate, in order to roll out exhibitions in the best possible way.

Nektarina Non Profit has extensive experience in raising awareness on environmental issues in Central and SouthEast Europe and Russia.

Since November 2009 we are partners with Global Campaign for Climate Action, and we have been very active in lobbying with official institutions to reduce GHG emissions on a national level.

In May 2010 we joined 10:10 global movements as a hub for 24 countries. In our work for 10:10 we are raising awareness and inspiring people, organizations and businesses to take active part in reducing carbon footprint by 10% in a year, every year. We are working with schools, municipalities, counties and officials to reach, educate and inspire as many people as possible, to share carbon reduction methodologies and to help everyone who takes action measure their progress.

In March 2011 Nektarina Non Profit has been accepted as a partner for Earth Day Network. We at Nektarina Non Profit are thrilled to partner with Earth Day Network throughout Southern Europe and Central Asia. We will be rolling out A Billion Acts of Green® campaigns in 30 countries, and we are looking forward to including local organizations, schools, municipalities and individuals to share their pledges and accomplishments in celebration of Earth Day.

All of EDN's activities, whether greening schools or promoting green economic policies at home and abroad, inform and energize populations so they will act to secure a healthy future for themselves and their children. With its partner organizations, EDN provides civic engagement opportunities at the local, state, national and global levels.

At every turn, EDN works to broaden the definition of environment to include all issues that affect our health, our communities and our environment, such as greening deteriorated schools, creating green jobs and investment, and promoting activism to stop air and water pollution.

Over the last 40 years, EDN has executed successful environmental campaigns on issues ranging climate change and drinking water to voter registration and saving the whale. EDN is a recognized leader in creating civically-oriented innovative programs with partners outside of the environmental movement to tackle new challenges. Our core program today focuses on:

**A Billion Acts of Green®**

From greening schools to hosting town hall discussions on clean energy investment and green jobs, A Billion Acts of Green®—the largest environmental service campaign in the world—inspires and rewards simple individual acts and larger organizational initiatives that further the goal of measurably reducing carbon emissions and supporting sustainability. The goal is to register one billion actions in advance of the global Earth Summit in Rio in 2012.

s.20(1)(b)

s.20(1)(c)

Artists & Climate Change

Franke James Artwork

FUNDING REQUIRED / per country

Description	Amount in EUR
Franke James Fee	
Printing of the artwork on cotton paper	
Freight shipping and insurance	
Framing of the artwork	
EXHIBITION	
Venue expenses	
Press kits and press conference	
IT & Social Media	
Production and printing of the materials related to the exhibition (brochure, folders, posters, banners, outdoor print, roll ups)	
Other costs related to exhibition (telecom, travel, volunteers, hosts etc)	
TOTAL COST PER COUNTRY	EUR 24,640

APPENDIX



Ms Franke James

## REVIEWS

- **Calgary Public Library:** "Bothered by My Green Conscience is not only fun and thought-provoking, but illustrated with funky pictures"
- **Greenpeace Canada:** "What I like most about Franke's approach is that she's not really that radical, and isn't preachy about the changes she's making in her life."
- **InsideToronto.com:** "Challenges others to think green"
- **BurnerTrouble:** "Combining text, illustration and collage, they express the messiness of creativity and the beauty of action."
- **Jim Carroll, Innovation Expert & Author:** "It's artistic, creative, and unique."
- **Montreal Gazette:** "A message for people who want to make environmentally friendly changes in their lives"
- **Treehugger.com:** "When Franke gets thinking, she gets drawing and twittering, and the results are interesting and entertaining"

## Collins, Georgina -GLBX

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**To:** Ljubenko, Vlatka -ZAGRB  
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Jean-Francois.Landry2@international.gc.ca

Telephone | Téléphone 613-944-6556

Facsimile | Télécopier 613-943-8167

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2011/09/07

**Collins, Georgina -GLBX**

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** April 27, 2011 4:55 PM  
**To:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

En fait, les autres missions peuvent utiliser leur fonds PIF. Aussi, cela ne veut pas dire qu'il en coûtera 10,000 pour chacune des missions. Je vais demander à Zagreb de me donner le détail du montant demandé.  
S.

---

**From:** Riel, Patrick -GLB  
**Sent:** April 27, 2011 4:52 PM  
**To:** Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

Si toutes les missions participaient, c'est 140 000\$ pour l'exposition. Ça demande un peu d'exploration avec les missions. C'est plus de la moitié du fond advocacy. Toutefois, si on obtenait plus d'argent PIF en juin, peut-être est-ce que ça serait un montant négligeable. Nous sommes tellement habitués à penser "petit" que ce montant là me semble très imposant!

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** 27 avril 2011 16:41  
**To:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

Patrick,  
PTI, Je crois que tu n'étais pas copié sur tous les emails.  
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**From:** Riel, Patrick -GLB  
**Sent:** April 27, 2011 4:37 PM  
**To:** Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

Je n'ai pas toutes les données mais il faudrait savoir si les autres missions sur la liste (13 autres) vont chacune demander un important montant d'argent ou si c'est seulement quelques milliers de dollars supplémentaires par mission qui nous sera demandés. C'est un projet qui semble très pertinent.

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**From:** Gauvin, Sylvie -GLB  
**Sent:** 27 avril 2011 16:28  
**To:** Paradis-Caron, Francois -GLB; Riel, Patrick -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

Merci François pour tes commentaires, j'ai déjà demandé ces questions à la mission pour ce qui est du projet régional, ou de la logistique de voyage de l'expo.  
Donc, j'en arrive à la même conclusion, nous allons approuver leur demande.  
merci

Sylvie

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**Sent:** April 27, 2011 4:23 PM  
**To:** Gauvin, Sylvie -GLB; Riel, Patrick -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

2011/09/07

s.15(1) - International

Pour ma part, je jugerais le projet, indépendamment de la mission. J'ai eu de bonnes collaboration avec l'exposition FORSAKEN et ZAGREB (si je me souviens bien...). Vous pouvez aussi regarder leurs rapports de fin d'année. Des fois, en ajoutant 5k le projet peut devenir régional. S'agit-il d'un expert ou d'une exposition. Vous pouvez toujours demander s'ils peuvent contacter les autres, mais ça coûte plus cher...

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**Sent:** April 27, 2011 4:12 PM  
**To:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

Zagreb demande 10,000 pour elle seule.  
Je n'ai pas encore reçu de demandes de la part des autres missions.  
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**Sent:** April 27, 2011 4:07 PM  
**To:** Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

Combien d'argent demande ZAGRB? Est-ce que ZAGRB demande pour toutes les missions ou seulement pour ZAGRB?

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**From:** Gauvin, Sylvie -GLB  
**Sent:** 27 avril 2011 15:58  
**To:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** FW: Funding request - Climate changes project

Bonjour Patrick et François,  
Après consultation avec la mission, je crois que le projet vaut la peine d'être appuyé. Cependant, comme il s'agit d'un petite mission, et que le montant est assez important, je souhaitais avoir votre opinion.

Pour mémoire, le montant PIF alloué à la mission est de 2,700.00. Je connais Vlatka (LES) pour l'avoir rencontrée récemment lors d'une formation, et elle m'est apparue organisée.

Auriez-vous des commentaires à ajouter avant de lui envoyer ma réponse?

Merci de votre collaboration

Sylvie

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**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** April 27, 2011 3:43 AM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Hi Sylvie,

Thank you for getting back to us so quickly.

Here are the answers to your questions:

- 1- It is a regional project. "Nektarina" (a non-profit organization and the main organizer) has contacted 13 Canadian Embassies in the region (please see the attached list of contacts in excel). Nektarina is planning to organize a series of exhibitions and seminars in these countries throughout 2011 and 2012. In addition, I have also contacted my colleague Roswitha Mayer in Vienna and she has confirmed their interest in this project.
- 2- Nektarina will take care of the logistics.
- 3- Discussions on climate change and environment are planned with Franke James in each country she visits. Nektarina will organize "10:10 Teen Forums" (2-3 day events for larger number of teens, where they can experience climate change and carbon reduction options through documentaries, exhibitions, debates, creative expression and practical work) along with the exhibition. Please

2011/09/07

find attached the preliminary 10:10 Teen Forum agenda.

4- Ms. Franke James will apply for the travel grant directly to the Canada Council for the Arts.

Should you need any further information, please do not hesitate to contact me.

Kind regards,  
Vlatka

**From:** Gauvin, Sylvie -GLB  
**Sent:** April 26, 2011 6:15 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Hello Vlatka,  
I hope all is well with you.

We have received your form to request additional funds for a climate changes project named "Franke James Exhibitions".

Before taking a decision, I have some questions for you:

- Before taking a decision, I have some questions for you:
- 1- Is it a regional project? Did you contact other missions in the region to see if they are interested in this project?
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  - 4- Did you consult with - Canada Council for the Arts - travel grants, international touring grants, audience and market development grants (note: performances at the missions are not eligible) for a mission looking for funds to assist artists touring in their area/region?

For references, you will find in attachment our PIF Best Practices/Guidelines and the link for our pages on the wiki and the intranet: <http://wiki/index.php?title=PIF> <http://intranet.dfait-maeci.gc.ca/departement/geo/diplomacy-en.asp>  
I will be more than happy to discuss with you for more details by phone or email.

Looking forward to speaking with you soon.

Sylvie

Sylvie Gauvin  
Strategist/Stratège  
Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
Foreign Affairs and International Trade Canada /  
Affaires étrangères et Commerce International Canada  
125 prom. Sussex Drive, Ottawa, ON K1A 0G2  
Tel. / Tél. (613) 992-1439 Fax/Téléc. (613) 943-8167  
[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

**From:** Paradis-Caron, Francois -GLB  
**Sent:** April 26, 2011 9:36 AM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Gauvin, Sylvie -GLB; Landry, Jean-François -GLB; Riel, Patrick -GLB  
**Subject:** RE: Funding request - Climate changes project

Hi Vlatka,

My colleague, Sylvie Gauvin, will process your request, as she's the officer responsible for Europe and M-E

Regards,

Francois

**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** April 26, 2011 5:43 AM  
**To:** Paradis-Caron, Francois -GLB  
**Cc:** Fairchild, David -ZAGRB -GR  
**Subject:** Funding request - Climate changes project

Dear Francois,

2011/09/07

I am writing you on behalf of Mr. Fairchild, Counsellor and Consul at the Canadian Embassy in Zagreb, since we would like to submit a project proposal for May-June 2011.

Please find attached the filled out template as well as the detailed project description for your consideration.

Should you need any further information, please do not hesitate to contact me.

Kind regards,  
Vlatka

**Vlatka Ljubenko**

Cultural and Academic Relations Officer / Agente aux affaires culturelles et académiques Canada  
Embassy of Canada, Zagreb / Ambassade du Canada, Zagreb

Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)

Telephone / Téléphone +385 1 488 1237

Facsimile / Télécopieur +385 1 488 1230

Prilaz Gjure Deželića 4, 10000 Zagreb, Croatia / Croatie

Foreign Affairs and International Trade Canada / Affaires étrangères et Commerce international Canada

Government of Canada / Gouvernement du Canada



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

---

**From:** Paradis-Caron, Francois -GLB

**Sent:** April 11, 2011 10:51 PM

**To:** \*All Africa Advocacy Contacts / Tous les contacts PDI en Afrique; \*All Asia-Pacific Advocacy Contacts / Tous les contacts PDI en Asie-Pacifique; \*All Caribbean Advocacy Contacts/Tous les contacts PDI des Antilles; \*All Latin America Advocacy Contacts / Tous les contacts PDI en Amérique latine; \*All ME Advocacy Contacts / Tous les contacts PDI au MO; \*All Europe Advocacy Contacts / Tous les contacts PDI en Europe

**Cc:** Riel, Patrick -GLB; Landry, Jean-François -GLB

**Subject:** RE: PIF allocation information 2011-2012

With the extra funds request template this time // Avec le modèle pour les demandes de fonds cette fois-ci.

---

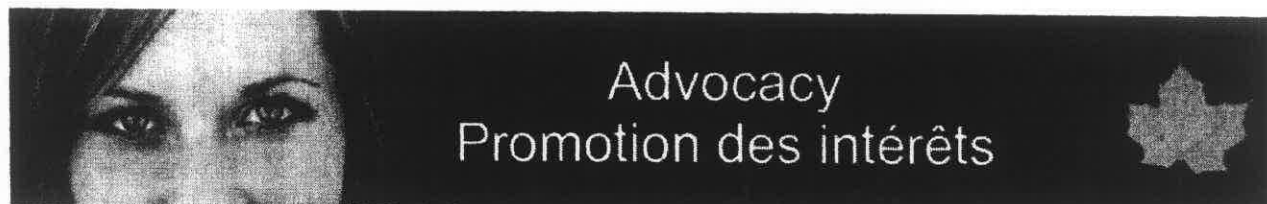
**From:** Landry, Jean-François -GLB

**Sent:** April 11, 2011 4:36 PM

**To:** \*All Africa Advocacy Contacts / Tous les contacts PDI en Afrique; \*All Asia-Pacific Advocacy Contacts / Tous les contacts PDI en Asie-Pacifique; \*All Caribbean Advocacy Contacts/Tous les contacts PDI des Antilles; \*All Latin America Advocacy Contacts / Tous les contacts PDI en Amérique latine; \*All ME Advocacy Contacts / Tous les contacts PDI au MO; \*All Europe Advocacy Contacts / Tous les contacts PDI en Europe

**Cc:** Cremonese, René -GLB; Riel, Patrick -GLB; Kaltcheva, Elisa -GLB; Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB; Atkinson, Stacey -GLB

**Subject:** PIF allocation information 2011-2012



Dear Colleagues,

The Post Initiative Fund (PIF) allocations for 2011-2012 will be distributed later on after the Elections. However, should you require funding for advocacy projects early on, please fill out the attached template and submit it to GLB for consideration.

In order to help you plan your projects for the year, we invite you to review all important documents related to Advocacy on [GeoConcerto](#) and the [Wiki Advocacy](#) page. The attached document, *PIF Best Practices*, may also be of some assistance to you.

Thank you,

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2011/09/07

Chers collègues,


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Afin de vous aider à planifier vos projets pour l'année, nous vous invitons à examiner tous les documents importants relatifs à la promotion des intérêts sur [GeoConcerto](#) et notre page de [Promotion des intérêts sur le wiki](#). Le document ci-joint, *Pratiques exemplaires du FIM*, pourrait également vous être utile.

Merci,

**Jean-Francois Landry**

Junior Advocacy Officer / Agent de promotion des intérêts  
Planning, Advocacy & Innovation (GLB) / Planification, promotion des intérêts et innovation (GLB)  
125 Sussex Drive, Ottawa, Ontario K1A 0G2 |  
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**Collins, Georgina -GLBX**

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**To:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project  
**Attachments:** RE: Funding request - Climate changes project; RE: Funding request - Climate changes project

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Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
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**Vlatka Ljubenko**  
Cultural and Academic Relations Officer / Agente aux affaires culturelles et académiques Canada  
Embassy of Canada, Zagreb / Ambassade du Canada, Zagreb  
Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)  
Telephone / Téléphone +385 1 488 1237  
Facsimile / Télécopieur +385 1 488 1230  
Prilaz Gjüre Deželića 4, 10000 Zagreb, Croatia / Croatie  
Foreign Affairs and International Trade Canada / Affaires étrangères et Commerce international Canada  
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Affaires étrangères et  
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Canada

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**Cc:** Riel, Patrick -GLB; Landry, Jean-François -GLB

**Subject:** RE: PIF allocation information 2011-2012

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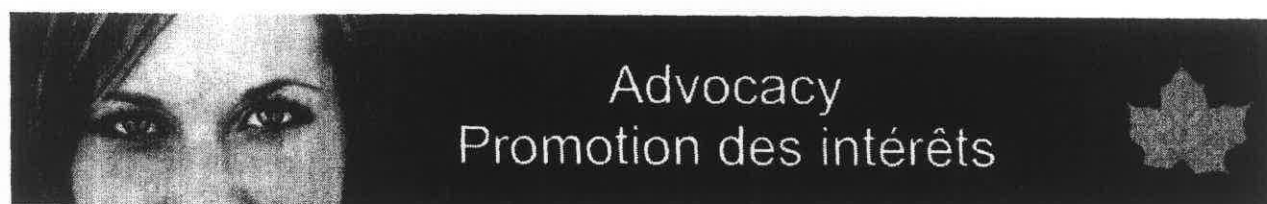
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
125 Sussex Drive, Ottawa, Ontario K1A 0G2 |

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Telephone | Téléphone 613-944-6556  
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2011/09/07

**Collins, Georgina -GLBX**

**From:** Paradis-Caron, Francois -GLB  
**Sent:** April 26, 2011 9:36 AM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Gauvin, Sylvie -GLB; Landry, Jean-François -GLB; Riel, Patrick -GLB  
**Subject:** RE: Funding request - Climate changes project  
**Attachments:** Template - Additional Funds Request.doc; Franke James Exhibitions\_Project\_Canadian Embassies.pdf

Hi Vlatka,

My colleague, Sylvie Gauvin, will process your request, as she's the officer responsible for Europe and M-E.

Regards,

François

---

**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** April 26, 2011 5:43 AM  
**To:** Paradis-Caron, Francois -GLB  
**Cc:** Fairchild, David -ZAGRB -GR  
**Subject:** Funding request - Climate changes project

Dear François,

I am writing you on behalf of Mr. Fairchild, Counsellor and Consul at the Canadian Embassy in Zagreb, since we would like to submit a project proposal for May-June 2011.

Please find attached the filled out template as well as the detailed project description for your consideration.

Should you need any further information, please do not hesitate to contact me.

Kind regards,  
Vlatka

**Vlatka Ljubenko**

Cultural and Academic Relations Officer | Agente aux affaires culturelles et académiques Canada  
Embassy of Canada, Zagreb | Ambassade du Canada, Zagreb  
Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)  
**Telephone | Téléphone** +385 1 488 1237  
**Facsimile | Télécopieur** +385 1 488 1230  
Prilaz Gjre Deželića 4, 10000 Zagreb, Croatia | Croatie  
Foreign Affairs and International Trade Canada | Affaires étrangères et Commerce international Canada  
Government of Canada | Gouvernement du Canada



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

**Canada**

---

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**Cc:** Riel, Patrick -GLB; Landry, Jean-François -GLB  
**Subject:** RE: PIF allocation information 2011-2012

With the extra funds request template this time // Avec le modèle pour les demandes de fonds cette fois-ci.

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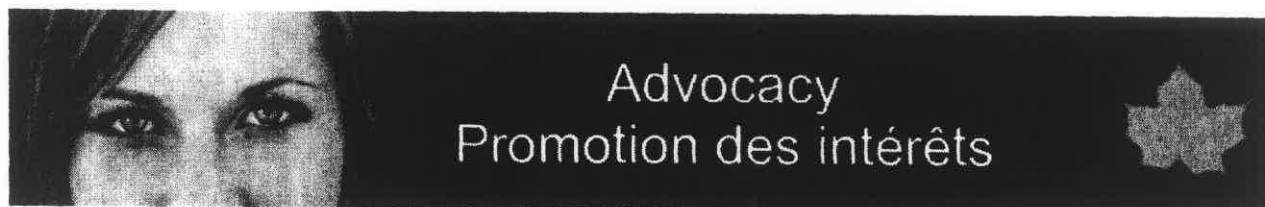
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2011/09/07

contacts PDI en Europe

**Cc:** Cremonese, René -GLB; Riel, Patrick -GLB; Kaltcheva, Elisa -GLB; Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB; Atkinson, Stacey -GLB

**Subject:** PIF allocation information 2011-2012



Dear Colleagues,

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Thank you,

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Chers collègues,


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Merci,

**Jean-Francois Landry**

Junior Advocacy Officer / Agent de promotion des intérêts  
Planning, Advocacy & Innovation (GLB) / Planification, promotion des intérêts et innovation (GLB)  
125 Sussex Drive, Ottawa, Ontario K1A 0G2 |  
125 promenade Sussex, Ottawa ON K1A 0G2  
[Jean-Francois.Landry2@international.gc.ca](mailto:Jean-Francois.Landry2@international.gc.ca)  
Telephone | Téléphone 613-944-6556  
Facsimile | Télécopier 613-943-8167

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2011/09/07

## Collins, Georgina -GLBX

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**Subject:** RE: Funding request - Climate changes project  
**Attachments:** 1010 teen forum agenda.pdf; Canadian Embassies list.xls

Hi Sylvie,

Thank you for getting back to us so quickly.

Here are the answers to your questions:

- 1- It is a regional project. "Nektarina" (a non-profit organization and the main organizer) has contacted 13 Canadian Embassies in the region (please see the attached list of contacts in excel). Nektarina is planning to organize a series of exhibitions and seminars in these countries throughout 2011 and 2012. In addition, I have also contacted my colleague Roswitha Mayer in Vienna and she has confirmed their interest in this project.
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- 4- Ms. Franke James will apply for the travel grant directly to the Canada Council for the Arts.

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- 1- Is it a regional project? Did you contact other missions in the region to see if they are interested in this project?
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I will be more than happy to discuss with you for more details by phone or email.

Looking forward to speaking with you soon.

Sylvie

*Sylvie Gauvin*  
Strategist/Stratège  
Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
Foreign Affairs and International Trade Canada /  
Affaires étrangères et Commerce International Canada  
125 prom. Sussex Drive, Ottawa, ON K1A 0G2  
Tel. / Tél. (613) 992-1439 Fax/Téléc. (613) 943-8167

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[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

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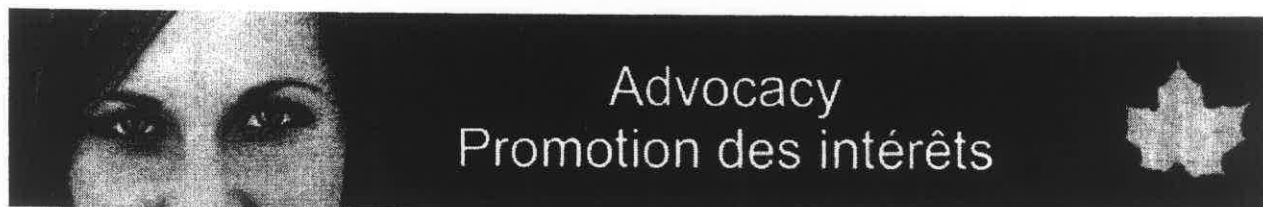
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2011/09/07

**Cc:** Cremonese, René -GLB; Riel, Patrick -GLB; Kaltcheva, Elisa -GLB; Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB; Atkinson, Stacey -GLB  
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# 10:10 TEEN PROJECT FORUM AGENDA



## DAY 1

10.00 am – 10.30 am	Introduction to the Forum Sandra Antonovic
10.30 am – 12.00 am	About carbon footprint and how to calculate it TBD
12.00 am – 13.00 pm	Lunch Break
13.00 pm – 13.30 pm	Introduction to Age of Stupid film Franny Armstrong via Skype TBD
13.30 pm – 15.00 pm	Age of Stupid Film screening
15.00 pm – 15.15 pm	Break
15.15 pm – 16.00 pm	Age of Stupid debate TBD
	End of Day 1

# 10:10 TEEN PROJECT FORUM AGENDA



DAY 2

10.00 am – 10.30 am	Creativity in tackling climate change TBD
10.30 am – 12.00 am	Artists and climate change / Raising Awareness through creative expression TBD
12.00 am – 13.00 pm	Lunch Break
13.00 pm – 13.30 pm	Life in a low carbon way presentation TBD
13.30 pm – 15.30 pm	Life in a low carbon way Creative Workshop
15.30 pm – 16.00 pm	Break
16.00 pm –	Franke James artwork exposition opening Franke James via Skype
	End of Day 2

Romania, Bulgaria and Moldova  
Serbia, Macedonia and Montenegro  
Hungary, Bosnia and Herzegovina and Slovenia  
Italy, Albania, Malta, and San Marino.  
Greece and Cyprus  
Egypt  
Israel  
Turkey, Azerbaijan, Georgia and Turkmenistan  
Ukraine  
Russia, Armenia and Uzbekistan  
Poland and Belarus  
Slovakia  
Estonia, Latvia, and Lithuania

Cultural, Academic and Public Affairs Officer  
Academic and Cultural Relations Section

Public Affairs, Cultural and Academic relations  
Cultural Relations  
Political, Economic Relations and Public Affairs Section

Cultural Relations  
Academic and Cultural Relations Section

Political, Economic, Cultural, Academic & Public Affairs Programme  
Cultural Relations  
Academic Relations

[ligia.marincus@international.gc.ca](mailto:ligia.marincus@international.gc.ca)

[bgrad-gr@international.gc.ca](mailto:bgrad-gr@international.gc.ca)

Kenneth Sooley Counselor

[bpest@international.gc.ca](mailto:bpest@international.gc.ca)

[rome-pa@international.gc.ca](mailto:rome-pa@international.gc.ca)

[zoe.delibasis@international.gc.ca](mailto:zoe.delibasis@international.gc.ca)

Zoe Delibasis

[cairo.publicaffairs@international.gc.ca](mailto:cairo.publicaffairs@international.gc.ca)

[taviv@international.gc.ca](mailto:taviv@international.gc.ca)

[ankra@international.gc.ca](mailto:ankra@international.gc.ca)

Simin Taylaner.

[kyiv@international.gc.ca](mailto:kyiv@international.gc.ca)

[mosco@international.gc.ca](mailto:mosco@international.gc.ca)

[wsaw@international.gc.ca](mailto:wsaw@international.gc.ca)

[dusan.pastorek@international.gc.ca](mailto:dusan.pastorek@international.gc.ca)

[riga@international.gc.ca](mailto:riga@international.gc.ca)

s.15(1) - International

**Collins, Georgina -GLBX**

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** April 27, 2011 4:28 PM  
**To:** Paradis-Caron, Francois -GLB; Riel, Patrick -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

Merci François pour tes commentaires, j'ai déjà demandé ces questions à la mission pour ce qui est du projet régional, ou de la logistique de voyage de l'expo.  
Donc, j'en arrive à la même conclusion, nous allons approuver leur demande.  
merci

Sylvie

---

**From:** Paradis-Caron, Francois -GLB  
**Sent:** April 27, 2011 4:23 PM  
**To:** Gauvin, Sylvie -GLB; Riel, Patrick -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

Pour ma part, je jugerais le projet, indépendamment de la mission. J'ai eu de bonnes collaboration avec l'exposition FORSAKEN et ZAGREB (si je me souviens bien...). Vous pouvez aussi regarder leurs rapports de fin d'année. Des fois, en ajoutant 5k le projet peut devenir régional. S'agit-il d'un expert ou d'une exposition. Vous pouvez toujours demander s'ils peuvent contacter les autres, mais ça coûte plus cher...

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** April 27, 2011 4:12 PM  
**To:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

Zagreb demande 10,000 pour elle seule.  
Je n'ai pas encore reçu de demandes de la part des autres missions.  
S.

---

**From:** Riel, Patrick -GLB  
**Sent:** April 27, 2011 4:07 PM  
**To:** Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

Combien d'argent demande ZAGRB? Est-ce que ZAGRB demande pour toutes les missions ou seulement pour ZAGRB?

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** 27 avril 2011 15:58  
**To:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** FW: Funding request - Climate changes project

Bonjour Patrick et François,  
Après consultation avec la mission, je crois que le projet vaut la peine d'être appuyé. Cependant, comme il s'agit d'un petite mission, et que le montant est assez important, je souhaitais avoir votre opinion.

Pour mémoire, le montant PIF alloué à la mission est de 2,700.00. Je connais Vlatka (LES) pour l'avoir rencontrée récemment lors d'une formation, et elle m'est apparue organisée.

Auriez-vous des commentaires à ajouter avant de lui envoyer ma réponse?

Merci de votre collaboration

2011/09/07

Sylvie

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I will be more than happy to discuss with you for more details by phone or email.

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Facsimile / Télécopieur +385 1 488 1230

Prilaz Gjuro Deželića 4, 10000 Zagreb, Croatia / Croatie

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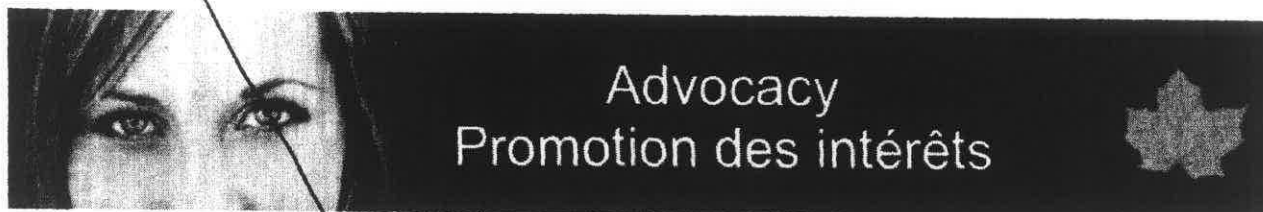
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**Cc:** Cremonese, René -GLB; Riel, Patrick -GLB; Kaltcheva, Elisa -GLB; Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB; Atkinson, Stacey -GLB

2011/09/07



**Subject:** PIF allocation information 2011-2012



Dear Colleagues,

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Merci,

**Jean-Francois Landry**

Junior Advocacy Officer / Agent de promotion des intérêts

Planning, Advocacy & Innovation (GLB) / Planification, promotion des intérêts et innovation (GLB)


125 Sussex Drive, Ottawa, Ontario K1A 0G2 |

125 promenade Sussex, Ottawa ON K1A 0G2

Jean-Francois.Landry2@international.gc.ca

Telephone | Téléphone 613-944-6556

Facsimile | Télécopier 613-943-8167

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2011/09/07

s.15(1) - International

**Collins, Georgina -GLBX**

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** April 27, 2011 4:12 PM  
**To:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

Zagreb demande 10,000 pour elle seule.  
Je n'ai pas encore reçu de demandes de la part des autres missions.  
S.

---

**From:** Riel, Patrick -GLB  
**Sent:** April 27, 2011 4:07 PM  
**To:** Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** RE: Funding request - Climate changes project

Combien d'argent demande ZAGRB? Est-ce que ZAGRB demande pour toutes les missions ou seulement pour ZAGRB?

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** 27 avril 2011 15:58  
**To:** Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Cc:** Landry, Jean-François -GLB  
**Subject:** FW: Funding request - Climate changes project

Bonjour Patrick et François,  
Après consultation avec la mission, je crois que le projet vaut la peine d'être appuyé. Cependant, comme il s'agit d'une petite mission, et que le montant est assez important, je souhaitais avoir votre opinion.

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Auriez-vous des commentaires à ajouter avant de lui envoyer ma réponse?

Merci de votre collaboration

Sylvie

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**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** April 27, 2011 3:43 AM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
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2011/09/07

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Vlatka

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**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
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I will be more than happy to discuss with you for more details by phone or email.

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[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

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**From:** Paradis-Caron, Francois -GLB  
**Sent:** April 26, 2011 9:36 AM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Gauvin, Sylvie -GLB; Landry, Jean-François -GLB; Riel, Patrick -GLB  
**Subject:** RE: Funding request - Climate changes project

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**Cc:** Fairchild, David -ZAGRB -GR  
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2011/09/07

project proposal for May-June 2011.

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Vlatka

**Vlatka Ljubenko**

Cultural and Academic Relations Officer | Agente aux affaires culturelles et académiques Canada

Embassy of Canada, Zagreb | Ambassade du Canada, Zagreb

Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)

Telephone | Téléphone +385 1 488 1237

Facsimile | Télécopieur +385 1 488 1230

Prilaz Gjure Deželića 4, 10000 Zagreb, Croatia | Croatie

Foreign Affairs and International Trade Canada | Affaires étrangères et Commerce international Canada

Government of Canada | Gouvernement du Canada



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International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

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**Cc:** Riel, Patrick -GLB; Landry, Jean-François -GLB

**Subject:** RE: PIF allocation information 2011-2012

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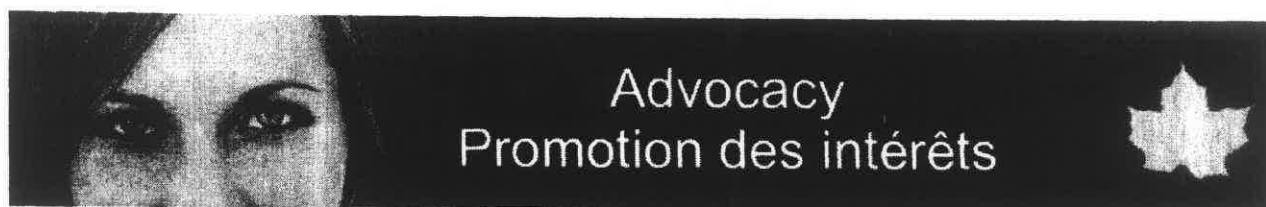
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**Cc:** Cremonese, René -GLB; Riel, Patrick -GLB; Kaltcheva, Elisa -GLB; Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB; Atkinson, Stacey -GLB

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2011/09/07

**Collins, Georgina -GLBX**

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**Cc:** Landry, Jean-François -GLB  
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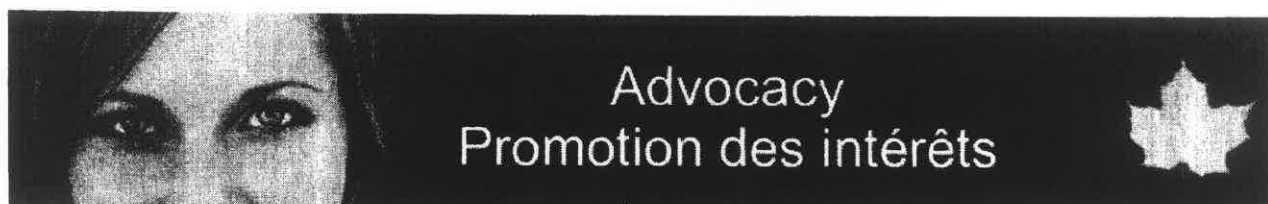
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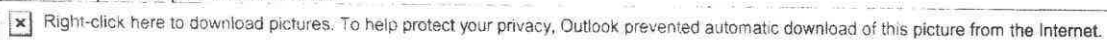
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Vlatka

**Vlatka Ljubenko**  
Cultural and Academic Relations Officer | Agente aux affaires culturelles et académiques Canada  
Embassy of Canada, Zagreb | Ambassade du Canada, Zagreb  
Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)  
**Telephone | Téléphone** +385 1 488 1237  
**Facsimile | Télécopieur** +385 1 488 1230  
Prilaz Gjüre Deželića 4, 10000 Zagreb, Croatia | Croatie  
Foreign Affairs and International Trade Canada | Affaires étrangères et Commerce international Canada  
Government of Canada | Gouvernement du Canada



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International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

---

**From:** Paradis-Caron, Francois -GLB  
**Sent:** April 11, 2011 10:51 PM  
**To:** \*All Africa Advocacy Contacts / Tous les contacts PDI en Afrique; \*All Asia-Pacific Advocacy Contacts / Tous les contacts PDI en Asie-Pacifique; \*All Caribbean Advocacy Contacts/Tous les contacts PDI des Antilles; \*All Latin America Advocacy Contacts / Tous les contacts PDI en Amérique latine; \*All ME Advocacy Contacts / Tous les contacts PDI au MO; \*All Europe Advocacy Contacts / Tous les contacts PDI en Europe  
**Cc:** Riel, Patrick -GLB; Landry, Jean-François -GLB  
**Subject:** RE: PIF allocation information 2011-2012

With the extra funds request template this time // Avec le modèle pour les demandes de fonds cette fois-ci.

---

**From:** Landry, Jean-François -GLB  
**Sent:** April 11, 2011 4:36 PM  
**To:** \*All Africa Advocacy Contacts / Tous les contacts PDI en Afrique; \*All Asia-Pacific Advocacy Contacts / Tous les contacts PDI en Asie-Pacifique; \*All Caribbean Advocacy Contacts/Tous les contacts PDI des Antilles; \*All Latin America Advocacy Contacts / Tous les contacts PDI en Amérique latine; \*All ME Advocacy Contacts / Tous les contacts PDI au MO; \*All Europe Advocacy Contacts / Tous les contacts PDI en Europe

2011/09/07



**Collins, Georgina -GLBX**

**From:** Gauvin, Sylvie -GLB  
**Sent:** April 26, 2011 12:15 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project  
**Attachments:** PIF Best Practices.doc

Hello Vlatka,  
I hope all is well with you.

We have received your form to request additional funds for a climate changes project named "Franke James Exhibitions".

Before taking a decision, I have some questions for you:

- 1- Is it a regional project? Did you contact other missions in the region to see if they are interested in this project?
- 2- Who is going to take care of the logistics for this exhibition?
- 3- Are there other activities planned around this exhibition and topics such as round table, discussion on Climate change and environment etc?
- 4- Did you consult with - Canada Council for the Arts - travel grants, international touring grants, audience and market development grants (note: performances at the missions are not eligible) for a mission looking for funds to assist artists touring in their area/region?

For references, you will find in attachment our PIF Best Practices/Guidelines and the link for our pages on the wiki and the intranet: <http://wiki/index.php?title=PIF> <http://intranet.dfait-maecti.gc.ca/departement/geo/diplomacy-cn.asp>  
I will be more than happy to discuss with you for more details by phone or email.

Looking forward to speaking with you soon.

Sylvie

*Sylvie Gauvin*  
Strategist/Stratège  
Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
Foreign Affairs and International Trade Canada /  
Affaires étrangères et Commerce International Canada  
125 prom. Sussex Drive, Ottawa, ON K1A 0G2  
Tel. / Tél. (613) 992-1439 Fax/Télé. (613) 943-8167  
[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

---

**From:** Paradis-Caron, Francois -GLB  
**Sent:** April 26, 2011 9:36 AM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Gauvin, Sylvie -GLB; Landry, Jean-François -GLB; Riel, Patrick -GLB  
**Subject:** RE: Funding request - Climate changes project

Hi Vlatka,

My colleague, Sylvie Gauvin, will process your request, as she's the officer responsible for Europe and M-E.

Regards,

François

---

**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** April 26, 2011 5:43 AM  
**To:** Paradis-Caron, Francois -GLB  
**Cc:** Fairchild, David -ZAGRB -GR  
**Subject:** Funding request - Climate changes project

Dear François,

2011/09/07

I am writing you on behalf of Mr. Fairchild, Counsellor and Consul at the Canadian Embassy in Zagreb, since we would like to submit a project proposal for May-June 2011.

Please find attached the filled out template as well as the detailed project description for your consideration.

Should you need any further information, please do not hesitate to contact me.

Kind regards,  
Vlatka

**Vlatka Ljubenko**

Cultural and Academic Relations Officer / Agente aux affaires culturelles et académiques Canada

Embassy of Canada, Zagreb / Ambassade du Canada, Zagreb

Email: vlatka.ljubenko@international.gc.ca

Telephone / Téléphone +385 1 488 1237

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Prilaz Gjuro Deželića 4, 10000 Zagreb, Croatia / Croatie

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Commerce international Canada

Canada

---

**From:** Paradis-Caron, Francois -GLB

**Sent:** April 11, 2011 10:51 PM

**To:** \*All Africa Advocacy Contacts / Tous les contacts PDI en Afrique; \*All Asia-Pacific Advocacy Contacts / Tous les contacts PDI en Asie-Pacifique; \*All Caribbean Advocacy Contacts/Tous les contacts PDI des Antilles; \*All Latin America Advocacy Contacts / Tous les contacts PDI en Amérique latine; \*All ME Advocacy Contacts / Tous les contacts PDI au MO; \*All Europe Advocacy Contacts / Tous les contacts PDI en Europe

**Cc:** Riel, Patrick -GLB; Landry, Jean-François -GLB

**Subject:** RE: PIF allocation information 2011-2012

With the extra funds request template this time // Avec le modèle pour les demandes de fonds cette fois-ci.

---

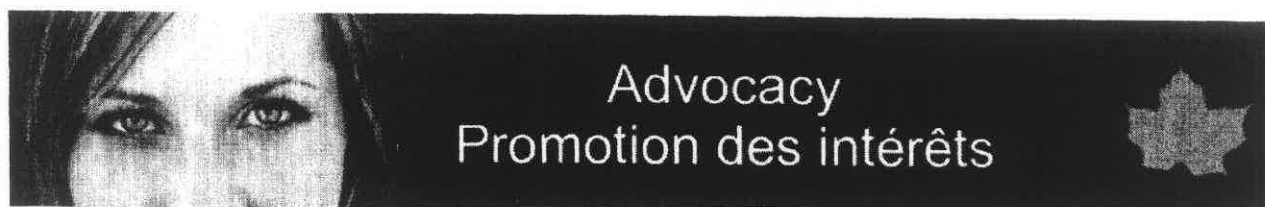
**From:** Landry, Jean-François -GLB

**Sent:** April 11, 2011 4:36 PM

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**Cc:** Cremonese, René -GLB; Riel, Patrick -GLB; Kaltcheva, Elisa -GLB; Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB; Atkinson, Stacey -GLB

**Subject:** PIF allocation information 2011-2012



Dear Colleagues,

The Post Initiative Fund (PIF) allocations for 2011-2012 will be distributed later on after the Elections. However, should you require funding for advocacy projects early on, please fill out the attached template and submit it to GLB for consideration.

In order to help you plan your projects for the year, we invite you to review all important documents related to Advocacy on [GeoConcerto](#) and the [Wiki Advocacy](#) page. The attached document, *PIF Best Practices*, may also be of some assistance to you.

Thank you,

---

2011/09/07

Chers collègues,

Les allocations 2011-2012 pour le Fonds d'initiative de mission (FIM) seront distribuées plus tard suite aux élections. Toutefois, si vous aviez besoin de fonds pour des projets de promotion des intérêts d'ici-là, veuillez, s'il vous plaît, remplir le modèle ci-joint et le soumettre à GLB pour approbation.

Afin de vous aider à planifier vos projets pour l'année, nous vous invitons à examiner tous les documents importants relatifs à la promotion des intérêts sur [GeoConcerto](#) et notre page de [Promotion des intérêts sur le wiki](#). Le document ci-joint, *Pratiques exemplaires du FIM*, pourrait également vous être utile.

Merci,

**Jean-Francois Landry**

Junior Advocacy Officer / Agent de promotion des intérêts

Planning, Advocacy & Innovation (GLB) / Planification, promotion des intérêts et innovation (GLB)

125 Sussex Drive, Ottawa, Ontario K1A 0G2 |

125 promenade Sussex, Ottawa ON K1A 0G2

Jean-Francois.Landry2@international.gc.ca

Telephone | Téléphone 613-944-6556

Facsimile | Télécopier 613-943-8167



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2011/09/07

## POST INITIATIVE FUND - BEST PRACTICES

### Alignment with Government of Canada and Ongoing DFAIT Priorities

Advocacy initiatives organized using PIF must be **aligned** and designed to further GoC and ongoing departmental priorities. You may also want to consult your country strategy or any ongoing advocacy campaign in your country or region and/or consult GLB Advocacy unit.

### Arts and Culture

The PIF can be used for cultural activities, though only when a clear link between the activity and the GoC priorities exists. The PIF should not be used to run stand alone cultural events.

### Spending the PIF

The PIF comes from a **Vote 1** and is an operational fund. It is strongly encouraged to spend the PIF as early as possible in the fiscal year.

### Choosing Between Contracts and Transfer Payments

ELEMENT	CONTRACTS (VOTE 1)	TRANSFER AGREEMENTS (VOTE 10)
Purpose	Acquisition of goods or services by and for the department (NO grants and contributions)	Allows the participant to undertake an activity that furthers government policy and departmental objectives.
Who Benefits?	Government department itself and contractors who will claim for costs and profit.	An identified sector, group or individual(s) of the Canadian public who will only claim for the reimbursements of their costs incurred (no profits earned).
Authorities	Subject to the department and minister's legal or legislative authorities and sufficient funds exist under the operating expenditures vote.	Subject to the department and minister's legal or legislative authorities and to sufficiency of funds in the vote providing for grants or contributions; in the case of grants, Parliamentary approval is required through the Estimates.
Risk Assessment	Little to no risk that the service will not be performed or the good not received because of the agreement's legal nature.	Influences the type of instrument chosen (e.g., grant versus contribution) and program terms and conditions including the nature of the beneficiaries.

\* **Grant** refers to an unconditional transfer payment, made to a recipient, for which the government will not receive any goods or services. **Contribution** means a conditional transfer payment, made to a recipient, which is subject to audit and for which the government will not receive any goods or services.

### Financial Information

PIF is in the form of an RS (Funds Reserve). As soon as you commit to an activity, your financial officer will need to:

- Under the RS number, create a **CO in local currency** for each PIF activity, based on estimated cost. Each CO description box should include a short description of the activity.
- For additional finance related questions: Geographic Area Management Office (GLA).

### Request for Additional Funding

If any additional funding for advocacy activities taking place before March 31st is required, please ensure to send by email this template to GLB / François Paradis-Caron. Please note that it is available on GeoConcerto and on the PIF Wiki page.

### Contracts

- If a third party is involved in an activity organized by the mission, the mission must use a contract. All contracts must be created and entered in IMS. For this, please refer to your MCO at the mission.
- Should you have any questions related to amounts exceeding \$76,500.00 please contact the Contracting Policy, Monitoring and Operations Division (SPP) or visit their intranet website.

### Media Relations

- For any advocacy activity that involves media, it is the mission's responsibility to contact BCM, the Media Relations Office.

### Reporting Requirements

The appropriate template to use for the PIF Report is available on GeoConcerto and on the PIF Wiki page. Please send your report to GLB / François Paradis-Caron. Deadlines are:

- October 15** for the Mid-Year Report
- March 31** for the Year-End Report

### Additional Tools and Resources

- GeoConcerto Advocacy
- Wiki pages: PIF Wiki Page, GLB Advocacy, and Sample of PIF Activities
- Values and Ethics



**Collins, Georgina -GLBX**

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**From:** Paradis-Caron, Francois -GLB  
**Sent:** April 26, 2011 9:36 AM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Gauvin, Sylvie -GLB; Landry, Jean-François -GLB; Riel, Patrick -GLB  
**Subject:** RE: Funding request - Climate changes project  
**Attachments:** Template - Additional Funds Request.doc; Franke James Exhibitions\_Project\_Canadian Embassies.pdf

Hi Vlatka,

My colleague, Sylvie Gauvin, will process your request, as she's the officer responsible for Europe and M-E.

Regards,

François

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**Vlatka Ljubenko**

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Embassy of Canada, Zagreb | Ambassade du Canada, Zagreb  
Email: [vlatka.ljubenko@international.gc.ca](mailto:vlatka.ljubenko@international.gc.ca)  
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**Cc:** Riel, Patrick -GLB; Landry, Jean-François -GLB  
**Subject:** RE: PIF allocation information 2011-2012

With the extra funds request template this time // Avec le modèle pour les demandes de fonds cette fois-ci.

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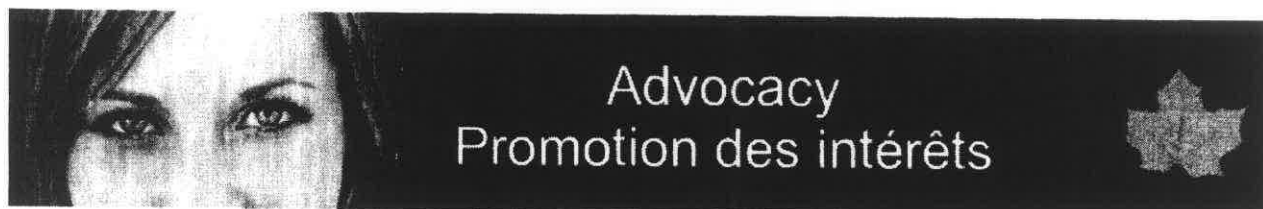
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2011/09/07

contacts PDI en Europe

**Cc:** Cremonese, René -GLB; Riel, Patrick -GLB; Kaltcheva, Elisa -GLB; Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB; Atkinson, Stacey -GLB

**Subject:** PIF allocation information 2011-2012



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Merci,

Jean-Francois Landry

Junior Advocacy Officer / Agent de promotion des intérêts

Planning, Advocacy & Innovation (GLB) / Planification, promotion des intérêts et innovation (GLB)

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Facsimile | Télécopier 613-943-8167

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2011/09/07



## Form to Request Additional Funds from the Advocacy Unit (GLB)

**GLB Contact:** François Paradis-Caron at (613) 995-7662 or [Francois.Paradis-Caron@international.gc.ca](mailto:Francois.Paradis-Caron@international.gc.ca)

Due to the large number of activity requests received by GLB, please note that only activities demonstrating a clear link with Government of Canada and/or DFAIT priorities will be considered.

Please note as well that priority will be given to activities and projects demonstrating regional cooperation.

Name of mission	Embassy of Canada, Zagreb, Croatia
Contact at the mission	david.fairchild@international.gc.ca
Name of activity	Franke James Exhibitions
Date of activity	Start in May 2011 and ongoing through 2011 and 2012
Amount requested	CAD 10,000 per country

### Detailed Information

Links with priorities	<ul style="list-style-type: none"><li>• Link(s) with one or more Government of Canada, DFAIT and/or Country Strategy priorities.</li><li>• Climate change and environmental protection issues are part of everyday life for all of us. Franke James is Canadian artwork and climate change activist (<a href="http://www.frankejames.com">www.frankejames.com</a>) who provokes action from everyone that visits the exhibition to take positive action that has a positive impact on the environment.</li></ul>
Activity description	<ul style="list-style-type: none"><li>• To educate, connect and inspire people to care about their communities and their environment through exhibitions of Franke James across Europe and Mediterranean region.</li><li>• Wider population of different age that will be inspired to change their behaviour and to take positive actions in environmental protection in their everyday activities.</li><li>• Description of the use of funds.</li></ul>
Partnership(s)	<ul style="list-style-type: none"><li>• Regional cooperation with other missions? (we are waiting for other missions' responses)</li><li>• Local Governments, Environmental Protection Agencies and various companies from business sector.</li><li>• CAD 35,000 per event</li></ul>
Expected result(s)	Individuals, organizations and business sector will be inspired to act in manner to care more about environmental protection, to reduce carbon footprint and to care about climate change. Media will cover exhibitions and there will be activities on social media (Facebook, Twitter and other).

Please submit this form via e-mail to [Francois.Paradis-Caron@international.gc.ca](mailto:Francois.Paradis-Caron@international.gc.ca)



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Commerce international Canada

Canada

	<i>Main goal is to raise awareness on climate change issues and to trigger action from people to care more about environment.</i>
<b>Comments</b>	

**Friendly reminder**

- The entire PIF contribution must be dedicated to operational expenses (no grants or contributions).
- Expenses must be entered in the IMS system by March 31, 2011.

Please submit this form via e-mail to [Francois.Paradis-Caron@international.gc.ca](mailto:Francois.Paradis-Caron@international.gc.ca)

**Paradis-Caron, Francois -GLB**

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** May 2, 2011 2:12 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB; Loughlin, Ed -ZAGRB -HOM/CDM; Wallace, Jeremy -MDC; Egyed, Peter -ROME -PA  
**Subject:** RE: Funding request - Climate changes project

Bonjour Vlatka,  
Suite au message vocal laissé plus tôt aujourd'hui, et après discussion avec nos collègues spécialistes sur ce sujet, nous sommes dans le regret de dire **que nous ne pourrions pas appuyer le projet Franke James Exhibitions** jusqu'à nouvel ordre.

N'hésites pas à me contacter si tu souhaites avoir plus d'information.

Merci

Sylvie  
**Sylvie Gauvin**  
Strategist/Stratège  
Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
Foreign Affairs and International Trade Canada /  
Affaires étrangères et Commerce International Canada  
125 prom. Sussex Drive, Ottawa, ON K1A 0G2  
Tel. / Tél. (613) 992-1439 Fax/Téléc. (613) 943-8167  
[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

---

**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** May 2, 2011 6:12 AM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB; Loughlin, Ed -ZAGRB -HOM/CDM  
**Subject:** RE: Funding request - Climate changes project

Dear Sylvie,

Thank you for your support. We will keep you informed on the development of this project and its implementation in other countries of the region.

Please find attached the updated Additional Funds Request Form.

Should you need any further information, please do not hesitate to contact me.

Kind regards,  
Vlatka

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** April 29, 2011 4:43 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Hello Vlatka,  
As discussed over the phone today, GLB is very supportive of your project on Climate Change.  
We understand this is also a regional project which is a very good decision.

GLB is able to give 5,000\$ on our Advocacy Funds budget for your mission. May I ask you to resend the Form to Request Additional Funds with the correction?

28/07/2011

Should you require any additional information please do not hesitate to contact me.

Cheers  
Sylvie

Sylvie Gauvin  
Strategist/Stratège  
Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
Foreign Affairs and International Trade Canada /  
Affaires étrangères et Commerce International Canada  
125 prom. Sussex Drive, Ottawa, ON K1A 0G2  
Tel. / Tél. (613) 992-1439 Fax/Téléc. (613) 943-8167  
[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

---

**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** April 28, 2011 8:41 AM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Bonjour Sylvie,

Thank you for your questions.

Please find attached the budget breakdown, as well as some explanations of the costs as follows:

- Printing of the artwork - Franke James artwork must be printed on a special type of paper (cotton paper)
- Freight shipping and insurance - transport from country to country, and within a country to different cities. Insurance needs to be paid for each transfer, and the insurance of artwork is pretty expensive in this region.
- Framing of the artwork - since the transport and insurance costs would be much higher if the artwork was be shipped framed from Canada and then transported from country to country, the artwork will be framed separately in each country where the exhibition will take place. In that way the costs will be reduced by more than 50%.
- Venue expenses - since there will be 22 pieces of artwork exhibited, it would take a fairly large exhibition area allowing to follow the course of the exhibition.
- Press kits and press conference - It is important for all the sponsors of the project to be presented and mentioned in media. Press conferences will be held for the openings of exhibitions and small replicas of Franke James' artwork will be printed on special paper and put in press kits.
- IT and Social Media - When Franke James is not present in the country where exhibition is to take place, she will give a speech live through video link for the opening of the exhibition
- Print production - printing of billboards, brochures, posters, invitations and large boards with the sponsors' logos.
- Other costs - all outsourced staff, such as an IT technician, people who will set up and dismantle the exhibition, etc.

Should you have any further questions, please do not hesitate to contact me.

Kind regards,  
Vlatka

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** April 27, 2011 11:22 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Bonjour Vlatka,

Thank you for your answer. The project looks very interesting. But, after consultation with my colleagues, and considering the amount of 10,000\$ may I ask you to provide me a breakdown of the budget?

Should you require any additional information please do not hesitate to contact me.  
Cheers

Sylvie

28/07/2011

---

**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** April 27, 2011 3:43 AM  
**To:** Gauvin, Sylvie -GLB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Hi Sylvie,

Thank you for getting back to us so quickly.

Here are the answers to your questions:

- 1- It is a regional project. "Nektarina" (a non-profit organization and the main organizer) has contacted 13 Canadian Embassies in the region (please see the attached list of contacts in excel). Nektarina is planning to organize a series of exhibitions and seminars in these countries throughout 2011 and 2012. In addition, I have also contacted my colleague Roswitha Mayer in Vienna and she has confirmed their interest in this project.
- 2- Nektarina will take care of the logistics.
- 3- Discussions on climate change and environment are planned with Franke James in each country she visits. Nektarina will organize "10:10 Teen Forums" (2-3 day events for larger number of teens, where they can experience climate change and carbon reduction options through documentaries, exhibitions, debates, creative expression and practical work) along with the exhibition. Please find attached the preliminary 10:10 Teen Forum agenda.
- 4- Ms. Franke James will apply for the travel grant directly to the Canada Council for the Arts.

Should you need any further information, please do not hesitate to contact me.

Kind regards,  
Vlatka

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** April 26, 2011 6:15 PM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Landry, Jean-François -GLB; Riel, Patrick -GLB; Paradis-Caron, Francois -GLB  
**Subject:** RE: Funding request - Climate changes project

Hello Vlatka,  
I hope all is well with you.

We have received your form to request additional funds for a climate changes project named "Franke James Exhibitions".

Before taking a decision, I have some questions for you:

- 1- Is it a regional project? Did you contact other missions in the region to see if they are interested in this project?
- 2- Who is going to take care of the logistics for this exhibition?
- 3- Are there other activities planned around this exhibition and topics such as round table, discussion on Climate change and environment etc?
- 4- Did you consult with - Canada Council for the Arts - travel grants, international touring grants, audience and market development grants (note: performances at the missions are not eligible) for a mission looking for funds to assist artists touring in their area/region?

For references, you will find in attachment our PIF Best Practices/Guidelines and the link for our pages on the wiki and the intranet: <http://wiki/index.php?title=PIF> <http://intranet.dfait-macci.gc.ca/departement/geo/diplomacy-en.asp>  
I will be more than happy to discuss with you for more details by phone or email.

Looking forward to speaking with you soon.

Sylvie

*Sylvie Gauvin*  
Strategist/Stratège  
Planning, Advocacy & Innovation / Planification, promotion des intérêts et innovation - GLB  
Foreign Affairs and International Trade Canada /  
Affaires étrangères et Commerce International Canada  
125 prom. Sussex Drive, Ottawa, ON K1A 0G2  
Tel. / Tél. (613) 992-1439 Fax/Téléc. (613) 943-8167  
[sylvie.gauvin@international.gc.ca](mailto:sylvie.gauvin@international.gc.ca)

---

28/07/2011



**From:** Paradis-Caron, Francois -GLB  
**Sent:** April 26, 2011 9:36 AM  
**To:** Ljubenko, Vlatka -ZAGRB  
**Cc:** Fairchild, David -ZAGRB -GR; Gauvin, Sylvie -GLB; Landry, Jean-François -GLB; Riel, Patrick -GLB  
**Subject:** RE: Funding request - Climate changes project

Hi Vlatka,

My colleague, Sylvie Gauvin, will process your request, as she's the officer responsible for Europe and M-E.

Regards,

François

---

**From:** Ljubenko, Vlatka -ZAGRB  
**Sent:** April 26, 2011 5:43 AM  
**To:** Paradis-Caron, Francois -GLB  
**Cc:** Fairchild, David -ZAGRB -GR  
**Subject:** Funding request - Climate changes project

Dear François,

I am writing you on behalf of Mr. Fairchild, Counsellor and Consul at the Canadian Embassy in Zagreb, since we would like to submit a project proposal for May-June 2011.

Please find attached the filled out template as well as the detailed project description for your consideration.

Should you need any further information, please do not hesitate to contact me.

Kind regards,  
Vlatka

**Vlatka Ljubenko**  
Cultural and Academic Relations Officer / Agente aux affaires culturelles et académiques Canada  
Embassy of Canada, Zagreb / Ambassade du Canada, Zagreb  
Email: [vlaska.ljubenko@international.gc.ca](mailto:vlaska.ljubenko@international.gc.ca)  
**Telephone | Téléphone** +385 1 488 1237  
**Facsimile | Télécopieur** +385 1 488 1230  
Prilaz Gjüre Deželića 4, 10000 Zagreb, Croatia / Croatie  
Foreign Affairs and International Trade Canada | Affaires étrangères et Commerce international Canada  
Government of Canada | Gouvernement du Canada



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

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**From:** Paradis-Caron, Francois -GLB  
**Sent:** April 11, 2011 10:51 PM  
**To:** \*All Africa Advocacy Contacts / Tous les contacts PDI en Afrique; \*All Asia-Pacific Advocacy Contacts / Tous les contacts PDI en Asie-Pacifique; \*All Caribbean Advocacy Contacts/Tous les contacts PDI des Antilles; \*All Latin America Advocacy Contacts / Tous les contacts PDI en Amérique latine; \*All ME Advocacy Contacts / Tous les contacts PDI au MO; \*All Europe Advocacy Contacts / Tous les contacts PDI en Europe  
**Cc:** Riel, Patrick -GLB; Landry, Jean-François -GLB  
**Subject:** RE: PIF allocation information 2011-2012

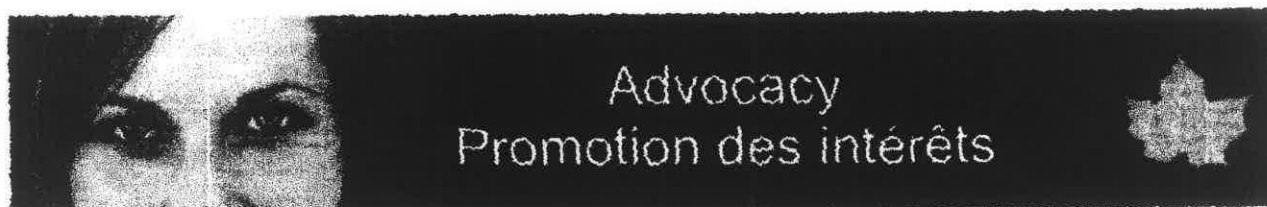
With the extra funds request template this time // Avec le modèle pour les demandes de fonds cette fois-ci.

---

**From:** Landry, Jean-François -GLB  
**Sent:** April 11, 2011 4:36 PM  
**To:** \*All Africa Advocacy Contacts / Tous les contacts PDI en Afrique; \*All Asia-Pacific Advocacy Contacts / Tous les contacts PDI en Asie-Pacifique; \*All Caribbean Advocacy Contacts/Tous les contacts PDI des Antilles; \*All Latin America Advocacy Contacts / Tous les contacts PDI en Amérique latine; \*All ME Advocacy Contacts / Tous les contacts PDI au MO; \*All Europe Advocacy Contacts / Tous les contacts PDI en Europe  
**Cc:** Cremonese, René -GLB; Riel, Patrick -GLB; Kaltcheva, Elisa -GLB; Gauvin, Sylvie -GLB; Paradis-Caron, Francois -GLB; Atkinson, Stacey -GLB  
**Subject:** PIF allocation information 2011-2012

28/07/2011





Dear Colleagues,

The Post Initiative Fund (PIF) allocations for 2011-2012 will be distributed later on after the Elections. However, should you require funding for advocacy projects early on, please fill out the attached template and submit it to GLB for consideration.

In order to help you plan your projects for the year, we invite you to review all important documents related to Advocacy on [GeoConcerto](#) and the [Wiki Advocacy](#) page. The attached document, *PIF Best Practices*, may also be of some assistance to you.

Thank you,

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Chers collègues,

Les allocations 2011-2012 pour le Fonds d'initiative de mission (FIM) seront distribuées plus tard suite aux élections. Toutefois, si vous avez besoin de fonds pour des projets de promotion des intérêts d'ici-là, veuillez, s'il vous plaît, remplir le modèle ci-joint et le soumettre à GLB pour approbation.

Afin de vous aider à planifier vos projets pour l'année, nous vous invitons à examiner tous les documents importants relatifs à la promotion des intérêts sur [GeoConcerto](#) et notre page de [Promotion des intérêts sur le wiki](#). Le document ci-joint, *Pratiques exemplaires du FIM*, pourrait également vous être utile.

Merci,

**Jean-Francois Landry**

Junior Advocacy Officer / Agent de promotion des intérêts  
Planning, Advocacy & Innovation (GLB) / Planification, promotion des intérêts et innovation (GLB)  
125 Sussex Drive, Ottawa, Ontario K1A 0G2 |  
125 promenade Sussex, Ottawa ON K1A 0G2  
[Jean-Francois.Landry2@international.gc.ca](mailto:Jean-Francois.Landry2@international.gc.ca)  
Telephone / Téléphone 813-844-6556  
Facsimile / Télécopier 613-943-8167

 Right-click here to download pictures. To help protect your privacy, Outlook prevented automatic download of this picture from the Internet.

28/07/2011



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

May 25th, 2011

Prilaz Gjüre Deželića 4  
10000 Zagreb

Ms. Sandra Antonović  
24 Countries Hub Manager  
Nektarina NPO  
10000 Zagreb

Dear Ms. Antonović,

Thank you for your letter of 22 March, requesting financial support for the "Franke James Exhibition" project, aimed to raise awareness about climate changes and environment protection.

While we would very much like to assist, I regret to inform you that the Embassy is not in a position to provide support to the Franke James exhibition. Unfortunately, due to an unanticipated cut in our budget, the funding that we had provisionally identified to support this project is no longer available.

I wish you every success in your endeavours.

Yours sincerely,

Edwin L. Loughlin  
Ambassador

**Canada**

**Lisi, Jean-Francois -GUB**

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**From:** Gauvin, Sylvie -GLB  
**Sent:** June 10, 2011 10:57 AM  
**To:** Lisi, Jean-Francois -GUB  
**Subject:** RE: FW: FW: Update (reply needed) Franke James Artwork Exhibitions

Parfait et merci  
S.

---

**From:** Lisi, Jean-Francois -GUB  
**Sent:** Friday, June 10, 2011 10:56 AM  
**To:** Gauvin, Sylvie -GLB  
**Subject:** RE: FW: FW: Update (reply needed) Franke James Artwork Exhibitions

Je viens de laisser un message sur sa boîte vocale lui demandant qu'on se parle. Je te tiens au courant quand la conversation aura eu lieu.

Merci,

**Jean-François Lisi**  
Telephone | Téléphone : +1 (613) 995-5172

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** June 10, 2011 10:56 AM  
**To:** Lisi, Jean-Francois -GUB  
**Subject:** FW: FW: FW: Update (reply needed) Franke James Artwork Exhibitions

PTI  
Sylvie

---

**From:** Berbes Blazquez, Ana -MDRID -GR  
**Sent:** Friday, June 10, 2011 10:54 AM  
**To:** Gauvin, Sylvie -GLB  
**Subject:** Re: FW: FW: Update (reply needed) Franke James Artwork Exhibitions

Thank you Sylvie. It is not urgent, but we would appreciate it, just to have some sort of guidelines so that we'll know for future requests.

Have a nice week-end!

Ana B.

---

**From:** Gauvin, Sylvie -GLB  
**To:** Berbes Blazquez, Ana -MDRID -GR; Lisi, Jean-Francois -GUB  
**Cc:** Wallace, Jeremy -MDC  
**Sent:** Fri Jun 10 15:34:19 2011  
**Subject:** RE: FW: FW: Update (reply needed) Franke James Artwork Exhibitions

2011/07/20

Bonjour Ana,  
In that case, I need to consult with other division when I return Tuesday.  
Merci  
Sylvie

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**From:** Berbes Blazquez, Ana -MDRID -GR  
**Sent:** Friday, June 10, 2011 6:35 AM  
**To:** Gauvin, Sylvie -GLB; Lisi, Jean-Francois -GUB  
**Cc:** Wallace, Jeremy -MDC  
**Subject:** RE: FW: FW: Update (reply needed) Franke James Artwork Exhibitions

Hi Sylvie,

Yes, it had already been decided that we were not going to help them financially, but we are trying to figure out a general guideline for the usage of our logo, not just for this case, but in general.

So, am I right to conclude then that:

If we do not support an event financially we cannot allow them to use our logo?

What about in the case where there is no financial support but there is some sort of collaboration or organisational support?

Thank you for clarifying this.

Kind regards,

**Ana Berbés Blázquez**

---

**From:** Gauvin, Sylvie -GLB  
**Sent:** June 10, 2011 4:11 AM  
**To:** Lisi, Jean-Francois -GUB; Berbes Blazquez, Ana -MDRID -GR  
**Cc:** Wallace, Jeremy -MDC  
**Subject:** RE: FW: FW: Update (reply needed) Franke James Artwork Exhibitions

Bonjour Jean-Francois et Ana,  
Tout d'abord Jean-Francois, je suis en formation à l'extérieur et je serai de retour au bureau ce mardi, et je n'ai donc pu prendre le message laissé sur ma boîte vocale.

Pour répondre rapidement à la question d'Ana, je dois vous dire qu'après consultation avec MDC(J. Wallace en copie) il a été décidé que nous n'accorderons pas de financement à cette exposition.

Par conséquent, nous ne souhaitons être associé d'une façon ou une autre à cet événement.

Comme je l'ai mentionné plus tôt, je serai de retour au bureau mardi.

Merci

Sylvie Gauvin

2011/07/20

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**From:** Lisi, Jean-Francois -GUB  
**Sent:** Thursday, June 09, 2011 9:55 AM  
**To:** Gauvin, Sylvie -GLB  
**Subject:** FW: FW: FW: Update (reply needed) Franke James Artwork Exhibitions

Bonjour Sylvie,

Je me demandais si, en plus de la question que je te posais sur ta boîte vocale hier, tu pouvais m'aider avec la question ci-bas.

Merci,

**Jean-François Lisi**  
Telephone | Téléphone : +1 (613) 995-5172

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**From:** Berbes Blazquez, Ana -MDRID -GR  
**Sent:** June 9, 2011 9:28 AM  
**To:** Lisi, Jean-Francois -GUB  
**Subject:** FW: FW: FW: Update (reply needed) Franke James Artwork Exhibitions

Hello Jean-François,

How are you? I have a question about a request we got from a Canadian artist who will be having (possibly two) exhibitions in Spain. As you can see from the exchange below, they have asked us for support; I told them that we cannot at this point contribute to the organization of the event, but that we would gladly help publicise it (Web, infoCanada bulletin and e-mail send-out to contacts).

Now she has in turn asked me if they can say that the exhibition(s) are endorsed by the Embassy of Canada in Spain and if they can put our logo in their brochure. Our first thought is "why not?", the exhibitions center around the theme of environment and having a green conscience (please take a look at the attachments). As we discussed it, however, we realised we did not know what the guidelines are for lending our logo. Is there a set of guidelines for when we can and cannot let someone use our logo? What do you think we should do in this case?

Thanks for your help!  
|

**Ana Berbés Blázquez**

Cultural and Academic Relations Officer | Agent de relations culturelles et académiques | Agregada de Cultura y Educación  
Embassy of Canada to Spain | Ambassade du Canada en Espagne | Embajada de Canadá en España

TORRE ESPACIO - Paseo de la Castellana 259 D, 28046 Madrid  
Telephone | Téléphone | Teléfono: +34 91 382 8433  
Facsimile | Télécopieur | Fax: +34 91 382 8492  
[ana.berbesblazquez@international.gc.ca](mailto:ana.berbesblazquez@international.gc.ca)

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2011/07/20

**From:** Sandra Antonovic [mailto:sandra@nektarinanonprofit.com]  
**Sent:** June 8, 2011 8:09 AM  
**To:** Berbes Blazquez, Ana -MDRID -GR  
**Cc:** Savard, Isabelle -MDRID -GR  
**Subject:** Re: FW: FW: Update (reply needed) Franke James Artwork Exhibitions

Dear Ana,

Many thanks for your help and your kind offers - they are very helpful indeed!

We have agreed for the exhibition in Barcelona to take place from October 24th to November 4th. We are currently exploring the possibility for another exhibition in Madrid to take place earlier in October.

I am sending you the international brochure and one of the printed story boards. Please advise on the following:

In our preparations for the exhibition(s) in Spain, are we allowed to state that the exhibition(s) are endorsed by the Embassy of Canada in Spain?  
Additionally, if you would like for your logo to be placed on the brochure for Spain only, please advise and provide us with a logo.

Many thanks in advance for your time and help.

With best regards

Sandra

--

Sandra Antonovic  
International Projects  
Editor-in-Chief Nektarina (S)pace Magazine

gsm/+385 99 560 8309

[www.nektarinanonprofit.com](http://www.nektarinanonprofit.com)  
[www.twitter.com/nektarina](http://www.twitter.com/nektarina)  
[www.facebook.com/nektarinanonprofit](http://www.facebook.com/nektarinanonprofit)

On Thu, Jun 2, 2011 at 8:58 AM, <[Ana.BerbesBlazquez@international.gc.ca](mailto:Ana.BerbesBlazquez@international.gc.ca)> wrote:

Dear Sandra,

Thank you for your e-mail. I'm glad the exhibition will make a stop in Spain, I'm sure it will receive a warm welcome here.

While we cannot at this point contribute to the organization of the event, we would gladly help publicise it. We have a calendar of events featured on our website (the direct link is [http://www.canadainternational.gc.ca/spain-espagne/events-evenements/index.aspx?lang=spa&menu\\_id=67](http://www.canadainternational.gc.ca/spain-espagne/events-evenements/index.aspx?lang=spa&menu_id=67)) which highlights cultural events happening in Spain with the participation of Canadian artists. We will gladly feature Ms. James' exhibition.

2011/07/20

We will also inform about the event through our "infoCanada" news bulletin and send the information about the exhibit to our "Friends of Canada" contact database.

Concerning the date, I would definitely pick October over late July/August. Most Spaniards are on vacation in August and Madrid is deserted (it's really hot, so everyone runs off to the coast!). A lot of businesses/shops etc are closed for the month so the potential public is drastically reduced.

Kind regards,

**Ana Berbés Blázquez**

Cultural and Academic Relations Officer | Agent de relations culturelles et académiques  
Embassy of Canada to Spain | Ambassade du Canada en Espagne  
TORRE ESPACIO - Paseo de la Castellana 259 D, 28046 Madrid  
[ana.berbesblazquez@international.gc.ca](mailto:ana.berbesblazquez@international.gc.ca)

---

**From:** Sandra Antonovic [mailto:[sandra@nektarinanonprofit.com](mailto:sandra@nektarinanonprofit.com)]  
**Sent:** May 30, 2011 9:12 AM  
**To:** Berbes Blazquez, Ana -MDRID -GR  
**Subject:** Re: FW: Update (reply needed) Franke James Artwork Exhibitions

Dear Ms Berbez Blasquez,

many thanks for your reply!

My apologies for not sending the updated file regarding the exhibitions.

We do plan to exhibit Ms James's work in Spain, and we currently have two options:

- late July / early August 2011
- October 2011

Would Canadian Embassy in Spain be interested in helping us organize the event? We would be very honored if Canadian Embassy in Spain would endorse the exhibition and attend the opening night.

Which would you say is the better time - August or October?

Many thanks for your feedback, and I remain at your disposal for any other information you might need.

Best regards,

--  
Sandra Antonovic  
International Projects  
Editor-in-Chief Nektarina (S)pace Magazine

gsm/+385 99 560 8309

2011/07/20

[www.nektarinanonprofit.com](http://www.nektarinanonprofit.com)  
[www.twitter.com/nektarina](http://www.twitter.com/nektarina)  
[www.facebook.com/nektarinanonprofit](http://www.facebook.com/nektarinanonprofit)

On Mon, May 30, 2011 at 9:05 AM, <[Ana.BerbesBlazquez@international.gc.ca](mailto:Ana.BerbesBlazquez@international.gc.ca)> wrote:

Dear Sandra,

Thank you for your e-mail informing us about the upcoming Franke James exhibitions. It seems like a great initiative and we're sure it will receive tremendous success in Europe.

Judging by the documentation attached to your e-mail though, Spain does not appear in the list of countries in which the exhibitions will take place. We would have otherwise gladly attended the opening night and publicised the event in the Cultural Calendar of Events section of our website. Do let us know if in the future the art will be exhibited in Spain.

Kind regards,

**Ana Berbés Blázquez**

Cultural and Academic Relations Officer | Agent de relations culturelles et académiques  
Embassy of Canada to Spain | Ambassade du Canada en Espagne  
TORRE ESPACIO - Paseo de la Castellana 259 D, 28046 Madrid  
[ana.berbesblazquez@international.gc.ca](mailto:ana.berbesblazquez@international.gc.ca)

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**From:** Sandra Antonovic [<mailto:sandra@nektarinanonprofit.com>]  
**Sent:** May 24, 2011 3:57 PM  
**To:** [environment@nektarinanonprofit.com](mailto:environment@nektarinanonprofit.com)  
**Cc:** Drazen Focic  
**Subject:** Update (reply needed) Franke James Artwork Exhibitions

Sent on May 24th 2011  
to Canadian Embassies / Europe

Dear All,

following up on my colleagues emails from previous weeks, please allow me to share latest updates regarding exhibitions of artwork by Canadian artist Franke James:

- attached is the project document you have already received, in case you missed it
- furthermore, please find attached the PDF document with the artwork that will be presented on exhibitions
- additionally, I am attaching photographs of printed artwork, so you can get a better idea on the final product
- the exhibitions will take place during 2011 and 2012, as recently re-agreed with the artist. Detailed schedule will be released in June 2011

Having in mind the complexity of organizing a series of exhibitions, we are currently in the process of agreeing which entities would like to extend their support, whether that support is financial, organizational, or expressed in any other form.

2011/07/20



Obviously, it would be our great pleasure and honor to have Canadian Embassy representatives involved in the organizational process, and / or present at the opening nights. We do, however, understand, that this might not always be possible.

We would, therefore, kindly ask all Embassies interested in being a part of this project to confirm that, by replying to this email, no later than May 31st, end of business.

Ms Franke James received numerous endorsements for her work, I would like to use this opportunity to list just some of them:

"Artistic communicator par excellence, Franke James is a Canadian visionary and master of inspiration for lighting the passions around the epochal realms of our time. Her visual essays brilliantly pare the broad complexities of climate change down to a human scale narrative that resonates with the Canadian public."

-- **Toby A. A. Heaps**, Editor-in-Chief, Corporate Knights Magazine

"Franke James is among the tiny handful of really powerful and profound artists who have taken on climate change -- the most important topic on the planet, but one so big and all-encompassing that it often defies artistic interpretation. Her work has been incredibly important for many of us around the world." Bill McKibben, founder 350.org

"Franke James work is honest, powerful and funny. She has a rare ability to sweep past the polarization and complexity of critical issues and shine a stark spotlight without over simplifying. Her work is not be missed by anyone interested in climate change or the future of Canada!" ~ **Tzeporah Berman**, Co-director Climate and Energy Greenpeace International

"Franke James' artwork is a vital and beautiful tool to awaken greater consciousness and action on the part of people all over the world to confront our greatest challenge: climate change." May Boeve, Executive Director, 350.org

"Franke James is a Canadian treasure whose art has helped to explain the global climate crisis in understandable and even humorous ways. She is meticulous about the facts and substance, but her voice is eminently refreshing and approachable. I love her art, and that she uses it for story-telling to raise awareness of humankind's urgent challenge." **Michael Noble**, Fresh Energy

Additionally, the planned exhibitions received endorsement from the European Environmental Agency.

Thank you for your time to read this email, and please do not hesitate to contact us should you require any additional information.

With kind regards

--

Sandra Antonovic  
International Projects  
Editor-in-Chief Nektarina (S)pace Magazine

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2011/07/20

**Wallace, Jeremy -MDC**

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**From:** Wallace, Jeremy -MDC  
**Sent:** May 6, 2011 5:22 PM  
**To:** Price, Debra -BUCST -GR  
**Subject:** RE: Climate change event in Bucharest with Franke James artwork

Thanks Debra for the additional info. However, from MDC's perspective our advice would be to recommend against Cdn support/endorsement in this case.  
Jeremy

---

**From:** Price, Debra -BUCST -GR  
**Sent:** May 6, 2011 1:13 AM  
**To:** Wallace, Jeremy -MDC  
**Cc:** Berman, Mark -MDC; Cremonese, René -GLB -GLD  
**Subject:** Re: Climate change event in Bucharest with Franke James artwork

Thanks Jeremy, appreciate the detailed response. However we have not been asked to provide funding for this event, as I noted in my message, we have been asked only for "moral support" - given that part of the exhibition features a Canadian, who appears to work extensively on climate change education and outreach in a reasonably balanced way - through authorizing the use of the Canada wordmark on publicity materials (and we would drop in on the event of course to see how it is being run). This event is "consciousness- raising" on carbon reduction at a personal level for teens through the "10:10Teen" initiative. Nor are we being asked to provide funding for Ms. James participation as the organizers are bringing only 20 pieces of her artwork for the event (but in fact I would hope that PIF funding could be applied to support for a Canadian speaker on climate change/sustainable development issues, if Of course one of our choice, given this is a type of event we would look at organizing normally in order to present Canadian positions to our contacts) It would appear to me the event itself falls easily into the GoCs approach as you have described, if peripheral to our priorities for funding.. Given no draw on funds is being considered, my question was rather related to the general outlook on the issue presented by Ms. James. Grateful to know if this additional information affects your advice as to the association with the event. Perhaps I should have emphasized this detail in my first message. Sorry for any confusion.

---

**From:** Wallace, Jeremy -MDC  
**To:** Price, Debra -BUCST -GR  
**Cc:** Berman, Mark -MDC  
**Sent:** Thu May 05 22:23:50 2011  
**Subject:** FW: Climate change event in Bucharest with Franke James artwork

Hi Debra,

I hope you are well. Mark has asked me to get back to you on his behalf.  
We received similar queries on this from ROME and ZAGRB and have discussed with GLB.  
Bottom line: we would not/not recommend providing funding in this case.

I take this opportunity to share, for your information/background only, the following considerations, which are not/not intended as material for a response to the requester:

- funding has been provided to support climate-change related projects abroad to assist countries (in particular the most vulnerable) adapt to climate change;
- funding has also been targeted to facilitate other countries' substantive participation in international climate change negotiations within the UNFCCC,
- to my knowledge, we have focussed our funding at strengthening local capacity in other countries, and not/not towards Canadian speakers making presentations abroad on the subject of climate change;

2011/09/06

As general guidance we would want to ensure that climate-change related support provided through departmental funds, while helping to address the challenge of climate change in tangible ways --in particular in those countries most vulnerable to its effects (including Small Island Developing States)--

MDC has concerns that the funding proposed would not be consistent with our interests and approach outlined above, and would in fact run counter to Canada's interests more broadly.

While the funding Canada has provided within the context of Fast-Start Climate Financing, is of a different order of magnitude, I am enclosing for reference the 2-pager that was issued last fall, announcing the details of our \$400 million contribution in 2010-11.

I hope this is helpful.

Jeremy

Jeremy WALLACE

Deputy Director | Directeur adjoint

Climate Change | Changements climatiques (MDC)

Tel: 613-992-2229; [jeremy.wallace@international.gc.ca](mailto:jeremy.wallace@international.gc.ca)



Foreign Affairs and  
International Trade Canada

Affaires étrangères et  
Commerce international Canada

Canada

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**From:** Price, Debra -BUCST -GR

**Sent:** May 5, 2011 8:24 AM

**To:** Berman, Mark -MDC

**Subject:** Climate change event in Bucharest with Franke James artwork

Hello Mark

We have been approached by an NGO based in Zagreb but working in all the countries of eastern Europe with a request for support to a series of youth forums on climate change here in Bucharest at which the artwork of Canadian environmental activist Franke James will be featured. I am not very familiar with her work/perspective, although the bonafides of the NGO itself are good and they are supported by the British Embassy here. Our association would likely consist simply of letting them use the Canada wordmark on their publicity but I wanted to check first with someone who might be familiar with James' work in relation to government priorities. I know that public affairs is not really your responsibility but I thought you might know of her and be able to advise or direct me to someone who could respond.

Thanks for your help

Debra

Debra Price

Counsellor | Conseiller

[debra.price@international.gc.ca](mailto:debra.price@international.gc.ca)

Telephone | Téléphone (40 (21) 307-5050

Facsimile | Télécopieur (40) (21) 307-5029

1-3 Tuberozolor Street 0111411 Bucharest Romania

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# CANADA – 2010 FAST-START CLIMATE CHANGE FINANCING

Canada's commitment to provide climate change financing reflects our support for the Copenhagen Accord, which represents a significant breakthrough in the global effort to address climate change.

As part of our commitment to provide our fair share of fast-start financing under the Copenhagen Accord, Canada is contributing \$400 million in new and additional climate change financing for the 2010-2011 fiscal year.

This financing will go towards supporting developing countries' efforts to reduce greenhouse gas emissions and adapt to the adverse impacts of climate change, with a focus on three priority areas – adaptation, clean energy, and forests and agriculture.

This investment of \$400 million represents Canada's largest ever contribution to support international efforts to address climate change. Combined with other committed contributions from the Government of Canada, the total amount of Canadian international public climate financing is projected to reach approximately \$441 million for the 2010/2011 fiscal year.

Canada is also contributing \$238.4 million over four years to the Global Environment Facility (GEF), the world's largest environmental fund, which marks an increase of 50% over Canada's contribution over the past four years. The **additional \$18.5 million** in annual financing will be drawn in 2010 from the \$400 million in fast-start financing.

## ADAPTATION

Canada's fast-start financing for adaptation will go towards supporting the poorest and most vulnerable countries, including Least Developed Countries (LDCs), Small Island Developing States (SIDs), and countries in Africa. Our 2010/2011 adaptation financing package builds upon significant past contributions to adaptation efforts internationally, including our previous contribution of \$100 million to the World Bank's Pilot Program on Climate Resilience over 2008-2009.

- ▶ \$20 million will go to the Least Developed Countries Fund (LDCF) in support of urgent and priority adaptation needs of the poorest and most vulnerable countries in the world.
- ▶ \$10 million will go to the International Development Research Centre to build upon their innovative Climate Change Adaptation in Africa Program (CCAA). This support will be aimed at strengthening adaptation research centres in Africa.
- ▶ \$5 million will contribute to climate change adaptation initiatives in Haiti, working with current partners active in Haiti.
- ▶ \$7 million of Canada's fast-start financing will be added to bring Canada's total contribution to \$15 million in 2010/2011 for the world food program for adaptation and food security in Ethiopia. This builds upon the \$20 million that has already been committed over the past two years.
- ▶ \$3 million will support Vietnam's National Target Program on Climate Change.

Canada



## CLEAN ENERGY

Canada will provide the International Finance Corporation (IFC), a member of the World Bank Group, with \$285.7 million to be used as concessional financing for a broad portfolio of clean energy projects in developing countries, as part of Canada's commitment to support mitigation efforts.

In addition, \$5.8 million will be provided as grant financing to support IFC's Advisory Services that will help remove barriers to private clean energy investment and build technical expertise. For example, advice will be provided to financial institutions in developing countries on how to improve energy efficiency and increase investments in renewable energy.

The investments are intended to leverage private financial flows for low-carbon investment and are aimed at getting a fast-start on the long-term financing goals in the Copenhagen Accord. Canada will work with the IFC to track the amount of private investment directly mobilized by Canadian public finance, as well as the emissions reductions achieved.

## FORESTS

Reducing emissions from deforestation will lead to significant reductions in global greenhouse gas emissions and is a key priority outlined in the Copenhagen Accord.

\$40 million will go to the World Bank's Forest Carbon Partnership Facility's (FCPF) Readiness Fund which supports the building of national capacity to address deforestation and forest degradation in developing countries.

## SMALL-SCALE PROJECTS AND ACTIVITIES

An additional \$5 million will be invested in small scale projects and activities in support of fast-start financing priorities, as well as to support participation by developing country representatives, particularly from LDCs, SIDS, and countries in Africa, in UNFCCC negotiations and related meetings and partnerships.

**For more details, please visit**  
**[www.climatechange.gc.ca](http://www.climatechange.gc.ca)**

**CANADIAN PUBLIC  
INTERNATIONAL CLIMATE FINANCE**  
(estimated and projected: CAN\$ millions)

